



# C.B.BHANDARI JAIN COLLEGE

#84, K.R.ROAD, SHANKARPURAM, BANGALORE – 560004.

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## 2.3.1

*Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences*

### INDEX 2024-25

SI No.	Name of the Activity	Date	Student Centric Method Used	Page Number
1	Business News	7/6/2024	Participative	1-6
2	Ice Breaking Session	10/8/24	Participative	7-11
3	Nibhand Lekhan	5/9/24	Experiential	12-13
4	Kavitha Lekhan	10/9/24	Experiential	14-18
5	Hindi Diwas	14/9/24	Experiential	19-24
6	Activity on Production Planning and Control	10/10/24	Participative	25-27
7	Leadership Development Workshop	25/10/24	Problem Solving	28-32
8	Leadership Excellence Summit	13/11/24	Problem Solving	33-37
9	Workshop on Tracing in Stock Market	14/11/24	Participative	38-44
10	Collage Making	25/11/24	Experiential	45-47
11	Guess fest, Hangman, and Mind benders	6/12/24	Problem Solving	48-51



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12	Business Quiz on Car Brands	8/3/25	Problem Solving	52-61
13	Business Quiz	10/3/25	Problem Solving	62-76
14	Role Play	11/3/25	Experiential	77-78
15	Practical problems on Indian Contract act	18/3/25	Problem Solving	79-89
16	Workshop on Case Study Analysis	25/3/25	Problem Solving	90-97
17	Logo and taglines, Corporate Clues, Chain story	29/3/25	Experiential	98-102
18	Cross word Puzzle	8/5/25	Problem Solving	103-112

*Vahao*

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## Activity Report

Department	Management
Committee	Business lab
Coordinator's	Shubha Raghavendra
Activity	Business news
Date	7/6/2024

## Details of the Activity

Conducted by	Objective
Ms. Usha Rao	To encourage students to keep abreast of latest business news

## Detailed report on the activity:

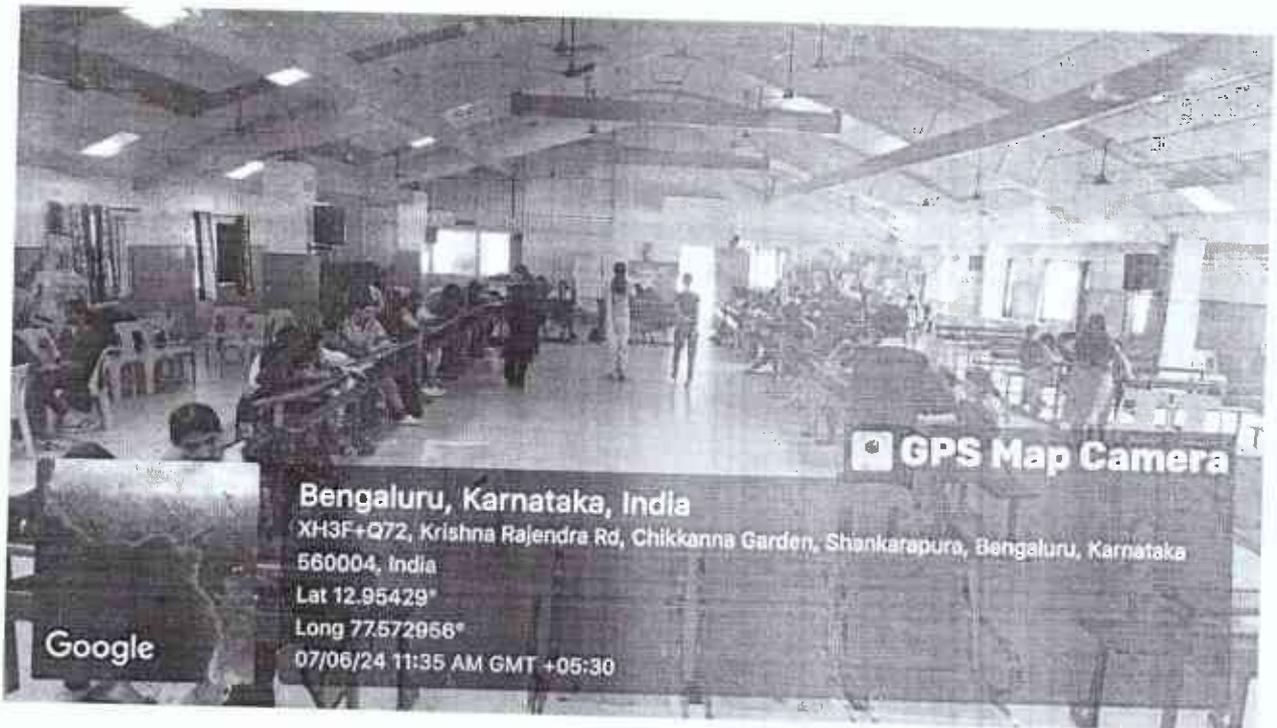
The purpose of such activities in the business lab is to encourage students to read about the latest happenings in the business world

*Usha Rao*  
*Usha Rao*

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Business quiz event conducted on 7<sup>th</sup> of June 2024



In 2019, they became the lead sponsor of the Indian cricket team after taking over the sponsorship from Oppo, whose contract for 2017- 2022 was worth Rs 1,079 crores. The company paid Rs 4.61 crore per bilateral match and Rs 1.51 crore per match in an ICC event. Recently, they renewed their contract with the Board of Control for Cricket in India (BCCI) for a reported \$55 million (Rs 454 crores).

As per regulatory filings, the company spent more than Rs 2,500 crore on advertising and marketing in FY21. In 2022, as per media reports, they spent \$40 million (Rs 330 crores) to become the official sponsor of the FIFA World Cup.

### **Layoffs and cost cuts**

Interestingly, this development comes weeks after the company laid off at least 2,500 employees, 5 per cent of its 50,000-strong workforce, to control costs and move towards profitability. The company reported Rs 4,589 crore in losses for FY21, the largest ever loss reported by an Indian startup.

Business Today previously reported that the company handed 15-day notice periods to its recently laid off employees

In a note sent to the employees who were let go, ByjuRaveendran, the CEO of the company said that the job cuts were done to "protect the health of the larger organization and pay heed to the constraints imposed by external macroeconomic conditions."

## **facebook parent company Meta fires 11,000 employees**

This is touted to be the biggest layoff in the U.S this year.



∞ Meta

Meta fires 11,000

I've decided to reduce the size of our team by about 13% and let more than 11,000 of our talented employees go. This is touted to be the biggest layoff in the U.S this year.

The company is taking steps towards cutting costs after recording a rise in overall costs of the company by a fifth in the past quarter.

This comes at a time when the big tech is struggling with the ongoing economic slowdown. Other companies like Amazon, Google, Microsoft have also announced a freeze in hiring. Whereas, Twitter too saw massive layoff last week owing to change in its ownership.

**Amazon plans to cut 10,000 jobs from this week**

Amazon Inc is planning to lay off about 10,000 people in corporate and technology jobs starting as soon as this week. New York Times reported on Monday citing people familiar with the matter.

Powered By

The job cuts will focus on Amazon's devices organization, including the voice-assistant Alexa, as well as at its retail division and in human resources, the report added.

This comes days after Facebook's parent company, Meta laid off about 11,000 employees globally, following Elon Musk led Twitter that laid off about 5,500 jobs from their offices from around the world.

The wave of mass layoffs has hit the Silicon Valley in the wake of an economic slowdown in the U.S.

Apple CEO Tim Cook on Monday said in an interview that the iPhone company is being 'very deliberate' with hiring in the midst of job cuts. Microsoft, Google, Lyft have also implement cost cutting measures like cutting jobs and slowing the hiring process.

## **Air India, Vistara merger: Singapore Airlines explains how it's a win-win deal**

Singapore Airlines (SIA) and Tata Sons on Tuesday announced the merger of Air India and Vistara, which is expected to be completed by March 2024. Vistara is a joint venture between Tata Sons and SIA. The airline was established in 2013 and is India's leading full-service carrier with international operations in the Middle East, Asia, and Europe.

SIA holds a 49 per cent stake in Vistara, while the rest 51 per cent is with Tata. Tata wholly owns Air India, which includes the low-cost carriers Air India Express and AirAsia India.

*V. Rao.*

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## Activity Report

Department	Commerce and Management
Committee	Management Forum
Coordinator's	Shubha Raghavendra
Activity	Ice Breaking Session
Date	10.08.2024

## Details of the Activity

Name of the resource person/ Guest	Objective	Purpose of the activity	Learning outcome
	The event was conducted with an intension of making students familiar with each other.	All the students must be familiar with each other which help in the smooth conduct of management college related activities.	All Students became familiar with each other. First year BBA students who are new to the course introduced themselves and became familiar with their fellow Bcom and BCA Students.

## Detailed report on the activity

On 10<sup>th</sup> of August 2024 the Department of Commerce and Management conducted the Ice breaking session for all First semester Bcom, BCA and BBA students. Students made themselves familiar to each other. The first semester Students introduced themselves to each other in a creative way so that at the end of the session they were familiar with each other. The session was planned and conducted by the seniors who after the ice breaking session conducted few fun filled events to the juniors.

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## List of students participated:

All first sem students of Bcom, BCA and BBA students along with few students from 2<sup>nd</sup> year and final year BCom, BCa and BBA students.

## Invite of the session:

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**Principal and staff**  
*invite all the 1st SEM students to the*  
**ICE-BREAKING SESSION**

**Venue: College Auditorium**  
**Date: 10th August 2024**  
**Time: 10Am**

Ms. Shubha, HOD, Dept of Commerce      Ms. Usha Rao, HOD, Dept of Management  
Dr. Asha Geesh, Principal

**ICE-BREAKER SESSION RULES**

- Group size: 5-10 members per group
- Time line: 5mins per group
- Objective : Get to know each other  
Build connections and Have fun!!

**Each group will have 5 minutes to complete the following tasks:**

1. Introduce themselves and share their name, department and interests.
2. Share a funfact or unique talent.



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## Geo tagged photos of the event:



First sem Students of BCom, BCA and BBA students gathered on 10<sup>th</sup> Aug 2024 for ice breaking session.





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Senior students Nida Khannum and Monisha S of Bcom hosting the session held on 10<sup>th</sup> Aug 2024



First Sem Students at Ice breaking Session held on 10<sup>th</sup> August 2024



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Ice Breaking Session held on 10<sup>th</sup> of August 2024 in the College Auditorium from 10 am to 1 pm



*Handwritten signature in green ink*

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## Activity Report

Department	Hindi
Committee	Hindi club Srujan
Coordinator's	Dibya kumari
Activity	Nibandh lekhan
Date	05/09/24

## Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
	To improve writing skills of participants and demonstrate their thinking abilities	Participants got experience about writing essay and enhanced their thoughts

## Detailed report on the activity:

Hindi club Srujan organized Nibandh Lekhan pratiyogita on 5 September 2024 during Hindi week celebration. The aim of this competition was enhance writing, thinking skill among students. Three topics was given related to contemporary issues to participants. They had to select one topic & had to write in 300 words.

*Lekha*

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Bengaluru, Karnataka, India

22, Chikkanna Garden, Shankarapura, Bengaluru, Karnataka 560004, India

Lat 12.9542°

Long 77.572967°

05/09/24 02:19 PM GMT +05:30

Google

GPS Map Camera

*lakoo*

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## Activity Report

Department	Hindi
Committee	Hindi club Srujan
Coordinator's	Dibya kumari
Activity	Kavita lekhan
Date	10/09/24

## Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
	To improve writing skills of participants and demonstrate their thinking and imagination	Participants got experience about writing Kavita and enhanced their thoughts & imagination

## Detailed report on the activity:

Hindi club Srujan organized Kavita Lekhan pratiyogita on 10 September 2024 during Hindi week celebration. The aim of this competition was enhance writing, thinking skill among students. Participants had to choose their own topic for Kavita which should be written by their own.

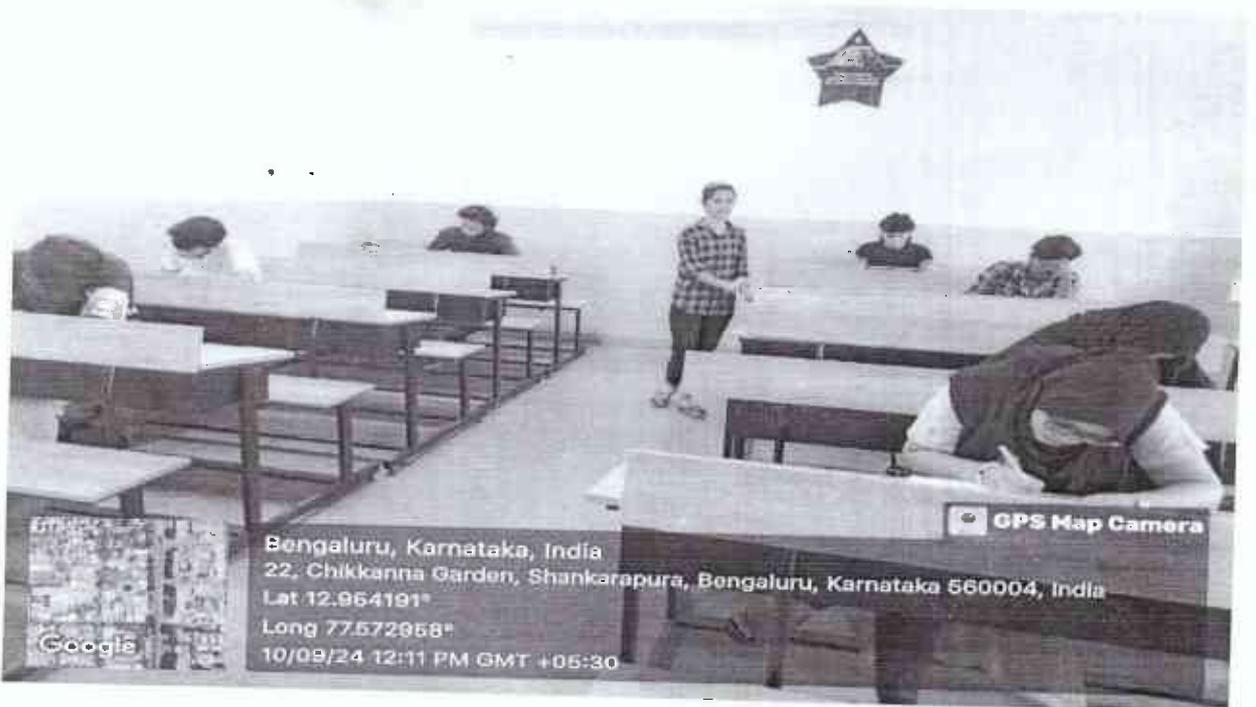
  
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## Photos :





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## Feedback:

- We got idea about some contemporary subject .
- It gave opportunity to enhance our writing skill .

Signature

Committee In charge

Signature

Principal



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## List of students participated:



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Names	class	signature	Marks.
1. Akhil	1 <sup>st</sup> Bcom AF		
2. Mittal	1 <sup>st</sup> Bcom AIF	Mittal.	1.8f
3. kushwinder			
4. Anil nath	1 <sup>st</sup>		
5. Gourav	1 <sup>st</sup> BBA		
6. Heena	1 <sup>st</sup> Bcom	Heena Kumari	
7. Nidha	5 <sup>th</sup> sem BCOM		2 <sup>nd</sup>
8. vimala			
9. sruti	3 <sup>rd</sup> BBA		
10. Sunitha	3 <sup>rd</sup> BBA	Sunitha	
11. Ashya	3 <sup>rd</sup> sem BBA		
12. pragya	3 <sup>rd</sup> sem BBA	Pragya Jain	4 <sup>th</sup>
13. Azzam			
14. deepesh			
15. samara	1 <sup>st</sup> Sem BCA		
16. Sapna	1 <sup>st</sup> sem BCA	Sapna	3 <sup>rd</sup>
7. kushi	3 <sup>rd</sup> sem BBA	kushi	4 <sup>th</sup>
8. musab			
9. fazlay	5 <sup>th</sup> sem BCOM		
Jitendera	5 <sup>th</sup> sem BCOM		3 <sup>rd</sup>



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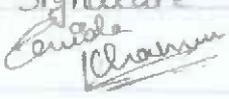
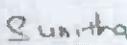
## List of students participated:



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कविता लेखन प्रतियोगिता

Dates:- 10/9/2024.

Names	class	Signature
1. Nidha	II Sem BCOM	
2. Jitendar	V SEM	
3. Abhinav	I Sem	
4. Sadhya	I <sup>st</sup> sem	
5. Bishal	III Sem	
6. Akshay	III Sem	
7. Tamara Bhandari	V Sem	
8. Arfa	3 <sup>rd</sup> Sem BBA	
9. Saara Noorain	3 <sup>rd</sup> Sem BCom(AF)	
10. Shruuti Shruuthi	3 <sup>rd</sup> sem BBA.	
11. Sunitha	3 <sup>rd</sup> SEM BBA	
12. Ashya	3 <sup>rd</sup> sem BBA	



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## Activity Report

Department	Hindi Department
Committee	Hindi club Srujan
Coordinator's	Dibya kumari
Activity	Hindi Diwas
Date	14/09/24

## Details of the Activity

Conducted by	Objective	Learning outcome
Hindi Club	To make Students understand importance of Hindi Language and to celebrate Hindi Diwas	Students celebrated HINDI Diwas with enthusiasm and determined Hindi have a specific & special status among other Languages

## Detailed report on the activity:

Hindi language which is considered most spoken language in India and for promoting Hindi, Government of India declared 14<sup>th</sup> September as Hindi Diwas. By celebrating this day in C B Bhandari Jain college on 14<sup>th</sup> September 2024, Hindi club aim is to promote Hindi and make it popular among students.

Program started with Lighting of lamp by principal Dr. Asha Ganesh and invocation song sung by Snehapriya(B.com IVth sem). After that program started and Students performed folk dance, song, Hindi Kavita vachan, speech on the topic of " Hindi ka prabhav humare Jeevan par.etc

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## List of Students participated:

Student co-ordinator: NIDA khanum

Jigar P

Arthi Rajpurohit

Participants:

Mittal

Jigar P

B.com 1<sup>st</sup> sem dance group

BCA 3<sup>rd</sup> sem dance group

## Feedback:

- Learnt about importance of our matrubhasha Hindi
- Enjoyed the performance given by our peers

Signature

Committee In charge

Signature

Principal



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photos:





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Communication proot:



सी बी भंडारी जैन कॉलेज

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## हिंदी क्लब - सृजन

## हिन्दी दिवस

के उत्सव में आपको आमंत्रित करता है



तारीख: 14 सितंबर 2024

स्थान: कॉलेज ऑडिटोरियम

समय: सुबह 10 बजे दोपहर 12 बजे तक.

हिन्दी क्लब संयोजक

श्रीमती दिव्या कुमारी

प्रधानाचार्य

डॉ. आशा गणेश



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## हिंदी क्लब - सृजन

## हिन्दी दिवस

कार्यक्रम सूची

1. दीप प्रज्वलन
2. गायन
3. भाषण
4. कविता पाठ
5. लोक नृत्य
6. अंतराक्षरी
7. पुरस्कार वितरण
8. धन्यवाद प्रस्ताव



तारीख: 14 सितंबर 2024

समय: सुबह 10 बजे दोपहर 12 बजे तक.

स्थान: कॉलेज ऑडिटोरियम

सभी सादर  
आमंत्रित हैं

हिन्दी क्लब संयोजक  
श्रीमती दिव्या कुमारी

प्रधानाचार्य  
डॉ. आशा गणेश

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## Activity Report

Department	Management
Committee	
Coordinator	Sneha R
Activity	Classroom Activity on Production Planning & Control
Date	10 <sup>th</sup> October 2024

## Details of the Activity

Name of the resource person/ Guest/Faculty	Objectives	Outcomes
Ms. SNEHA R	<ul style="list-style-type: none"><li>Students were tasked with recognizing challenges in the production process and suggesting improvements to identify bottlenecks.</li><li>The activity aimed to enhance students' ability to present their processes and findings effectively.</li></ul>	<ul style="list-style-type: none"><li>Students successfully applied PPC concepts in planning and executing their production processes.</li><li>Improved teamwork and communication were observed, with students effectively coordinating tasks.</li></ul>

Students participated in a hands-on activity to understand Production Planning and Control (PPC) by designing and producing paper airplanes. Students were divided into groups, students estimated production needs, outlined steps, and assigned roles, while one member acted as an inspector for quality control. Throughout the activity, students identified bottlenecks such as delays in material preparation and communication issues. Presentations highlighted the importance of effective teamwork, planning, and inspection in achieving production goals. Overall, the exercise successfully illustrated the practical application of PPC concepts, enhancing students' problem-solving and critical-thinking skills.

Ms. Sneha R  
Faculty

Dr. Asha Ganesh  
Principal

*Asha Ganesh*

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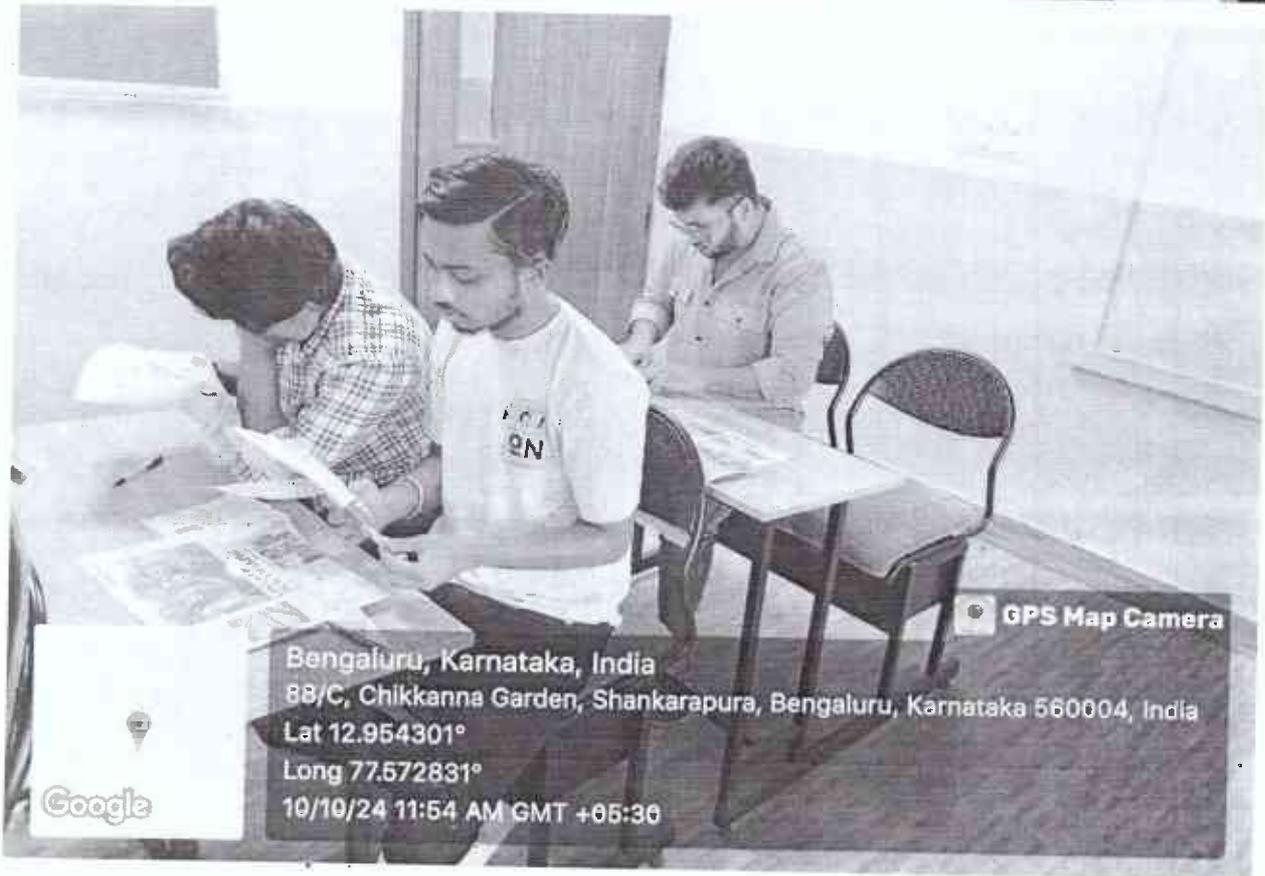
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Bengaluru, Karnataka, India  
88/C, Chikkanna Garden, Shankarapura, Bengaluru, Karnataka 560004, India  
Lat 12.954291°  
Long 77.572823°  
10/10/24 11:54 AM GMT +05:30

GPS Map Camera



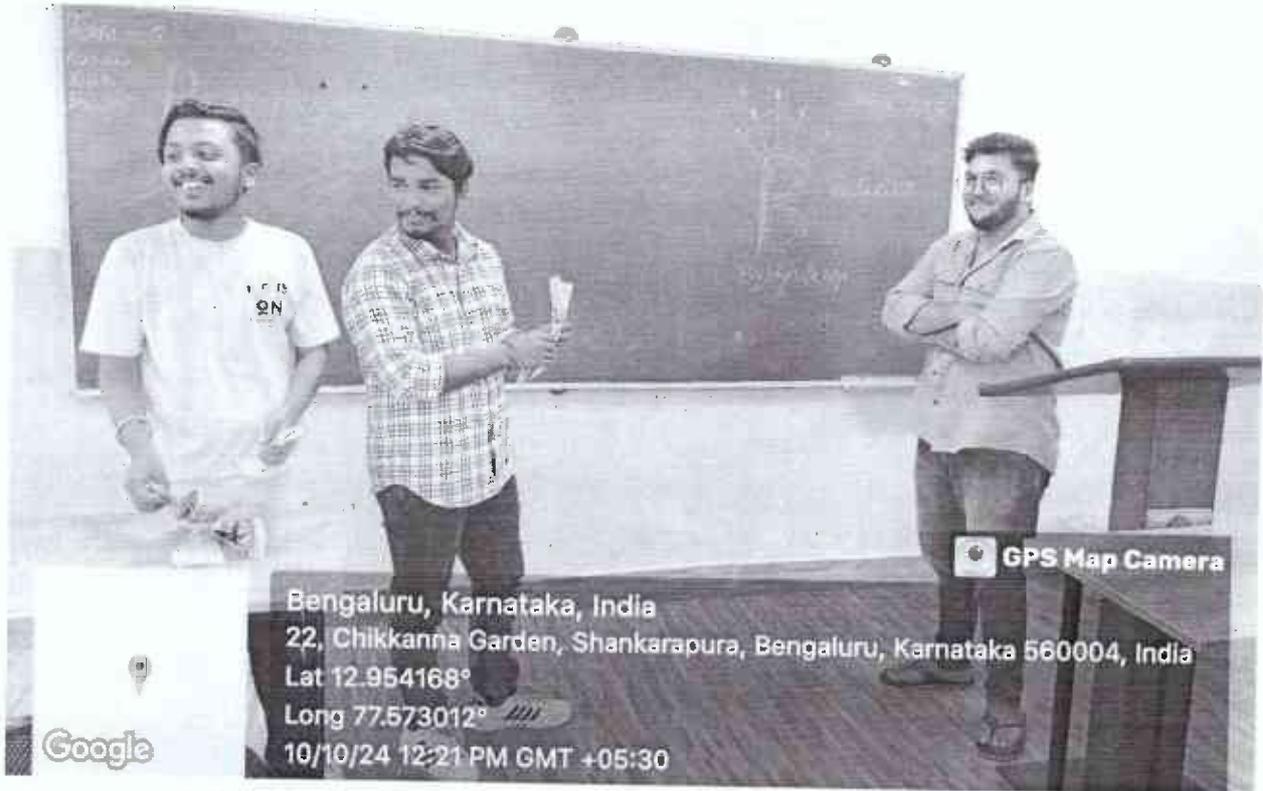
Bengaluru, Karnataka, India  
88/C, Chikkanna Garden, Shankarapura, Bengaluru, Karnataka 560004, India  
Lat 12.954301°  
Long 77.572831°  
10/10/24 11:54 AM GMT +05:30

GPS Map Camera



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*Laksh*

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PS

## Students presentation on Tribute to Ratan Tata on 23<sup>rd</sup> October 2024

### Activity Report

Department	Commerce and Management
Committee	Management Forum
Coordinator's	Shubha Raghavendra
Activity	Leadership Development workshop by Final year students
Date	25.10.2024

### Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
	<ol style="list-style-type: none"><li>1. Foster critical thinking, problem-solving, and decision-making skills.</li><li>2. Encourage collaboration and team-building among participants.</li><li>3. Provide a platform for experiential learning through practical and engaging activities.</li><li>4. Offer final-year students an opportunity to lead and mentor juniors.</li></ol>	<ol style="list-style-type: none"><li>1. Develop logical reasoning and strategic thinking while solving challenges.</li><li>2. Gain experience in collaborative problem-solving under time constraints.</li><li>3. Improve attention to detail and analytical skills.</li></ol>

*Lehoo*

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**CB Bhandari Jain College**

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## MANAGEMENT FORUM "UTKARSH" ORGANISES

LEADERSHIP DEVELOPMENT WORKSHOP  
BY 'FINAL YEAR BBA STUDENTS'

Venue: Auditorium

Timings: 11:30am

Date: 25/10/24

### ACTIVITIES:

- 1) Mystery trails
- 2) Lock and key
- 3) Metaverse

NOTE: ALL BBA STUDENTS ARE REQUESTED  
TO WEAR UNIFORMS FOR THIS EVENT

**Dr. ASHA GANESH**  
PRINCIPAL

Ms. SHUBHA  
Ms. SWAPNA  
MANAGEMENT  
FORUM CO ORDINATORS

Ms. USHA RAO  
IQAC COORDINATOR  
AND HOD MANAGEMENT



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Geo tagged photos of the activity:



Final year BBA students conducting the event to their juniors





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Bengaluru, Karnataka, India  
KR Main Road, Basavanagudi, Bengaluru,  
560004, Karnataka, India  
Lat 12.954058, Long 77.573176  
10/25/2024 12:48 PM GMT+05:30  
Note: Captured by GPS Map Camera



Bengaluru, Karnataka, India  
KR Main Road, Basavanagudi, Bengaluru,  
560004, Karnataka, India  
Lat 12.954114, Long 77.573215  
10/25/2024 12:22 PM GMT+05:30  
Note: Captured by GPS Map Camera

*Leha*

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## Activity Report

Department	Commerce and Management
Committee	Management Forum
Coordinator's	Shubha Raghavendra
Activity	<b>Leadership Excellence Summit by 2<sup>nd</sup> year BBA Students</b>
Date	13.11.2024

## Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
	<ol style="list-style-type: none"><li>1. Strengthen communication, negotiation, and interpersonal skills among participants.</li><li>2. Promote adaptability and creativity in dynamic scenarios.</li></ol>	<ol style="list-style-type: none"><li>1. Enhance team coordination and collective decision-making.</li><li>2. Learn to prioritize tasks and manage resources effectively.</li><li>3. Foster a sense of achievement and motivation through successful problem-solving.</li></ol>

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**Management Forum**  
**"Utkarsh"**  
Organises  
**Leadership Excellence Summit**  
by 2nd year BBA

**Venue:** Auditorium  
**Time:** 10:30  
**Date:** 13/11/2024

**Activities:-**  
1.Military Mindset.  
2.Ready,Steady,Balance.  
3.Investment IQ,

**Dress Code: Uniform(Compulsory)**

**DR.ASHA GANESH**  
Principal

**MS.SHUBHA**  
Management Forum  
Co-ordinators

**MS.USHA RAO**  
IQAC Co-ordinator and  
HOD of Management

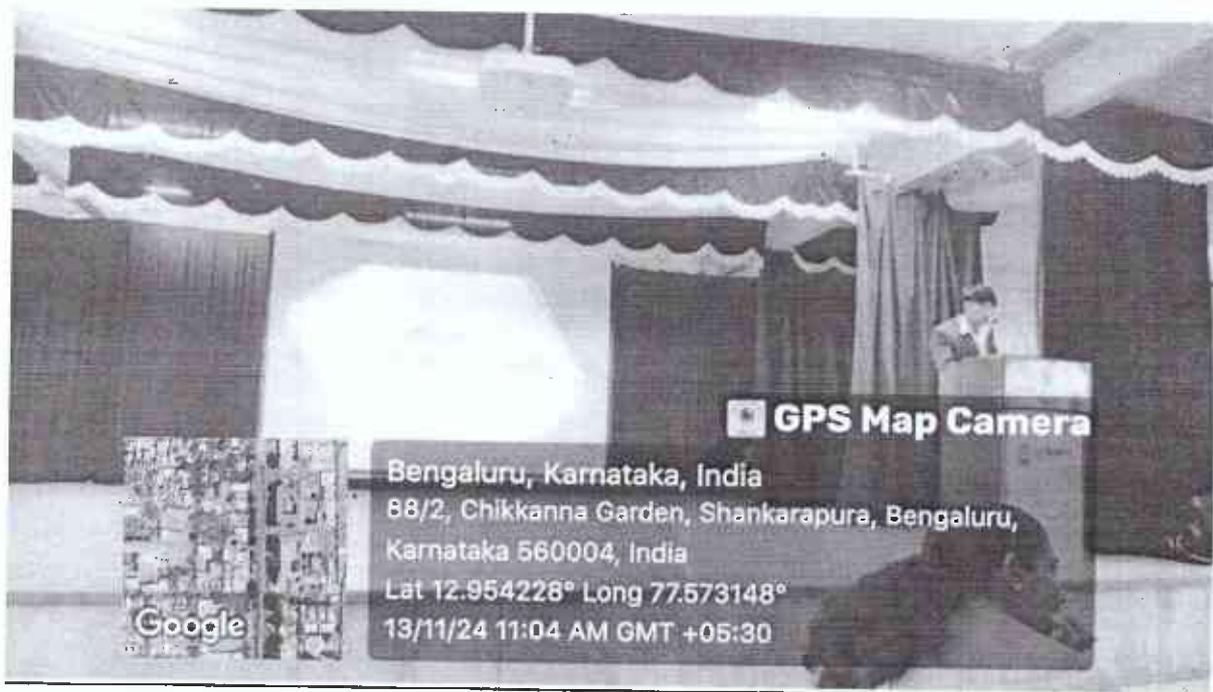
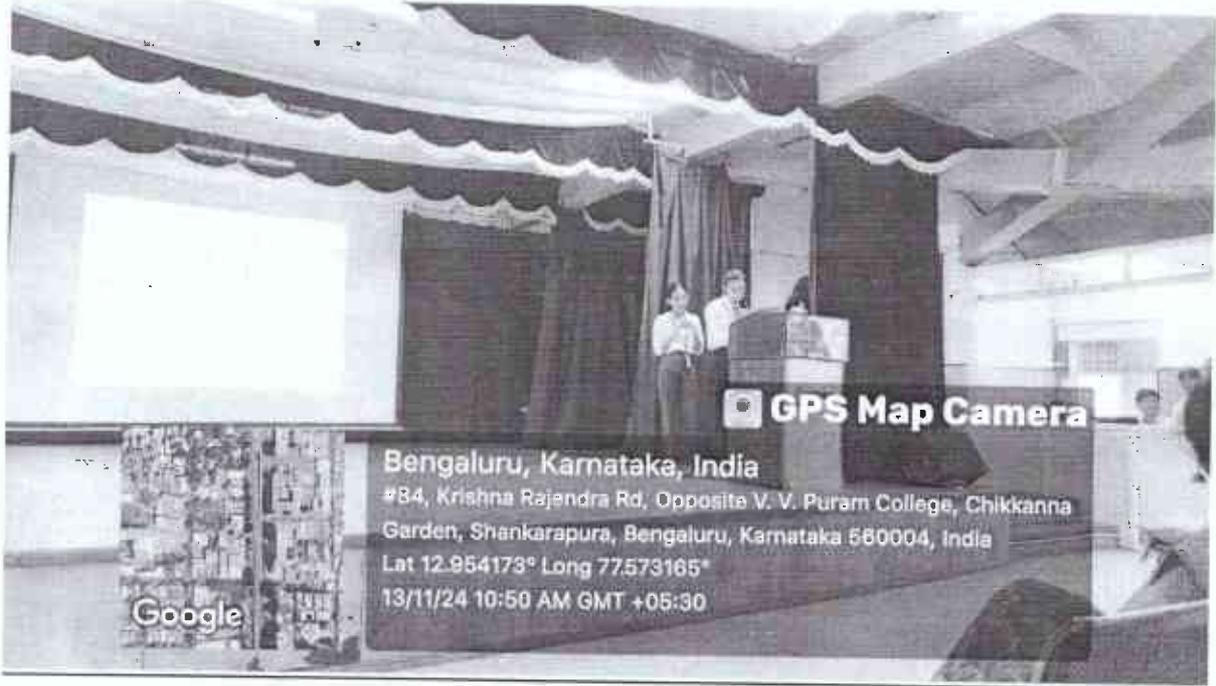


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## Geo tagged photos of the event:



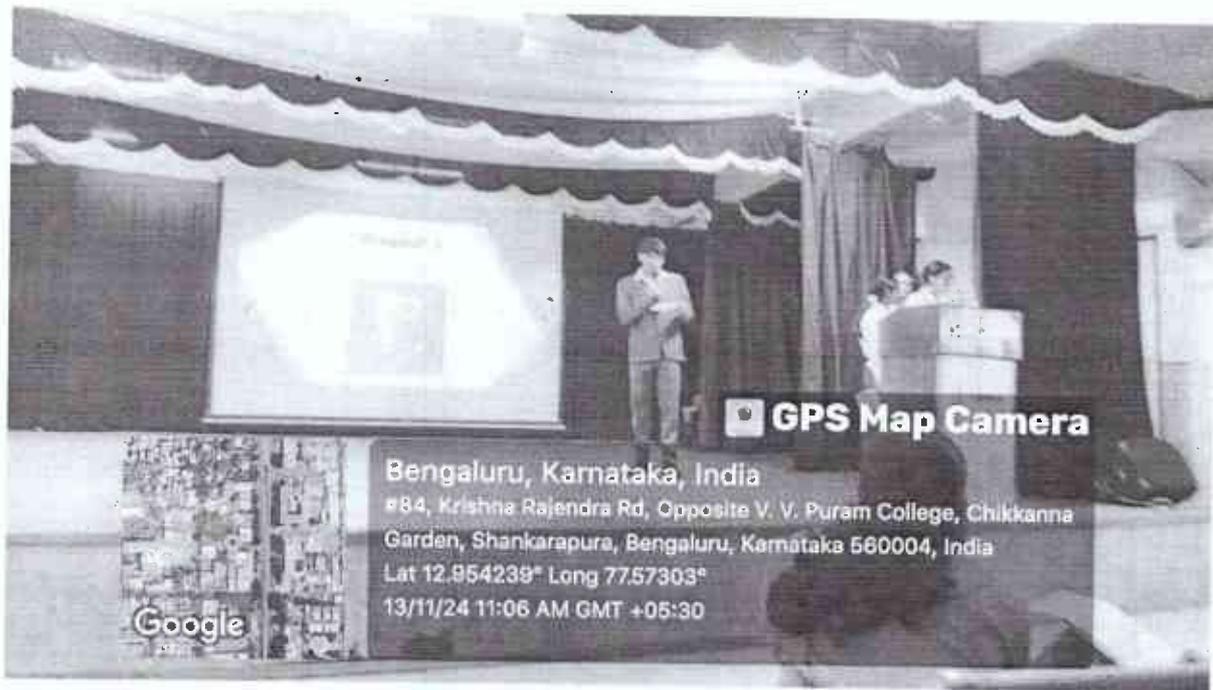


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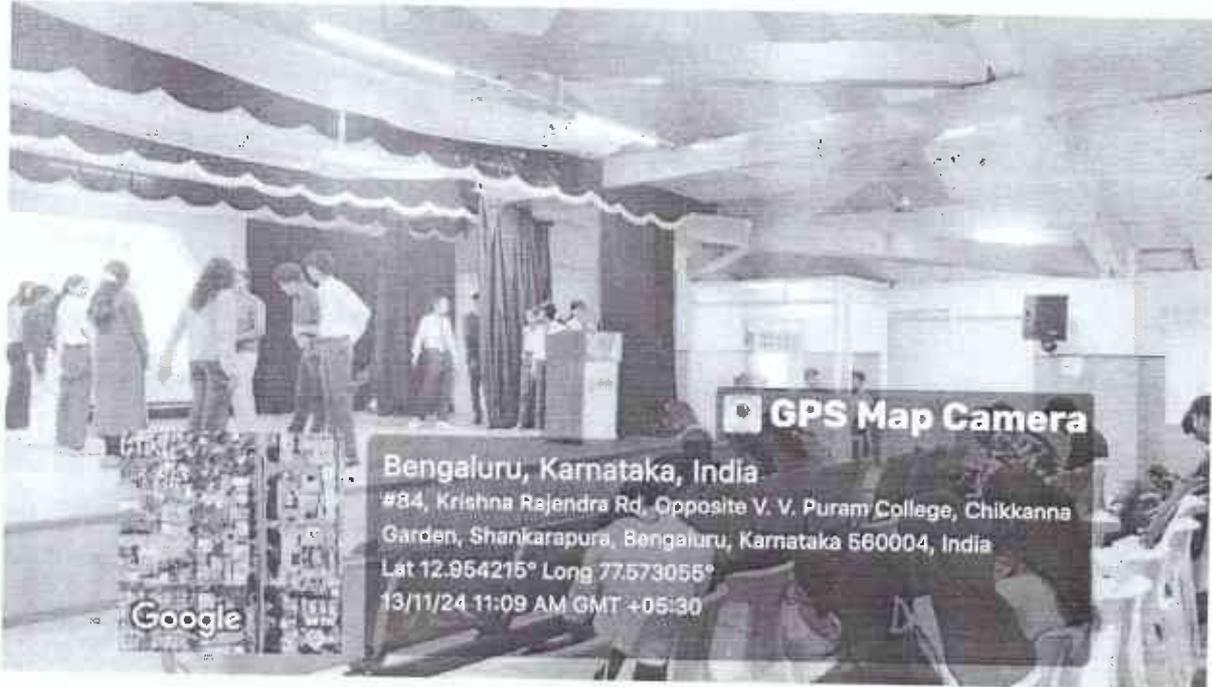
**Leadership Excellence Summit** conducted by the 2<sup>nd</sup> year BBAs to final and first year BBA students.





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## Activity Report

Department	Commerce
Committee	Commerce Forum
Coordinator	Ms. Swapna and Ms. Sneha R
Activity	Workshop on Trading in Stock Market
Date	14th November 2024

## Details of the Activity

Name of the resource person/ Guest/Faculty	Objectives	Outcomes
<b>Dr. Sathish</b> Associated Professor R C College, Bangalore	<ul style="list-style-type: none"><li>To familiarize students with the basic principles and workings of stock market trading.</li><li>To offer practical exposure to analysing and interpreting real-time market data.</li></ul>	<ul style="list-style-type: none"><li>Students acquired fundamental insights into stock trading principles and essential concepts.</li><li>They learned the significance of managing risks effectively in trading activities.</li><li>The session encouraged analytical thinking about designing and applying personal investment strategies.</li></ul>

On 14th November 2024, Dr. Sathish from R C College, Bangalore, conducted an insightful session on stock market trading, engaging students with an in-depth look into the complexities and opportunities within financial markets. Dr. Sathish began with an overview of the stock market's fundamental principles, helping students understand key trading concepts such as risk management, market trends, and stock valuation. He demonstrated real-time market analysis, highlighting strategies for making informed trading decisions. The session also emphasized the impact of economic factors on stock prices, fostering a practical understanding of trading dynamics. Dr. Sathish's expertise and interactive approach provided students with valuable knowledge, inspiring them to think critically about investment strategies in the ever-evolving financial landscape.

**Ms. Swapna & Ms. Sneha R**

Co-Ordinators

**Dr. Asha Ganesh**

Principal

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### COMMERCE FORUM

### 'AKRAYA

Organises

Students Workshop

On

Trading in stock market



Resource person:

**DR. SATISHA**

Associate Professor, R C COLLEGE

Date: 14/11/2024 Time: 10am to 2:30pm

Venue: 2nd floor, computer lab

Dr. ASHA GANESH

PRINCIPAL

Ms. SNEHA. S

Ms. SWAPNA

COMMERCE

FORUM CO ORDINATORS

Ms. USHA RAO

IQAC COORDINATOR AND

VICE PRINCIPAL



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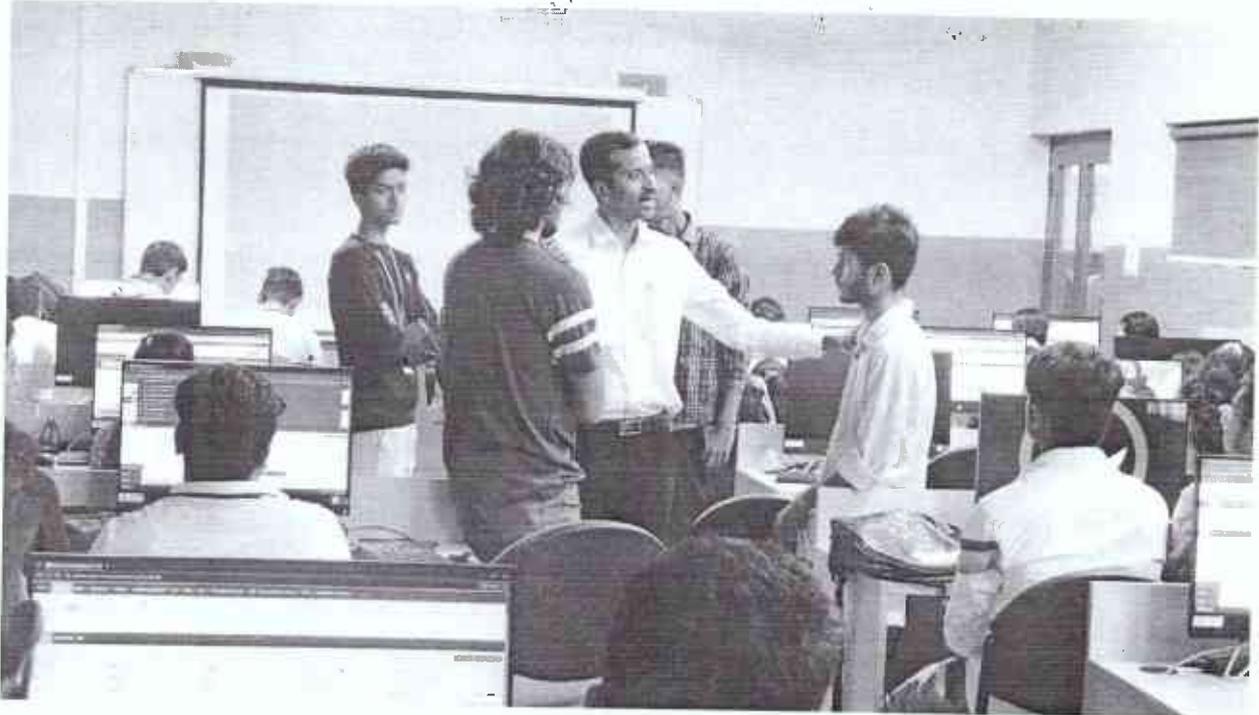
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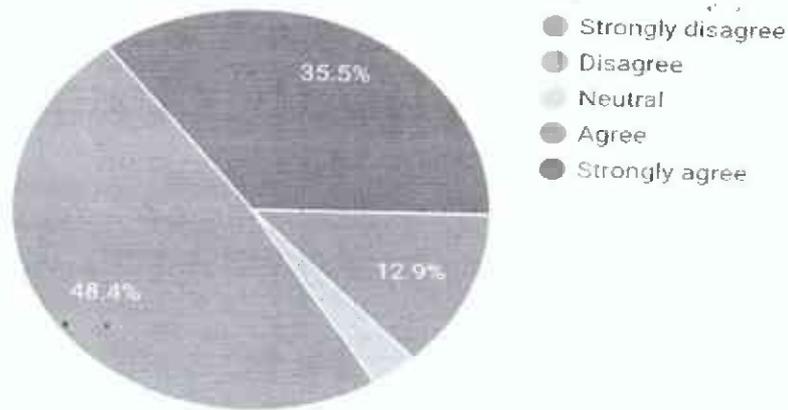


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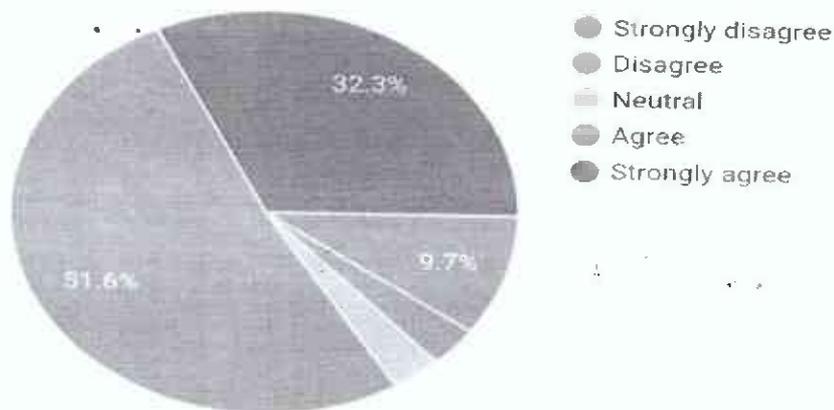
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## Feedback details for Workshop on Trading in Stock Market

4. Was the resource person effective?



5. Was the workshop well organized in terms of content, timing, and overall flow?



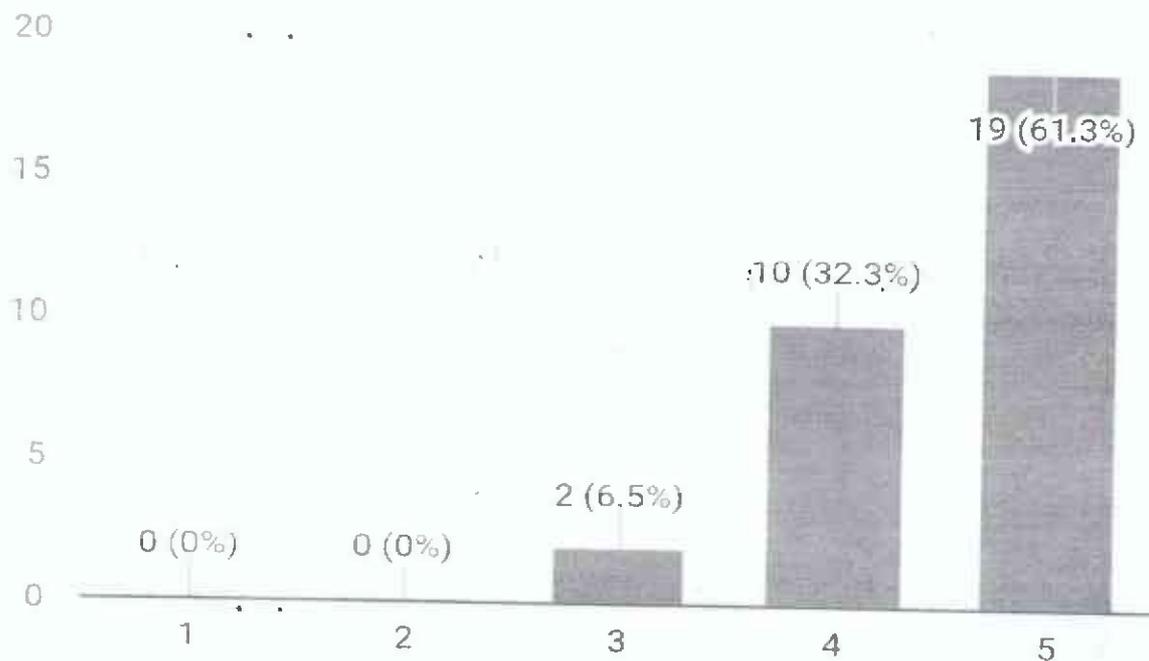




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Was the information  
provided in the workshop  
relevant and beneficial?



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**Activity Report**

Department	English
Committee	English Club
Coordinators	Ms. Prabha T.V
Activity	Collage Making
Date	25 Nov, 2024

**Details of the Activity**

Conducted by	Objective
English Department	To motivate students to take action, whether it's participating in an event, supporting a cause, or making a change in behavior, To display artistic or creative skills and express a message through visual design.

**Detailed Activity Report:**

The term collage comes from the French word "coller" meaning to glue or stick together. Collage is an art-making technique where pieces of paper, pictures, and other things are arranged and stuck down onto a surface

Collages are art and craft works that involve selecting, assembling, and pasting materials together. Collage-making art is a way for young artists to create beautiful works of art by combining many ideas and media. It is a fun-filled activity that allows the students to explore and express themselves artistically. The focus of this event is on experimenting imaginatively with collage to both help generate ideas and to also produce some 'complete' works of art. A variety of collage techniques helps to enhance exploratory mind and imaginations.

The Collage Making competition was held in the conference hall on 25 Nov, 2024. The Theme was: *The greatest novelists and novels in Indian Literature in English.*

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**DEPARTMENT OF ENGLISH AND WORDSMITHS (ENGLISH CLUB)**

invites you to

**COLLAGE MAKING Competition**

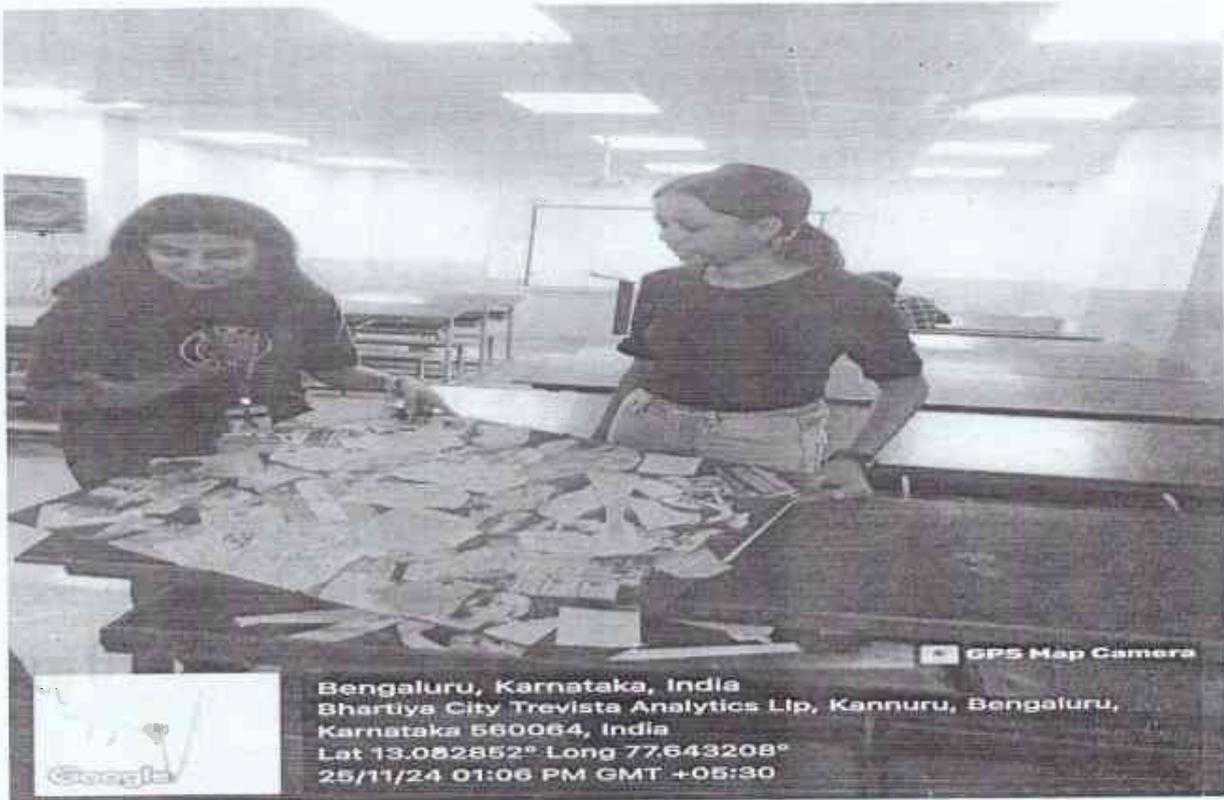


*Title - The greatest novelists and novels in Indian literature in English*

25TH NOVEMBER, 2024  
 TIMINGS: 11 A.M.  
 CONFERENCE HALL

MS. PRABHA T. V.  
 HOD - ENGLISH

DR. ASHA GANESH  
 PRINCIPAL



Bengaluru, Karnataka, India  
 Bhartiya City Trevista Analytics Llp, Kannuru, Bengaluru,  
 Karnataka 560064, India  
 Lat 13.062852° Long 77.643208°  
 25/11/24 01:06 PM GMT +05:30

GPS Map Camera



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*Verkao*

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47



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## Activity Report

Department	Commerce
Committee	<b>Commerce Forum</b>
Coordinator	Ms. Swapna & Ms. Sneha R
Activity	Guess Fest, Hang Man, Mind Benders
Date	06 <sup>th</sup> December 2024

## Details of the Activity

Name of the resource person/ Guest/Faculty	Objectives	Outcomes
Ms. SWAPNA Ms. SNEHA R	<ul style="list-style-type: none"><li>Stimulate creativity and critical thinking.</li><li>Promote teamwork and public speaking skills.</li><li>Encourage participation in intellectual challenges.</li></ul>	<ul style="list-style-type: none"><li>Improved vocabulary</li><li>Enhanced quick thinking and presentation abilities.</li><li>Strengthened team spirit and competitive spirit.</li></ul>

The Commerce Department hosted the interclass event **AKRAYA Conclave**, designed to enhance creativity, critical thinking, and teamwork among students. The event included a variety of activities to engage participants. **Guess Fest** tested students' knowledge of logos and branding by challenging them to identify company names based on visual cues. **Hang Man** encouraged strategic thinking, as students used vowels to deduce letters and form words, boosting vocabulary and analytical skills. Another activity involved **framing sentences with jumbled words**, adding to the fun and intellectual challenge. In the final segment, **Mind Benders**, participants unscrambled letters, identified the word, and delivered a 30-second talk, improving their quick-thinking and public speaking abilities. With enthusiastic participation across classes, the AKRAYA conclave provided a dynamic platform for showcasing talent and fostering a competitive spirit. The event blended learning with fun, highlighting the department's dedication to holistic and experiential student development.

Ms. Swapna & Ms. Sneha R  
Coordinators

Dr. Asha Ganesh  
Principal

  
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COMMERCE FORUM

**AKRAYA**

ORGANISES

# Comclave

(INTERCLASS COMMERCE EVENT)

FRIDAY, 06 DECEMBER 2024, AT 11:30 AM ONWARDS

VENUE: AUDITORIUM

### ACTIVITIES

GUESS FEST

HANG MAN

MIND BENDERS

DR. ASHA GANESH

PRINCIPAL

MS. USHA RAO

IQAC COORDINATOR

MS. SHUBHA

HOD OF COMMERCE

### STUDENT

### COORDINATORS

MR. FAZLEY

MS. SNEHA



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## Activity Report

Department	Management
Committee	Business lab
Coordinator's	ShubhaRaghavendra
Activity	Business quiz on car brands
Date	8 <sup>th</sup> March 2025

## Details of the Activity

Conducted by	Objective
Swapna	To encourage students to keep abreast of latest business news

## Detailed report on the activity:

The purpose of such activities in the business lab is to encourage students to read about the latest happenings in the business world

Google

**Bengaluru, Karnataka, India**  
9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,  
Bengaluru, Karnataka 560004, India  
Lat 12.95407° Long 77.573034°  
08/03/2025 10:48 AM GMT +05:30

GPS Map Camera

Google

# Bengaluru, Karnataka, India

9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,  
Bengaluru, Karnataka 560004, India  
Lat 12.954042° Long 77.573042°  
08/03/2025 10:47 AM GMT +05:30



GPS Map Camera

Google

**Bengaluru, Karnataka, India**  
9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,  
Bengaluru, Karnataka 560004, India  
Lat 12.954063° Long 77.57304°  
08/03/2025 10:47 AM GMT +05:30

GPS Map Camera

**2. Which car brand is known for producing Accord models of cars?**

- (a) Honda
- (b) Hyundai
- (c) Subaru
- (d) Nissan

Honda

**The headquarter of Audi is situated in which country?**

- (a) Switzerland
- (b) United Kingdom
- (c) Germany
- (d) Austria

**4. Which car brand is renowned for its luxury vehicles, like the "S-Class" sedan?**

- (a) Audi
- (b) Cadillac
- (c) Mercedes-Benz
- (d) Jaguar

**. Corolla is a model owned by which car brand?**

- (a) BMW
- (b) Nissan
- (c) Subaru
- (d) Toyota

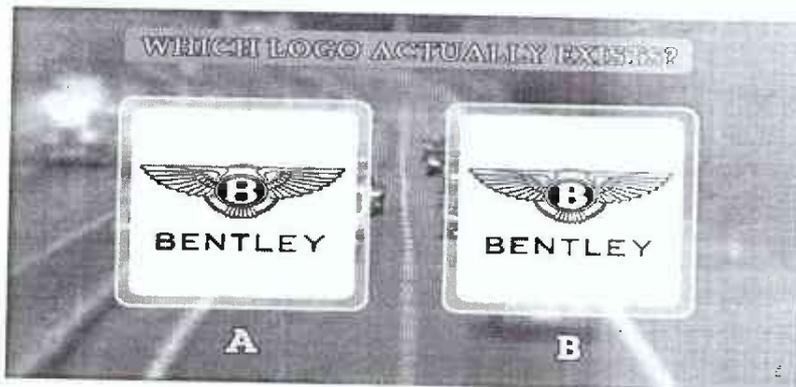
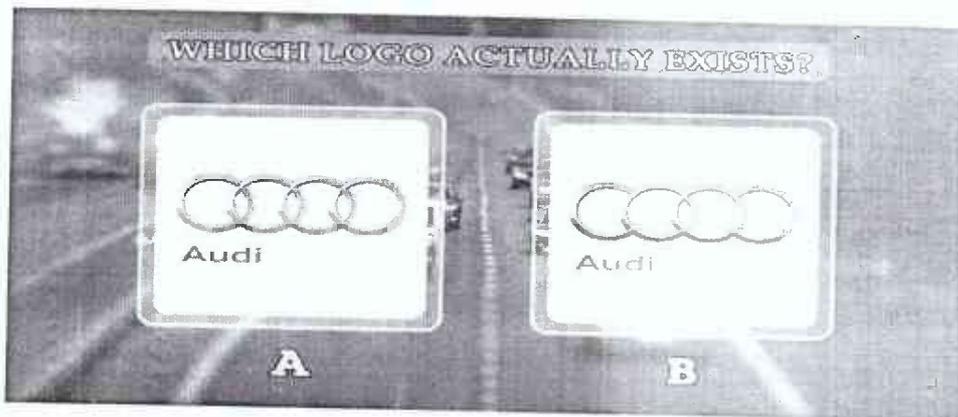
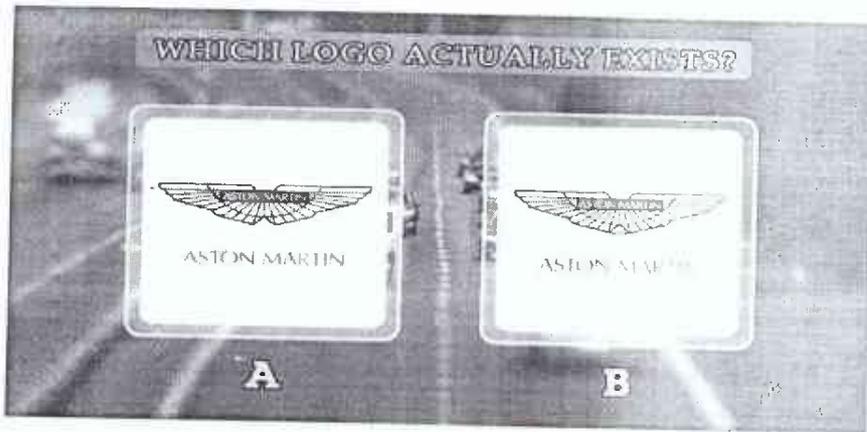
**.Which car brand produces the "Elantra" model?**

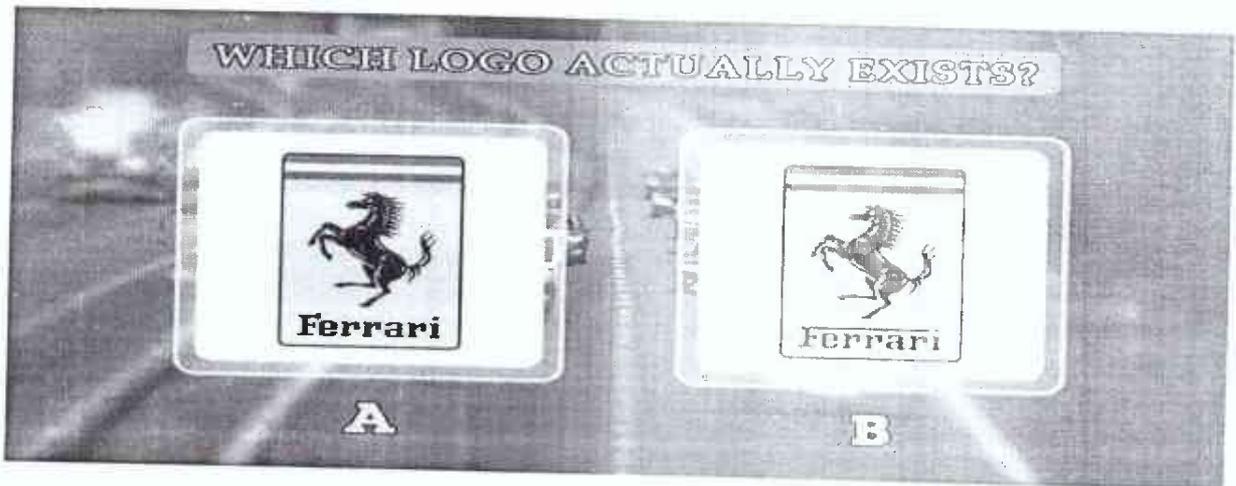
- (a) Hyundai

(b) Kia

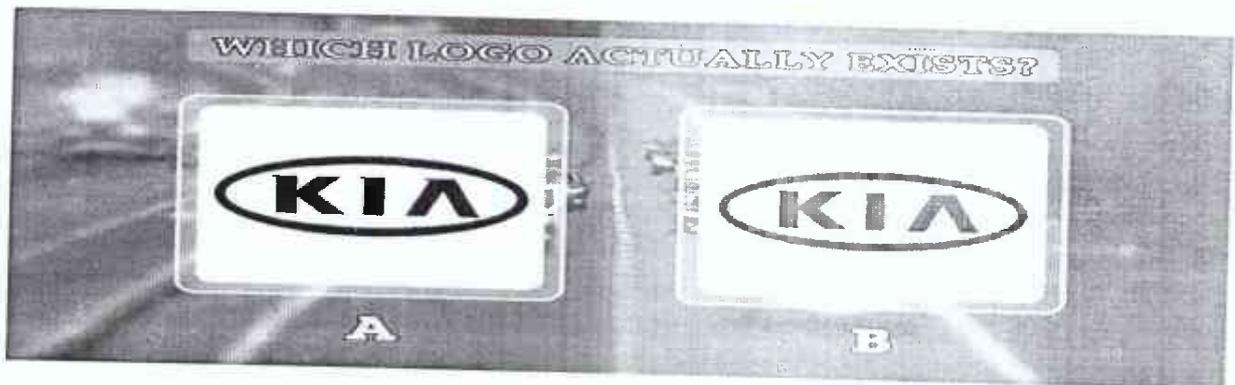
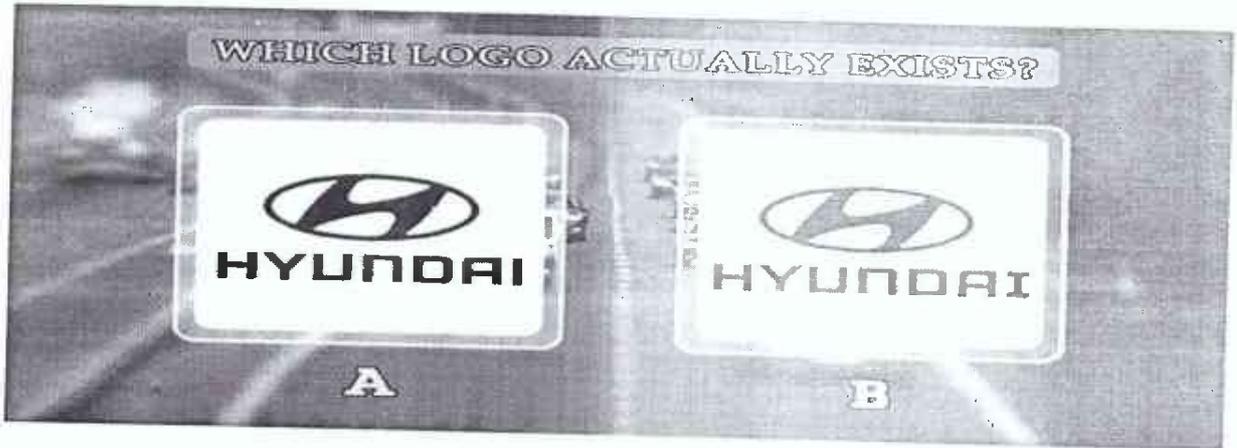
(c) Mitsubishi

(d) Subaru





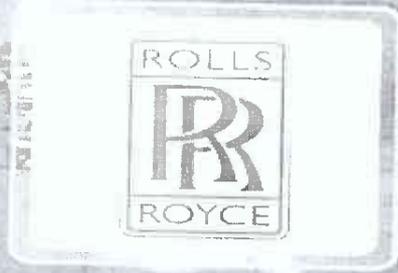
Answer: A



WHICH LOGO ACTUALLY EXISTS?



A

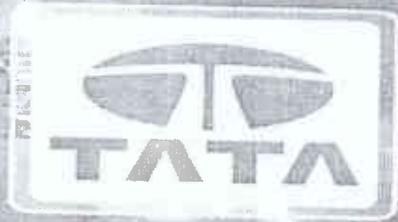


B

WHICH LOGO ACTUALLY EXISTS?

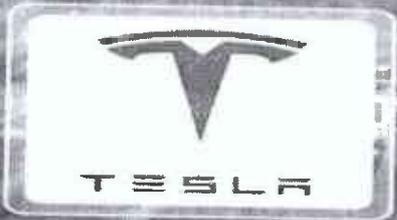


A

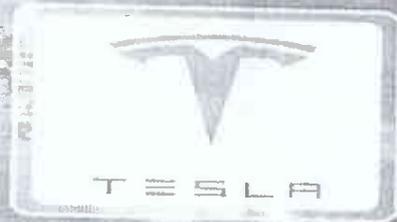


B

WHICH LOGO ACTUALLY EXISTS?



A



B

*Handwritten signature*

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## Activity Report

Department	Management
Committee	Business lab
Coordinator's	ShubhaRaghavendra
Activity	Business quiz
Date	10/3/2025

## Details of the Activity

Conducted by	Objective
Ms. Usha Rao	To encourage students to keep abreast of latest business news

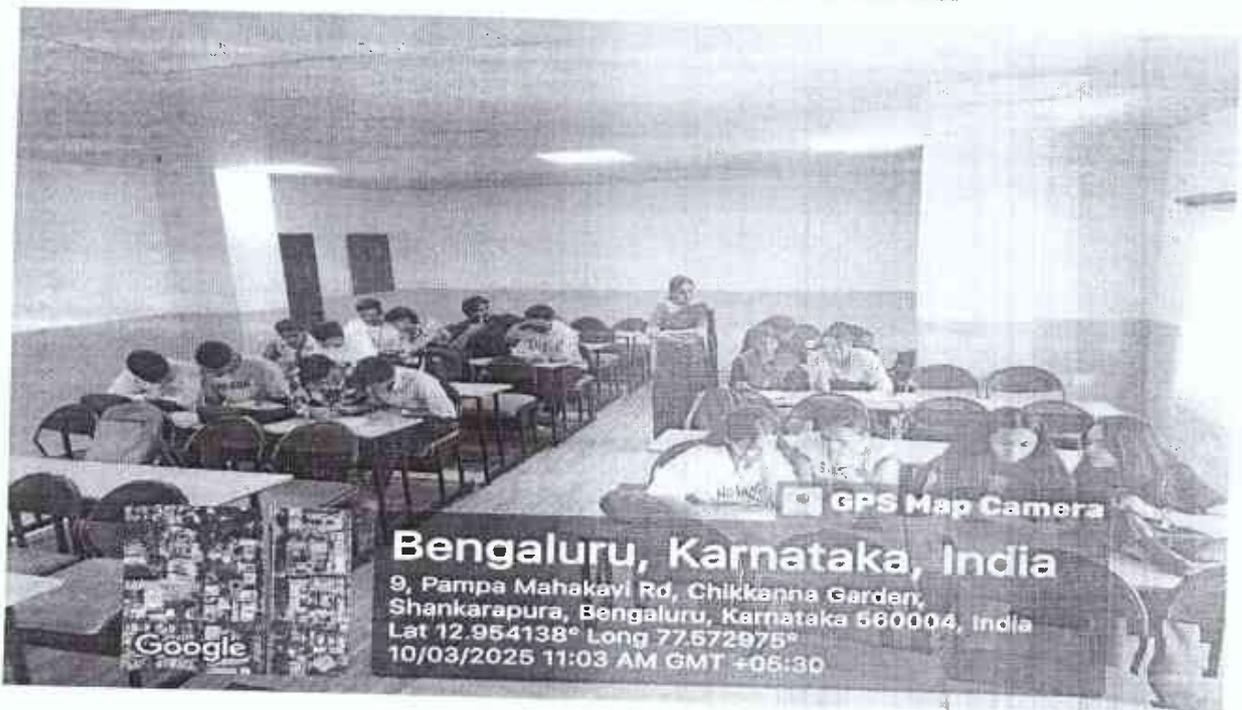
## Detailed report on the activity:

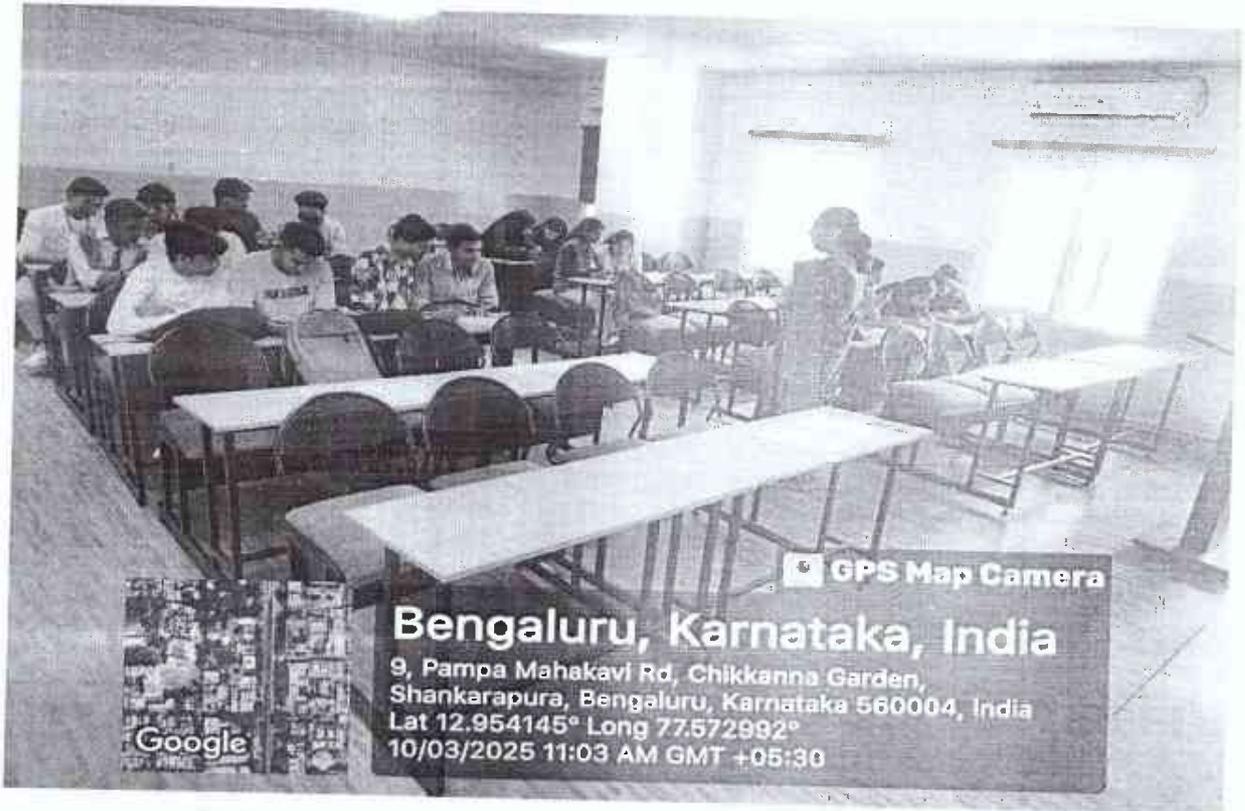
The purpose of such activities in the business lab is to encourage students to read about the latest happenings in the business world

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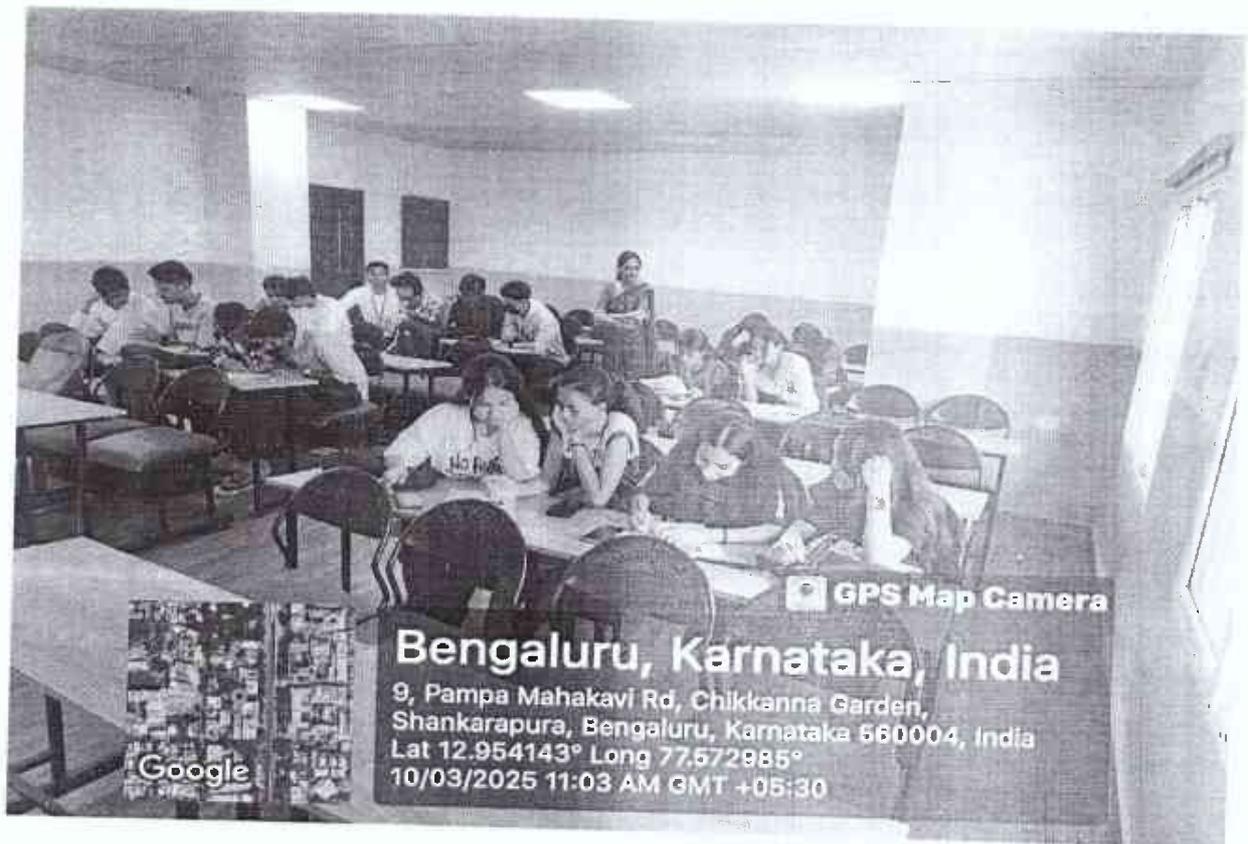


Business quiz on Business Personalities on 10<sup>th</sup> March 2025





Business Quiz on Business Personalities conducted on 10<sup>th</sup> March 2025



Sunil  
Aui

10.

Business Laboratory Activity

Business - quiz

Which term below refers to the process of transmitting information from one person or group to another?

A. Feedback

B. Communication

C. Sender

D. Receiver

Y

A business has to raise prices to pay higher wages. Which stakeholder is affected least?

A. Workers

B. Shareholders

C. Managers

D. Customers

Y

Limited liability means \_\_\_\_\_.

A. Loss cannot exceed the value of total assets.

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C. You only have to pay back what you can afford.

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Y

Which TWO of these would be considered PLACE in the marketing mix? (select that apply)

A. point-of-sale display

B. Free gift

C. Home delivery service

D. A new design

E. Charging the same as a competitor

1

- What does the acronym IPO stand for in the business world?
- Which cosmetics brand offers an augmented reality app called "Modiface"?

- Identify the personality



Ali baba

7

Which are the companies of Elon Musk?

Amazon

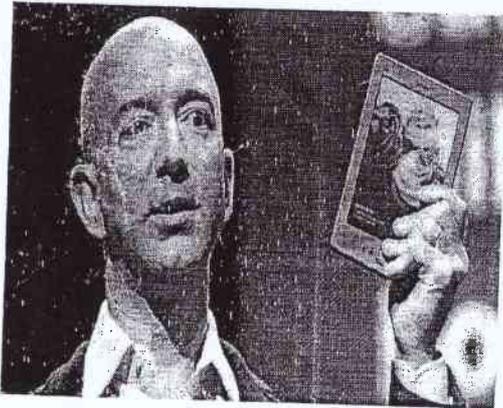
~~Tesla~~

~~Space X~~

Open AI

7

Identify the personality



Which founder of Apple was fired in 1985, only to be re-appointed as CEO in 1997 at the age of 42?

~~A. Steve Wozniak~~

B. Steve Jobs

C. Mark Zuckerberg

Identify the personality

7



**I'm a Bangalorean; My company has diversified interests, from soaps to software; My father owned the Western India Vegetable Product Company. Who am I?**

A. NR Narayana Murthy

~~B. Azim Premji~~ ✗

C. Vijay Mallya

~~D. Leena Nair~~

**I was born on December 28, 1937; I am a bachelor; My company manufactures the world's cheapest car. Who am I?**

~~A. Ratan Tata~~

B. Kumar Mangalam Birla

C. Rahul Bajaj

D. Satya Nadella

**My company is the biggest biopharmaceutical firm in India; In 1998, I got married to John Shaw; I'm termed India's Biotech Queen. Who am I?**

A. Swati Piramal

~~B. Kiran Mazumdar Shaw~~

C. Anuradha Desai

D. Ratan Tata

We won't be able to afford the cars we buy today if it weren't for this man and his innovative ways of working. Who is he?

- Jules Verne
- ~~Henry Ford~~
- Irving Berlin
- Frank Sinatra

Thank this titan of the coffee business, Howard Schultz, for expanding this famous coffee shop that contributed to the expansion of coffee house culture worldwide.

- Peet's
- ~~Starbucks~~
- Tim Hortons
- Figaro

Microsoft is his baby.

- ~~Bill Gates~~
- Russell Welsh
- Lee Iacocca
- Brandon Tartikoff

Alibaba is making waves internationally — and online — thanks to the leadership of this Chinese businessman.

~~Sun Tzu~~  
~~Jack Ma~~  
Daniel San  
Uniq Lo

Jeff Bezos is the guy behind the e-commerce website that changed the way we shop, especially online. Which site is his brainchild?

- Yahoo.Com
- ~~Amazon.Com~~
- Lillithfair.Com
- Barnesandnoble.Com

Business magnate Warren Buffett is known for his business acumen as well as his sharp mind in this kind of business activity.

- stock trading
- ~~investing~~
- real estate
- buy and sell

Sunitha  
Arfa

Business Laboratory Activity

4<sup>th</sup> SEM BBA

Business - quiz

Which term below refers to the process of transmitting information from one person or group to another?

- A. Feedback
- B. Communication
- C. Sender
- D. Receiver

13

A business has to raise prices to pay higher wages. Which stakeholder is affected least?

- Workers
- Shareholders
- Managers
- Customers

Limited liability means \_\_\_\_\_

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• Identify the personality



Kim Jong Eun.  
Jack ma ✓

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Amazon ✗

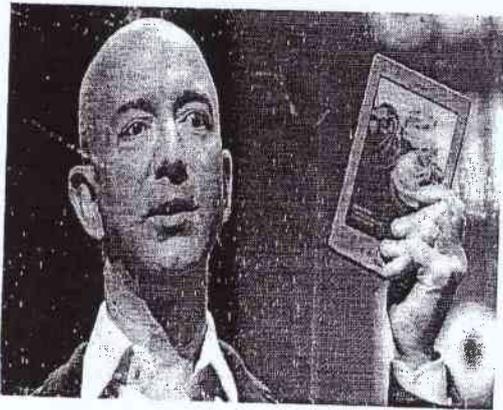
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Space X

Open AI



Identify the personality



→ Jeff bezos ✓

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Identify the personality





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- investing
- real estate
- buy and sell



Business Laboratory Activity

Business - quiz

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14  
0 1

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Customers

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1

f

- Identify the personality



- Kim Jong<sup>um</sup> yung  
/

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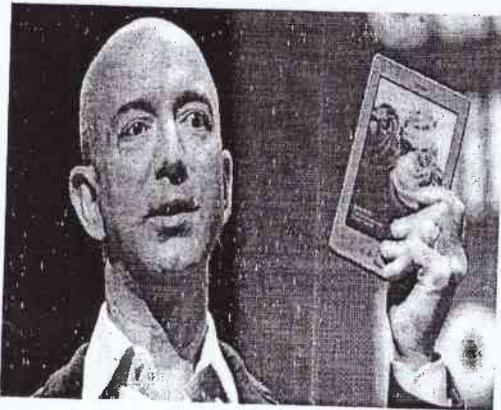
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Open AI

Identify the personality



Jeff Bezos /

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Identify the personality





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## Activity Report

Department	Management
Committee	Business Lab
Coordinator's	Chitra Narayan
Activity	Role Play for 5 <sup>th</sup> sem BBA
Date	11/03/2025

## Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
Chitra Narayan	To enhance their Knowledge in the subject To make them involve in the learning process To enhance their problem solving skills	Students participated enthusiastically and it helped them in remembering the concepts. It enhanced their problem solving capabilities

## Detailed report on the activity:

Students were taken to 1<sup>st</sup> year BBA and B Com Class, and they presented mock interview session. One set of students were employers and they have to negotiate salary with the candidate.. It was all about how well they will be able to convince the candidate and make the candidate accept the offer. Students did a great job by doing a role play of the same.

*Chitra Narayan*

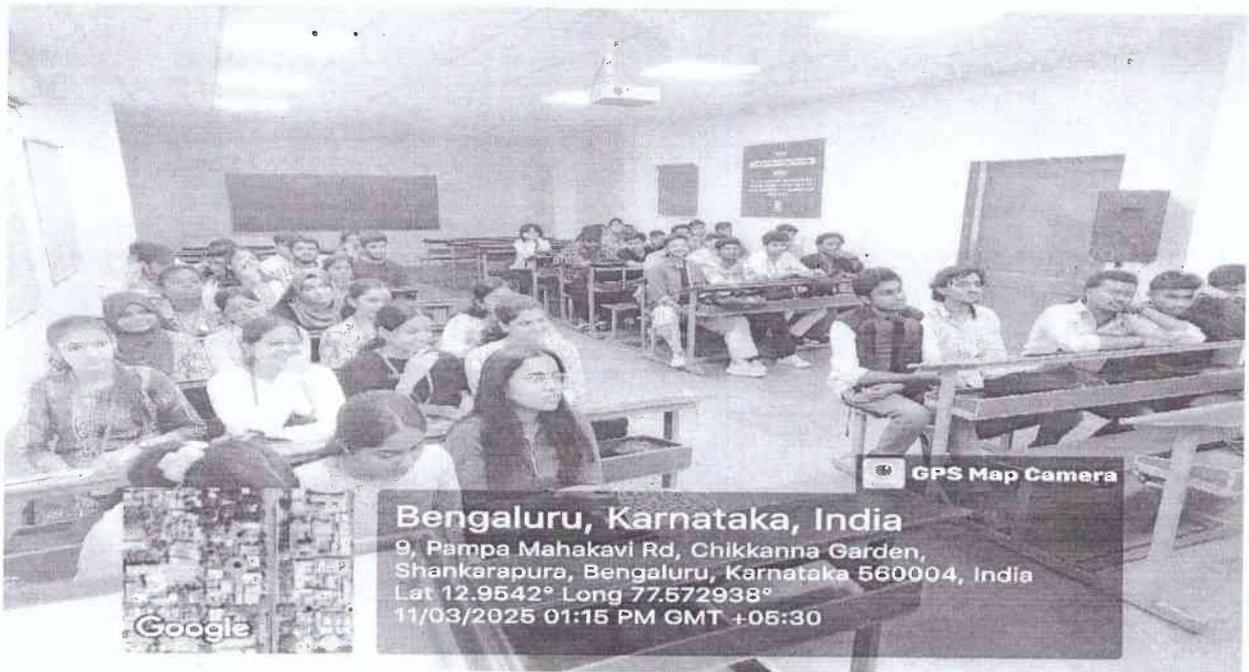
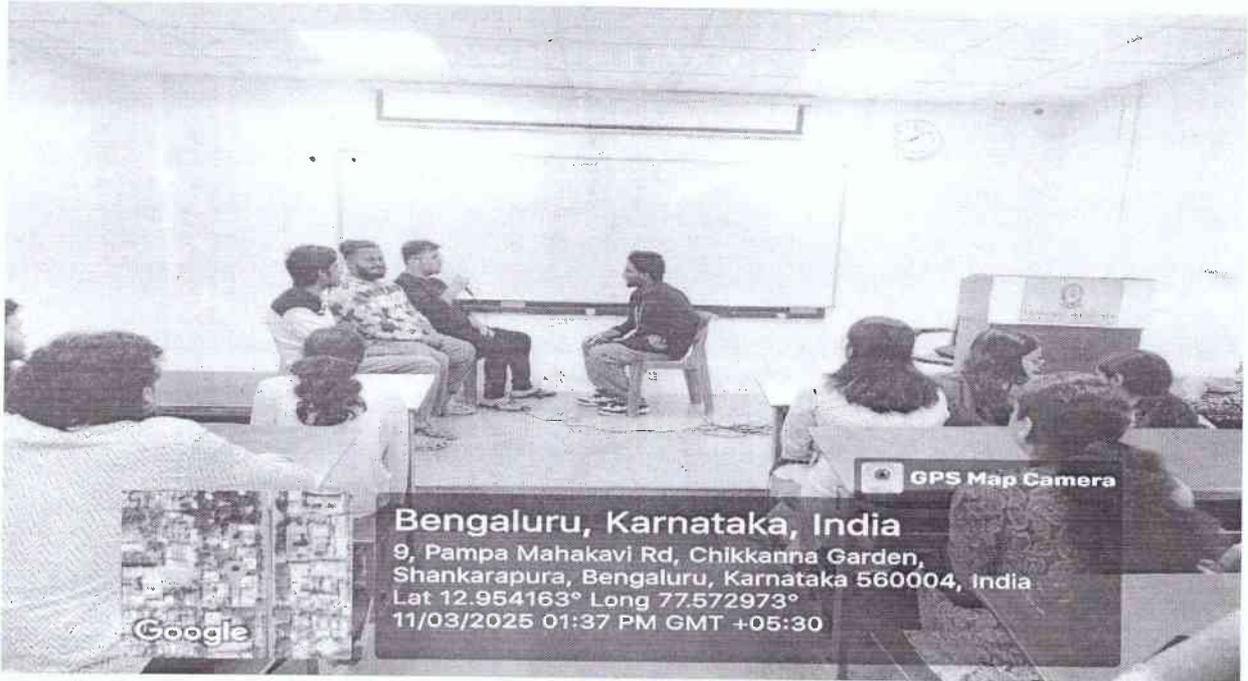
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## Activity Report

Department	Management
Committee	Business lab
Coordinator	Swapna S.
Activity	Practical problems in Indian Contract Act
Date	18 <sup>th</sup> March 2025

### Details of the Activity

Conducted by	Objective
Swapna.S	Real-world context makes contract law relevant and practical. To make students understand doctrine through doing, not just hearing

### Detailed Report on the activity conducted:

BBA final year students were given practical problems to solve relating to law of Contract which covers the topics on essential elements of contract like offer, acceptance, consideration, capacity of parties, free consent and lawful object. This activity was given after the theory classes on Indian Contract Act. The students analyzed and proposed the solution for the given scenarios with explanation defending their answers and discussion was made on the same.

### **Outcome:**

Balanced mix of individual and collaborative work develops analytical, negotiation, and advocacy skills.

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## QUESTIONS

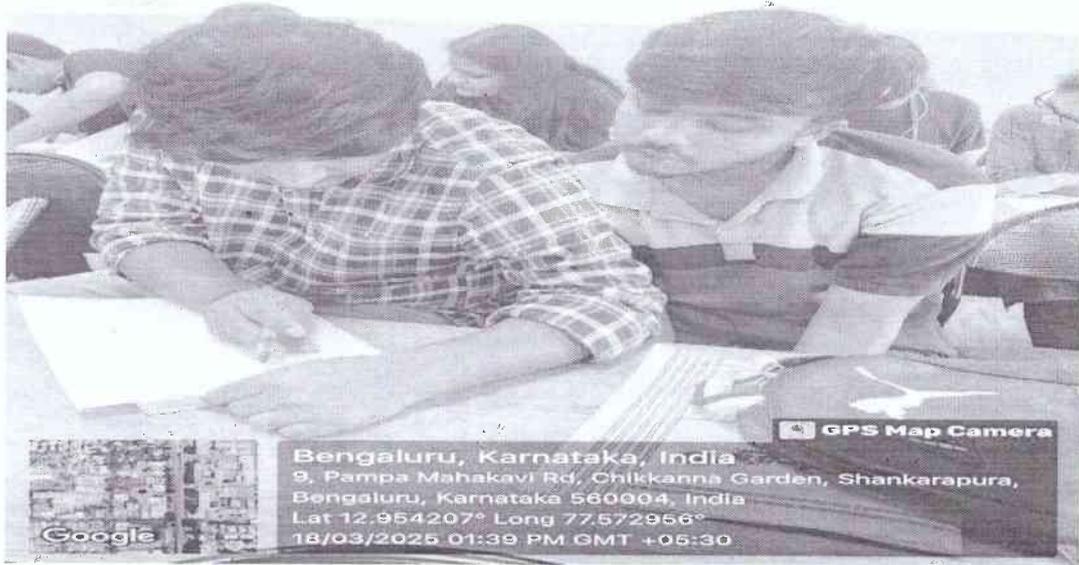
1. A agrees to pay Rs 50,000 to B. If B kills C. Is it a valid contract ?
2. A offers to sell his house to B for Rs 5,00,000. B says I accept your offer here is Rs. 2,00,000 in cash and a 3 months promissory note for the balance. Is it any contract between A and B ?
3. An article is on display on a showroom with price tag of Rs 100. Mr. A offers Rs 1000 to the shopkeeper to the article, but shopkeeper refund to sell it. Can Mr. A sue B for not selling the article?
4. A is in the need of money. So he sells his newly purchased car worth Rs 3,00,000 for Rs 50,000, later on he wants to set aside the contract on the ground of inadequate of consideration. Can he do so.
5. A promises B his nephew a reward of Rs 500. If he refund from smoking for 2 years. He does so is if entitled to the reward ?
6. A minor under a contract of sell delivered goods to buyer. The buyer later on said "I will not pay the price. You are a minor. You can't sue me. Is the buyer right in saying so ?"



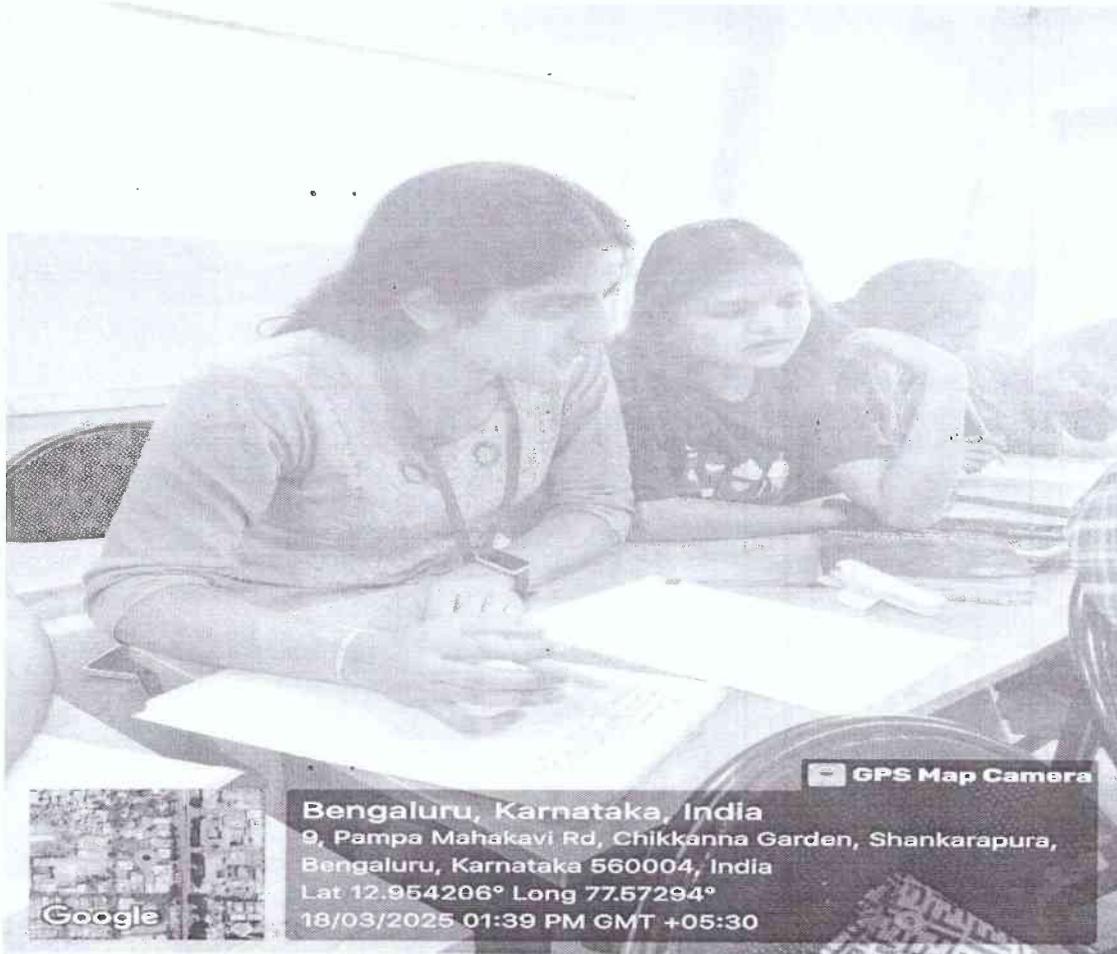
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Bengaluru, Karnataka, India  
9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,  
Bengaluru, Karnataka 560004, India  
Lat 12.954207° Long 77.572956°  
18/03/2025 01:39 PM GMT +05:30



Bengaluru, Karnataka, India  
9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,  
Bengaluru, Karnataka 560004, India  
Lat 12.954206° Long 77.57294°  
18/03/2025 01:39 PM GMT +05:30

1. It is illegal, because it's object is unlawful.

2. It is a valid contract

3. If the shopkeeper has stocks and product has a price tag and the buyer is ready/willing to pay] then the shopkeeper is liable to sell. So he can sue him.

4.

5. B is entitled to receive the reward, but it is not a valid contract, hence it depends on A, whether he will reward B or not.

6. minor can sue, because buyer should not have made the contract

Q7 no there is no contract b/w A & B because Acceptance is Conditional,

1) A agrees to pay Rs 50,000 to B if B kills C. Is it a valid Contract.

Ans It is illegal contract because its objective is an -  
- lawful It is not a valid Contract

2) A offers to sell his house to be for Rs 5,00,000. B says I accept your offer here is Rs 200,000 in Cash and a 3 month promissory note for Balance is there any contract between A and B?

Ans ~~It is not a valid contract~~ No there is no Contract between A & B because acceptance is conditional.

3) An article is on display in a showroom with price tags Rs 100. Mr. A offers Rs 100 to the shopkeeper for the article but shopkeeper refuses to sell it. Can Mr. A sue B for not selling the article?

Ans He can sue because the shopkeeper has stock and

4) A is in need of money, so he sells his newly purchased car worth ₹ 3 lakhs for ₹ 50,000. Later on, he wants to set aside the Contract on the ground of inadequate price. Can he do so?

Ans ~~He can~~

5) A promise B is nephew, A reward of ₹ 500 if he refrains from smoking for 2 years B does so Is he entitled to the reward

Ans Not valid contract

6) A minor under a contract of sale delivery goods to a buyer. The buyer later on said "I will not pay you the price. You are a minor & you can't sue me. Is the buyer right in saying so

Ans Minor can sue

## Questions:

- 1) A agrees to pay Rs 50,000 to B. If B kills C. Is it a valid contract.
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- 4) A is in need of money, so he sells his newly purchased car worth Rs 3,00,000 for Rs 50,000, later on he is satisfied the contract on the ground of lack of consideration. Can he do so.
- 5) A promises B his <sup>nephew</sup> nephew, a reward of Rs 500, if he ~~refrains~~ refrains from smoking for 2 years. B does so. Is he entitled to the reward.
- 6) A minor under a contract of sale delivered goods to buyer. The buyer later on said "A will not pay the price, you are a minor, you can't sue me. Is the buyer right in saying so.

- 1) A agrees to pay ₹50000 to B if B kills C. is it a valid contract
- 2) A offers to sell his house to B for ₹500000 B says I accept your offer here is ₹200000 and a three month promissory note for the Bal is there any contract b/w A & B
- 3) An article is on display in a Show room price tag of ₹100 Mr A offers ₹100 to the shopkeeper for the article, but shopkeeper refuses to sell it. can Mr A sue the shopkeeper for selling the article
- 4) A is in <sup>urgent</sup> need of money so he sell his newly purchased car worth ₹300000 for ~~₹500000~~ ₹500000 later on he wants to set aside the contract on the ground of inadequacy of consideration can he do so
- 5) A promises B his newly a reward of ₹500. if he refrains from smoking for 2 years he does so is he entitled to the reward
- 6) A minor under a contract of sell delivered goods to the buyer the buyer later on said "I will not pay you the price. you are a minor and you ~~cannot~~ cannot sue me" is the buyer right in saying so

Business Law Skill development VI SEM BBA  
Activity.

1) A agreed to pay ₹ 50,000 to B, if B kills C. Is it a Valid Contract?

Sol<sup>n</sup> - No, this is not a Valid Contract. A contract must involve a lawful object & lawful consideration. In this case, the act of killing someone is illegal & against public policy, so it cannot form the basis of a valid contract. Any agreement involving illegal activities is void & unenforceable under the law.

2) A offers ₹ 5,00,000 to B. B says, "I accept your offer, I will pay ₹ 1,00,000 in cash & a 3-month promissory note for the balance."

Sol<sup>n</sup> - This is a valid contract. ~~A makes an offer~~ there's an agreement on price, consideration & payment terms. The only possible issue might be whether the payment method & terms are acceptable to both parties.

3) An article is on display in a showroom with a price tag of ₹ 100. A offers ₹ 1000 to the shopkeeper for the article. The shopkeeper refuses to sell it.

Sol<sup>n</sup> - Not a valid contract: The display of an item with a price tag is generally an "invitation to treat", not an offer. The offer is made when A proposes to buy it for ₹ 1000, but the shopkeeper is not obligated to accept that offer. The refusal of the shopkeeper does not create a contract.

4) A is in need of money & sells his newly purchased car worth ₹ 3,10,000 for ₹ 50,000. Later A wants to cancel the contract on the grounds of insufficient consideration. 87

Sol<sup>n</sup> - Not a Valid Contract for Cancellation. Insufficient consideration does not invalidate a contract unless there is evidence of fraud or coercion. However, A can only cancel the contract if the other party agrees to it.

5) A promises B a reward of ₹ 500 if B refrains from smoking for a year.

Sol<sup>n</sup> - Valid Contract. A is offering a reward to B in exchange for B refraining from smoking for a year. If B fulfills the condition, B is entitled to the ₹ 500. There is an offer, acceptance & consideration, making it a valid contract.

6) A sells goods to a minor, who later refuses to pay the price saying, "I will not pay".

Sol<sup>n</sup> - Not a Valid Contract. Contracts with minors are generally voidable. In this case, A cannot enforce the contract against the minor since minors lack the legal capacity to enter into contracts.

8

1) It is an illegal contract as it is an unlawful agreement

2) It is <sup>not</sup> a valid contract as ~~both the parties agreed with a mutual~~ acceptance should not be conditioned  
consideration

3) ~~Yes~~ No. A No. A can't sue the shopkeeper as indication to offer is not an offer.

a) He cannot set aside because consideration may be inadequate but this is free consent

3) Yes, he is entitled for the reward as offer can be for objection

b) No, the buyer is wrong and the minor can sue him and avail the benefit

*V. K. Rao*

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## Activity Report

Department	Management
Committee	Management Forum
Coordinator's	Shubha Raghavendra
Activity	Workshop on Case Study Analysis
Date	25.03.2025

## Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
Dr Prasad H K Associate Professor Jain University	<ul style="list-style-type: none"><li><input type="checkbox"/> To enhance students' analytical and problem-solving skills through real-world business case studies.</li><li><input type="checkbox"/> To develop critical thinking and decision-making abilities in a structured manner.</li><li><input type="checkbox"/> To expose students to different perspectives on business challenges and solutions.</li><li><input type="checkbox"/> To provide a hands-on learning experience through interactive discussions and group activities.</li><li><input type="checkbox"/> To bridge the gap between theoretical knowledge and</li></ul>	<ul style="list-style-type: none"><li><input type="checkbox"/> Improved ability to analyze and interpret business problems effectively.</li><li><input type="checkbox"/> Enhanced teamwork and collaboration skills through group discussions.</li><li><input type="checkbox"/> Strengthened decision-making and strategic planning abilities.</li><li><input type="checkbox"/> Developed confidence in presenting and defending case study solutions.</li><li><input type="checkbox"/> Gained insights from industry and academic perspectives on business challenges.</li></ul>

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	practical application in business scenarios.	
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## Detailed Activity Report:

Management forum “Uthkarsh” organized a **Case Study Analysis Workshop** on **March 25, 2025**, featuring **Dr. Prasad H K**, Associate Professor at Jain University, as the resource person. The workshop provided an engaging and interactive learning experience, where students were introduced to structured methodologies for case study analysis. Dr. Prasad highlighted the importance of critical thinking, problem identification, and decision-making strategies. Participants were divided into groups and assigned business cases to analyze and present solutions. The session concluded with a discussion on best practices for case-based learning, equipping students with valuable insights for academic and professional growth.

## List of Students Participated:



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Name of the Activity: Case Study Analysis Resource person: Dr H K Prasad

Date: 25/03/2025

### List of the students attended

Sl no.	Name	Class	Morning Session	Afternoon Session
1.	Deeksha S	MBA	Deeksha S	Deeksha S
2.	Kundali S	MBA	Kundali S	Kundali S
3.	Madhusree V	MBA	Madhusree V	Madhusree V
4.	Harshitha K R	MBA	Harshitha K R	Harshitha K R
5.	Gowthami M	MBA	Gowthami M	Gowthami M
6.	Deekshitha H	MBA	Deekshitha H	Deekshitha H
7.	Bhuvana Shree AM	MBA	Bhuvana Shree AM	Bhuvana Shree AM
8.	Nayana GC	MBA	Nayana GC	Nayana GC
9.	Yashaswini H	MBA	Yashaswini H	Yashaswini H
10.	Atul Yadav	M.B.A	Atul Yadav	Atul Yadav
11.	DARSHAN D	M.B.A	Darshan D	Darshan D
12.	RAKESH R	M.B.A	Rakesh R	Rakesh R
13.	Tramod HM	MBA	Tramod HM	Tramod HM
14.	Chethan Kumar	MBA	Chethan Kumar	Chethan Kumar
15.	Manjusha S.V	MBA	Manjusha S.V	Manjusha S.V
16.	Madhymitha R	MBA	Madhymitha R	Madhymitha R
17.	Varalakshmi R	MBA	Varalakshmi R	Varalakshmi R
18.	Chendu A.C	MBA	Chendu A.C	Chendu A.C
19.	Nandini B.R	MBA	Nandini B.R	Nandini B.R
20.	Kavya	MBA	Kavya	Kavya
21.	Varsha N	MBA	Varsha N	Varsha N
22.	Mala K	M.B.A	Mala K	Mala K
23.	Mohan R	MBA	Mohan R	Mohan R
24.	Karthik M	MBA	Karthik M	Karthik M
25.	Sahas L	MBA	Sahas L	Sahas L
26.	Manoj Sk	MBA	Manoj Sk	Manoj Sk
27.	Shrik Abdul Nisar	MBA	Shrik Abdul Nisar	Shrik Abdul Nisar
28.	Afran	MBA	Afran	Afran
29.	Harshitha K	MBA	Harshitha K	Harshitha K
30.	Vikram J	MBA	Vikram J	Vikram J
31.	Datebabu	MBA	Datebabu	Datebabu
32.	Bhanu K	MBA	Bhanu K	Bhanu K
33.	Sanku M	MBA	Sanku M	Sanku M



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Name of the Activity: Case Study Analysis Resource person: Dr H K Prasad

Date: 25/03/2025

### List of the students attended

Sl no.	Name	Class	Morning Session	Afternoon Session
1	Rahul	BBA 1 <sup>st</sup> Sem	Present	
2	Soni Kadayal	BBA 1 <sup>st</sup> Sem	Present	
3	Jashwanth M	BBA 6 <sup>th</sup> Sem	Present	
4	Rohit G	BBA 4 <sup>th</sup> Sem	Present	
5	Nikhil sirvi	BBA 4 <sup>th</sup> Sem	Present	
6	Vikram Sen	BBA 4 <sup>th</sup> Sem	Present	
7	Dhirendar	BBA 2 <sup>nd</sup> Sem		Present
8	Jeddi	BBA 2 <sup>nd</sup> Sem		Present
9	Hemant V.C	BBA 2 <sup>nd</sup> Sem	Present	
10	Anil Nath	BBA 2 <sup>nd</sup> Sem	Present	
11	Kushal S	BBA 2 <sup>nd</sup> Sem	Present	
12	Syad Ishaq	BBA 2 <sup>nd</sup> Sem	Present	
13	Syad Ishaq	BBA 2 <sup>nd</sup> Sem	Present	
14	Sajwan	BBA 2 <sup>nd</sup> Sem	Present	
15	Schunika	BBA 1 <sup>st</sup> Sem	Present	Present
16	Anil Singh	BBA	Present	Present
17	Vankar	BBA	Present	Present
18	Ganesh Rao	BBA 1 <sup>st</sup> Sem	Present	Present
19	Saranya	BBA 1 <sup>st</sup> Sem	Present	
20	Ashwari	BBA 1 <sup>st</sup> Sem	Present	
21	Madhukrishna V	BBA 1 <sup>st</sup> Sem	Present	Present
22	Madhukrishna T.M.	BBA 1 <sup>st</sup> Sem	Present	Present
23	Jivani G	BBA 1 <sup>st</sup> Sem	Present	Present
24	Pinky Kishori M	BBA 1 <sup>st</sup> Sem	Present	
25	Anil Kumar Bisht	BBA 1 <sup>st</sup> Sem	Present	
26	Yashwanth	BBA 1 <sup>st</sup> Sem	Present	
27	Siddhant Kulkarni	BBA 1 <sup>st</sup> Sem	Present	
28	Ashwari J	BBA 1 <sup>st</sup> Sem	Present	
29	MAPI	BBA 1 <sup>st</sup> Sem	Present	
30	Ashwari	BBA 1 <sup>st</sup> Sem	Present	Present
31	Sureshna Shubhan	BBA 1 <sup>st</sup> Sem	Present	Present
32	Shagyalakshmi	BBA 1 <sup>st</sup> Sem	Present	Present
33	Rahul G. Inka	BBA 1 <sup>st</sup> Sem	Present	Present



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Name of the Activity: Case Study Analysis .Resgurce person: Dr H K Prasad Date: 25/03/2025

### List of the students attended

Sl no.	Name	Class	Morning Session	Afternoon Session
1)	Misbah	IV Sem	Misbah	Misbah
2)	Kheushi Jain	IV Sem	Kheushi	Kheushi
3)	Pragya	IV Sem	Pragya	
4)	Hemo	IV Sem	Hemo	
5)	M.A.M.D.			
6)	Shruthi Mane	IV sem	Shruthi	Shruthi
7)	Ashwini Gopal	IV Sem	Ashwini	Ashwini
8)	Dhanu	II sem	Dhanu	Dhanu
9)	Dr			
10)	Pinky Kamari .M	II Sem	Pinky	Pinky
11)	Trivani G	II sem	Trivani G	Trivani G
12)	Nanditha	II sem	Nanditha	Nanditha
13)	PRAVEEN.R	II sem	PRAVEEN.R	PRAVEEN.R
14)	Syeda Aafa	IV Sem	Syeda Aafa	Syeda Aafa
15)	Ajmeri	MBA	Ajmeri	Ajmeri
16)	Abraham	IV SEMBBA	Abraham	Abraham



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Invite of the workshop:

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Management Forum  
**Utkarsh**  
under the Aegis of IQAC  
Organises  
**Student Development Workshop**  
on  
**Case Study Analysis**  
Resource Person  
**Dr Prasad H K**  
Associate Professor  
Jain College, VV Puram



Date- 25th March. 2025  
Time- 10am

Ms Shubha Raghavendra Forum Coordinator	Prof Usha Rao Vice Principal	Dr Asha Ganesh Principal
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Photos of the event:

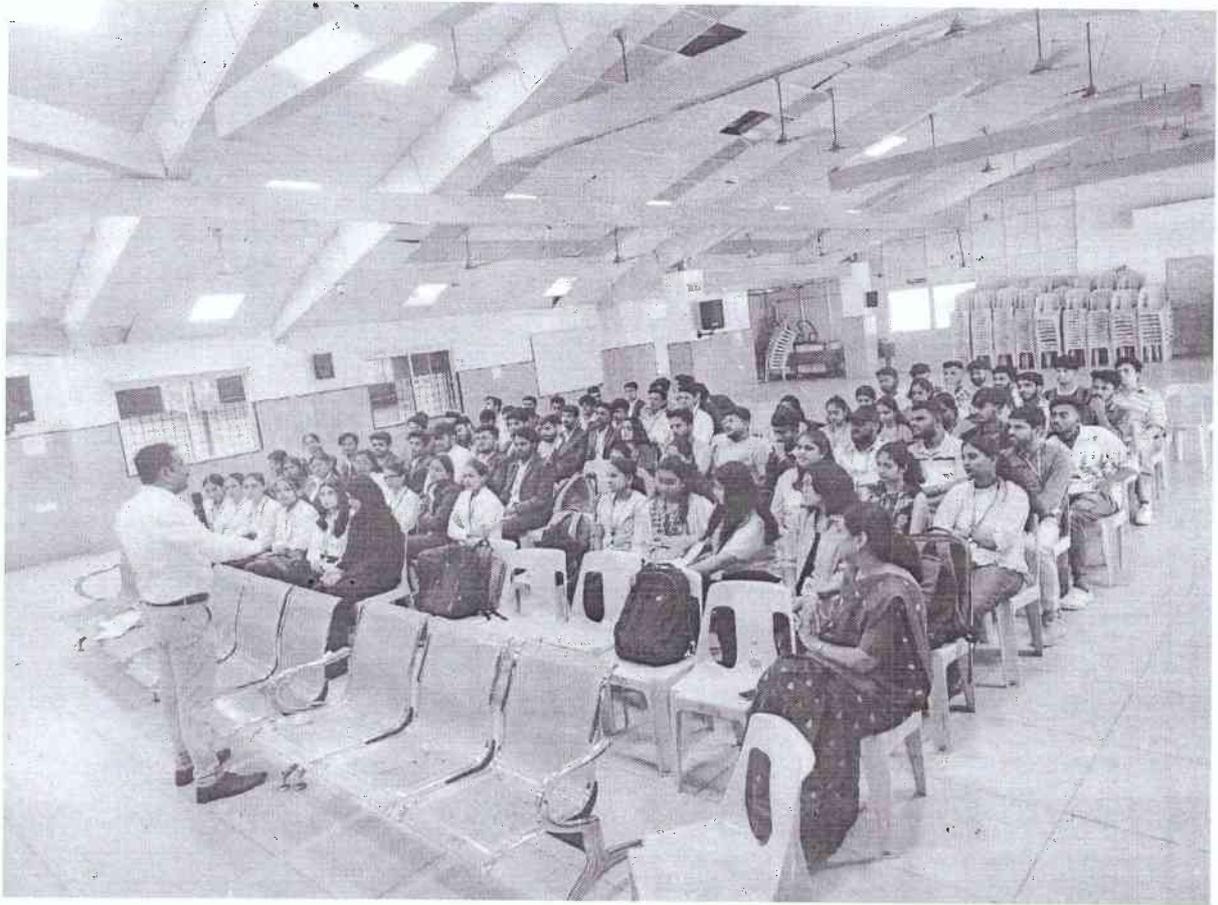




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97



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## Activity Report

Department	Commerce
Committee	<b>Commerce Forum</b>
Coordinator	Ms. Swapna & Ms. Sneha R
Activity	Logo & Taglines, Corporate Clues, Chain Story
Date	29 <sup>th</sup> March 2025

## Details of the Activity

Name of the resource person/ Guest/Faculty	Objectives	Outcomes
Ms. SWAPNA Ms. SNEHA R	<ul style="list-style-type: none"><li>• Helps to think creatively and build branding skills with logo and tagline activities.</li><li>• Build teamwork, communication, and new business ideas through collaborative group tasks.</li></ul>	<ul style="list-style-type: none"><li>• Develop creative thinking and branding skills, enhancing their design abilities.</li><li>• Improve business knowledge and strategic thinking.</li><li>• Strengthen teamwork, communication, and innovation in business idea generation.</li></ul>

The Commerce Department hosted the interclass event **AKRAYA Conclave**, designed to promote creativity, critical thinking, and collaboration among students. The event featured three engaging and educational activities.

**Logo and Taglines** challenged participants to test their creativity, branding sense, and ability to communicate ideas visually and verbally, encouraging them to think like marketers.

**Corporate Clues** was a fast-paced quiz where students decoded business-related hints to identify companies using slogans, testing their corporate awareness and quick thinking.

**In Chain-Story (Business Idea)**, students collaboratively built business ideas one line at a time, enhancing their teamwork, communication, and entrepreneurial thinking.

The conclave saw enthusiastic participation from all commerce classes, with each activity offering a dynamic blend of fun and learning. It provided a platform for students to apply theoretical concepts in practical, creative ways, reflecting the department's commitment to holistic and experiential education.

Ms. Swapna & Ms. Sneha R  
Coordinators

  
Dr. Asha Ganesh  
Principal

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# Commerce Forum

Akraya

Organises

Comclave

(Interclass Commerce Event)



**Saturday, 29th March 2025**

**From 11.30 a.m. onwards.**

## Activities

- Logo and Taglines
- Corporate Clues
- Chain-Story (Business Idea)

## Forum Coordinators

Ms. Swapna S

Ms. Sneha R

**Ms. Shubha**

HOD OF COMMERCE

**Ms. Usha Rao**

IQAC COORDINATOR

**Dr. Asha Ganesh**

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College Auditorium.



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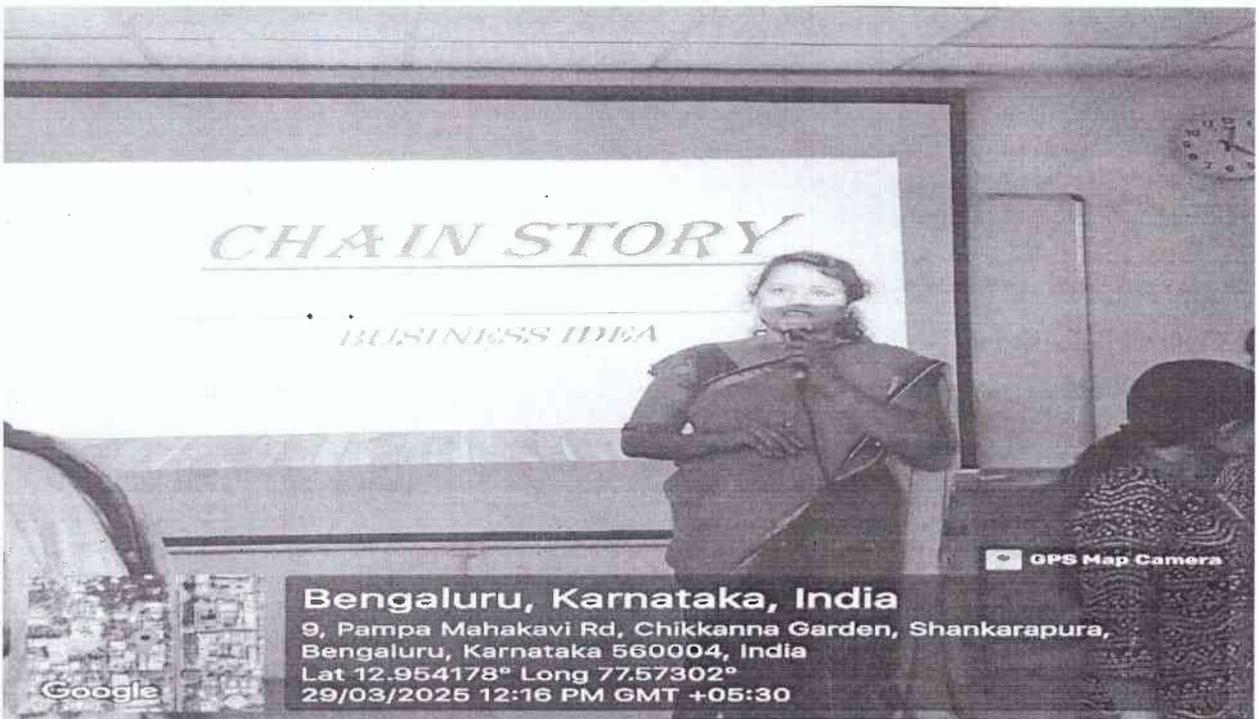




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GPS Map Camera

Bengaluru, Karnataka, India

9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,  
Bengaluru, Karnataka 560004, India

Lat 12.954188° Long 77.572998°

29/03/2025 11:41 AM GMT +05:30

Google

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102



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## Activity Report

Department	Commerce
Committee	Commerce lab
Coordinator	Swapna S.
Activity	Crossword puzzle
Date	8 <sup>th</sup> May 2025

### Details of the Activity

Conducted by	Objective
Swapna.S	To give the students awareness on stock market terms as well as memorizing the things learnt in the classroom

### Detailed Report on the activity conducted:

Final year B.Com students were divided into teams comprising of two members. They were given cross word puzzle relating to stock market terms. Students participated in the activity enthusiastically.

### Outcome:

- It enables students memorizing of various topics which are learnt in the class.

*Swapna S.*

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# INVESTING DOESN'T HAVE TO BE A PUZZLE

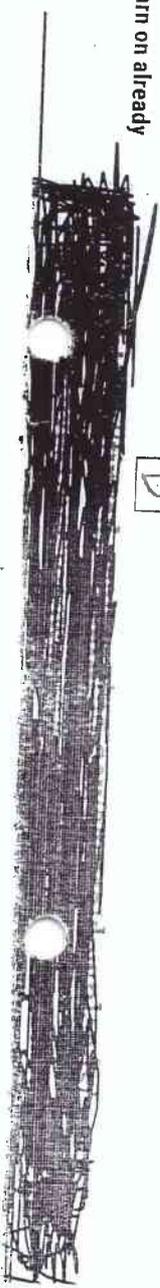
ACROSS

- 3. Calculated as a percentage, this is the profit your investments accrue.
  - 6. The combined grouping of all your financial assets and investments.
  - 8. Government agency regulating the securities industry, abbr.
  - 9. A diversified collection of investments, generally managed by a professional.
  - 10. Roth and SEP are two examples of this type of retirement account.
- DOWN
- 1. The "place" where investors buy, sell or trade publicly held shares is called a stock \_\_\_\_\_.
  - 2. The process of contributing money to make a profit over time is an \_\_\_\_\_.
  - 4. A share of ownership in a company.
  - 5. For advice, meet with a personal financial \_\_\_\_\_.
  - 7. The interest you earn on already existing interest.

1	M	A	R	E	T	U	R	I	V	E	S	T	M	E	N	T	U	P	L	E	F	V	A	I	D	S	T	O	C	K	

How familiar are you with common investing terms? Put your knowledge to the test.

Individuals purchasing A/c



[Module - 192]

Kamraj Chavhan

# INVESTING DOESN'T HAVE TO BE A PUZZLE

## ACROSS

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7. The interest you earn on already existing interest.

Handwritten answers in the crossword puzzle:

- Across 3: MARKET
- Across 6: RETURN
- Across 8: INVESTMENT
- Across 9: DIVERSIFIED
- Across 10: ROTH
- Down 1: STOCK EXCHANGE
- Down 2: CONTRIBUTION
- Down 4: SHARE
- Down 5: FINANCIAL ADVISOR
- Down 7: INTEREST

How familiar are you with common investing terms? Put your knowledge to the test.

SEC (security Exchange cooperation)

Individual return etc [Recurring etc]





# INVESTING DOESN'T HAVE TO BE A PUZZLE

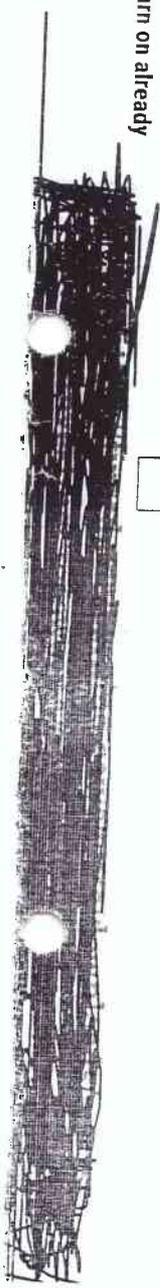
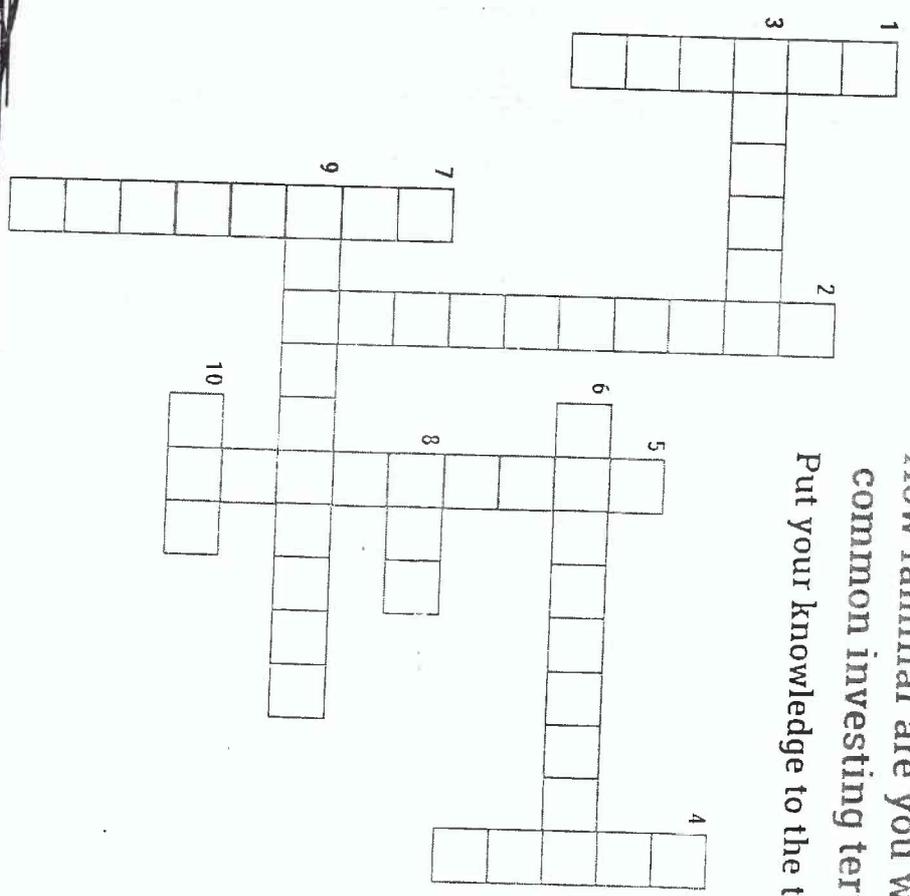
**ACROSS**

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How familiar are you with common investing terms? Put your knowledge to the test.



# INVESTING DOESN'T HAVE TO BE A PUZZLE

8  
Hans Kruwan

ACROSS

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The crossword puzzle grid contains the following handwritten answers:

- Across:**
  - 3: RETURNS
  - 6: PORTFOLIO
  - 8: SECURITIES
  - 9: INVESTMENT
  - 10: DIVIDEND
- Down:**
  - 1: MARKET
  - 2: INTEREST
  - 4: SHARE
  - 5: FINANCIAL
  - 7: INTEREST

How familiar are you with common investing terms? Put your knowledge to the test.

