



# C.B. BHANDARI JAIN COLLEGE

Affiliated to Bengaluru City University, Accredited by NAAC & Approved by AICTE  
#84, K.R. Road, Shankarpuram, Bengaluru -560 004

## INDEX

Sl. No	Context	Pg. No.
1.	Program Outcomes of B.COM, B.COM Accounting & Finance	1
2.	Course Outcomes of B.COM	2-7
3.	Course Outcomes of B.COM Accounting & Finance	8-10
4.	Program Outcomes of BBA	11
5.	Course Outcomes of BBA	12-16
6.	Program Outcomes of BCA	17
7.	Course Outcomes of BCA	18-23
8.	Program Outcomes of MBA	24
9.	Course Outcome of MBA	25-29

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**BHANDARI JAIN COLLEGE**  
#84, K.R. Road, Shankarpuram,  
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## **B.COM and B.COM Accounting & Finance Program Outcomes**

- A Bachelor Degree in Commerce will cater to the needs of Industry in the fields of Accounting, Taxation, Auditing Financial Analysis and Marketing.
- The B.Com programme will develop business analysts for Companies, Capital Markets and Commodity Markets.
- The programme will enable the students to become business scientists, researchers, consultants and Academicians with core competencies in Commerce and Business.
- The programme helps to develop future business philosophers with a focus on social responsibility and ecological sustainability.
- The Bachelor of Commerce Program brings out ethical managers with an interdisciplinary approach.

## **Program Specific Outcome:**

- To prepare students for professions in teaching, Chartered Accountancy, Company Secretary, Cost and Management. Accountancy, Insurance, Banking, Commodity Markets and Capital Markets.
- To develop students for competitive examinations of State and Union Public Service Commissions, BSRB, Staff Selection Commissions etc.
- Students will be able to acquire skills like effective communication, decision-making, problem solving in business and address business development issues with a passion for quality, competency, and holistic approach.
- Students will be able to develop into ethical managers with an interdisciplinary approach.
- Students can acquire practical exposure to work as Tax Consultant, Audit Assistant and other Financial Supporting Service.
- Students get exposure to value added courses such as Tally with GST, Advance Excel, and SAP Courses which helps them to apply these skills in their future courses in business.

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## B.COM REGULAR COURSE OUTCOMES

### **Course Code. 1.1**

#### **Name of the Course: FINANCIAL ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- Understand the theoretical framework of accounting as well as Accounting standards.
- Prepare Financial Statements from Incomplete records.
- Work out the accounting treatments for Consignment transactions.
- Learn various methods of Accounting for Hire Purchase transactions.
- Work out various Accounting treatments for Dependent Branches.

### **Course Code: 1.2**

#### **Name of the Course: PRINCIPLES OF MARKETING**

**Course Outcomes:** On successful completion of the course, the Students will be able to

- Understand the concepts and functions of Marketing.
- Analyze Marketing Environment impacting the Business.
- Segment the Market and understand the Consumer Behaviour
- Describe the 4 P's of marketing and design the Marketing Mix.

### **Course Code:1.3**

#### **Name of the Course: BUSINESS ENVIRONMENT**

**Course Outcomes:** On successful completion, students will be able to:

- Understand the components of Business Environment.
- Analyse the various environmental factors influencing business organisation.
- Design a competitive analysis for a specific Industry.
- Understand the concept of Globalization and its impact on Domestic Businesses.

### **Course Code: 1.4**

#### **Name of the Course: INDIAN FINANCIAL SYSTEM**

**Course Outcomes:** On successful completion of the course, the students will be able

- To understand the Indian Financial System and its role in economic development
- To learn various Financial Markets and its contribution to the Financial Services Sector
- To understand the various types of Financial Instruments and its features
- To learn the types of financial intermediaries and their role in channelizing the funds from the place of its abundance to the place of its scarcity.
- To understand the role of Commercial banks as a financial intermediary in the financial services sector

### **Course Code: B.Com. 2.1**

#### **NAME OF THE COURSE: ADVANCED FINANCIAL ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the Students will be able to

- Understand & compute the amount of claims for loss of stock & loss of Profit.
- Learn various methods of accounting for hire purchase transactions.
- Deal with the inter-departmental transfers and their accounting treatment.
- Demonstrate various accounting treatments for dependent & independent branches.

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## **Course Code: 2.3**

### **Name of the Course: BUSINESS REGULATIONS**

**Course Outcomes:** On successful completion of the Course, the students will be able to:

- a. Comprehend the laws relating to Contracts and its application in business activities.
- b. Comprehend the rules for Sale of Goods and rights and duties of a buyer and a seller.
- c. Understand the significance of Consumer Protection Act and its features
- d. Understand the need for Environment Protection.

## **Course Code: 2.2**

### **Name of the Course: HUMAN RESOURCE MANAGEMENT**

**Course Outcomes:** On successful completion of the Course, the students will be able to:

- a) Describe the role and responsibility of Human resources manager
- b) Understand the HRP process, Recruitment and Selection process
- c) Demonstrate the ability to understand the on-boarding process and Learning & Development aspects.
- d) Analyse the criteria and methods of Employees' Performance Appraisal.
- e) Understand the compensation structure in organisations.

## **Course Code: 2.4 (b)**

### **Name of the Course: QUANTITATIVE APTITUDE**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the number System and different types of ratios and proportion
- b. Compute simple interest, compound interest annuities and discounting of bills of exchange.
- c. Calculate simultaneous equation, quadratic equation and factorization method
- d. Calculate matrix and determinants.
- e. Application of Logical Reasoning in problem solving

## **Course Code: B.Com. 3.1**

### **Name of the Course: CORPORATE ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the treatment of underwriting of corporate Securities.
- b. Comprehend the computation of profit prior to incorporation.
- c. Know the valuation of Goodwill.
- d. Know the valuation corporate Securities.
- e. Prepare the financial statements of companies as per the Companies Act 2013.

## **Course Code: B.Com. 3.2**

### **Name of the Course: BUSINESS STATISTICS**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand statistical data and descriptive statistics for business data Analysis.
- b. Comprehend the measures of Central Tendency, Dispersion and Skewness.
- c. Validate the application of Correlation Analysis in business decisions.
- d. Apply the Regression Analysis Technique for business decisions.



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## **Course Code: B.Com. 3.3**

### **Name of the Course: COST ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Demonstrate an understanding of the concepts of costing and cost accounting.
- b. Classify, allocate apportion overheads and calculate overhead absorption rates.
- c. Demonstrate the ability to calculate labour cost
- d. Demonstrate the ability to prepare a cost sheet.
- e. Prepare material related documents, understand the management of stores and issue procedures.

## **Course Code: B.Com. 4.1**

### **NAME OF THE COURSE: ADVANCED CORPORATE ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Know the procedure of redemption of Preference Shares and Debentures.
- b. Comprehend the different methods of Amalgamation and Acquisition of Companies
- c. Understand the process of internal reconstruction.
- d. Prepare the liquidators Final statement of accounts.
- e. Understand the process of Liquidation of Companies in India

## **Course Code: B.Com. 4.2**

### **NAME OF THE COURSE: COSTING METHODS AND TECHNIQUES**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the various methods of costing applicable to different industries.
- b. Determine the cost under different methods of costing.
- c. Analyse the processes involved in standard costing and variance analysis.
- d. Apply the knowledge gained for decision making

## **Course Code: B.Com. 4.3**

### **NAME OF THE COURSE: BUSINESS REGULATORY FRAMEWORK**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Comprehend the laws relating to Contracts and its application in business activities.
- b. Comprehend the rules for Sale of Goods and rights and duties of a buyer and a seller.
- c. Understand the importance of Negotiable Instrument Act and its provisions relating to Cheque and other Negotiable Instruments.
- d. Understand the significance of Consumer Protection Act and its features
- e. Understand the need for Environment Protection

## **Course Code: COM.5.1**

### **Name of the Course: FINANCIAL MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand the Role of Financial Managers effectively in an organization.
- b) Apply the compounding & discounting techniques for time value of money.
- c) Take investment decision with appropriate capital budgeting techniques for investment proposals.
- d) Understand the factors influencing the capital structure of an organization.
- e) Understand the factors influencing the working capital requirements of an organization.



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## **Course Code: COM 5.2**

### **Name of the Course: INCOME TAX LAW AND PRACTICE – I**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand the basic concepts of Income Tax as per Income Tax Act 1961.
- b) Understand the provisions for determining the residential status of an Individual.
- c) Comprehend the meaning of Salary, Perquisites, allowances and Profit in lieu of salary, and various retirement benefits.
- d) Compute the income house property for different categories of house property.
- e) Comprehend the assessment procedure and to know the power of income tax authorities.

## **Course Code: COM 5.3**

### **Name of the Course: PRINCIPLES AND PRACTICE OF AUDITING**

**Course Outcomes:** On successful completion of the course, the students' will be able to

- a) Understand the conceptual framework of auditing.
- b) Examine the risk assessment and internal control in auditing
- c) Comprehend the relevance of IT in audit and audit sampling for testing.
- d) Examine the company audit and the procedure involved in the audit of different entities.
- e) Gain knowledge on different aspect of audit reporting and conceptual framework applicable on professional accountants.

## **Course Code: COM A1**

### **Name of the Course: ADVANCED ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand the key principles and theories of Advanced Accounting.
- b) Learn various valuation methods and techniques used in practice.
- c) Develop skills in Advanced Accounting.
- d) Explore the challenges and considerations involved in preparation of financial statements of Banking & Insurance companies.
- e) Gain knowledge of Advanced Accounting and their impact on business.

## **Course Code: COM F1**

### **Name of the Course: FINANCIAL INSTITUTIONS AND MARKETS**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand the structure of Indian financial system and its constituents.
- b) Outline the role of capital and money market in economic development.
- c) Comprehend primary and secondary market and its relevance in capital formation.
- d) Appraise the role played by banking and development financial institutions in economic development so far.
- e) Understand the different types of NBFCs and their contribution.

## **Course Code: COM 5.6 (a) (Vocational Course-1)**

### **Name of the Course: GST - LAW & PRACTICE**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Comprehend the concepts of Goods and Services tax.
- b) Understand the fundamentals of GST.
- c) Understand the GST Registration Process.
- d) Analyze the GST Procedures in Business.
- e) Know the GST Assessment and its computation.



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## **Course Code: COM 5.7**

### **Name of the Course: EMPLOYABILITY SKILLS**

**Course Outcomes:** On successful completion of the course, the students' will be able to

- a) Solve the problems on quantitative aptitude, logical reasoning and analytical ability.
- b) Exhibit the communication and leadership skills.
- c) Face interviews and write resumes
- d) Conduct self SWOC analysis and set his career goals.

## **Course Code: COM 6.1**

### **Name of the Course: MANAGEMENT ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Demonstrate the significance of management accounting in decision making.
- b) Analyze and interpret the corporate financial statements by using various techniques.
- c) Compare the financial performance of corporate through ratio analysis.
- d) Understand the latest provisions in preparing cash flow statement.
- e) Understand the concepts of Budgetary Control.

## **Course Code: COM 6.2**

### **Name of the Course: INCOME TAX LAW & PRACTICE – II**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand the procedure for computation of income from business and other Profession.
- b) Understand the provisions for computation of capital gains.
- c) Learn to compute the taxable income from other sources.
- d) Learn the computation of total income of an Individual.
- e) Understand the provisions relating to Set Off and Carry Forward of Losses.

## **Course Code: COM 6.3**

### **Name of the Course: ADVANCED FINANCIAL MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a) Understand Weighted Average Cost of Capital and its significance
- b) Comprehend the different advanced capital budgeting techniques.
- c) Understand different capital structure theories and its application in financing decisions.
- d) Evaluate different dividend decisions and its impact on the security valuation.
- e) Understand the important components of Working capital and its management.

## **Course Code: COM A2**

### **Name of the Course: INDIAN ACCOUNTING STANDARDS**

**Course Outcomes:** On successful completion of the course, the students' will be able to

- a) Understand the need and benefits of accounting standards.
- b) Prepare the financial statements as Indian Accounting standards.
- c) Comprehend the requirements of Indian Accounting Standards for recognition, measurement and disclosures of certain items appear in financial statements
- d) Understand the Accounting Standards for Items that do not appear in Financial Statements
- e) Understand the preparation of calculation of NCI & Cost of control.



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**Course Code: COM F2**

**Name of the Course: INVESTMENT MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students' will be able to

- Understand the concept of investments and various investments avenues available.
- Comprehend the functioning of secondary market in India.
- Underline the concept of risk and return and their relevance in trading in securities.
- Illustrate the valuation of securities and finding out the values for trading in securities.
- Demonstrate the fundamental analysis and technical analysis for trading in shares in the share market.

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## B.COM ACCOUNTING & FINANCE COURSE OUTCOMES

### **Course Code. 1.1**

#### **Name of the Course: FINANCIAL ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- Understand the theoretical frame work of accounting as well as Accounting standards.
- Prepare Financial Statements from Incomplete records.
- Work out the accounting treatments for Consignment transactions.
- Learn various methods of Accounting for Hire Purchase transactions.
- Work out various Accounting treatments for Dependent Branches.

### **Course Code: 1.2**

#### **Name of the Course: PRINCIPLES OF MARKETING**

**Course Outcomes:** On successful completion of the course, the Students will be able to

- Understand the concepts and functions of Marketing.
- Analyze Marketing Environment impacting the Business.
- Segment the Market and understand the Consumer Behaviour
- Describe the 4 P's of marketing and design the Marketing Mix.

### **Course Code: 1.3**

#### **Name of the course: QUANTITATIVE APTITUDE**

**Course Outcomes:** On successful completion of the course, the students will be able to

- Understand the number System and different types of ratios and proportion
- Compute simple interest, compound interest annuities and discounting of bills of exchange.
- Calculate simultaneous equation, quadratic-equation and factorization method
- Calculate matrix and determinants.
- Application of Logical Reasoning in problem solving.

### **Course Code:1.4**

#### **Name of the Course: INDIAN FINANCIAL SYSTEM**

**Course Outcomes:** On successful completion of the course, the students will be able

- To understand the Indian Financial System and its role in economic development
- To learn various Financial Markets and its contribution to the Financial Services Sector
- To understand the various types of Financial Instruments and its features
- To learn the types of financial intermediaries and their role in channelizing the funds from the place of its abundance to the place of its scarcity.
- To understand the role of Commercial banks as a financial intermediary in the financial services sector.

### **Course Code: B.Com. 2.1**

#### **Name of the course: ADVANCED FINANCIAL ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the Students will be able to

- Understand & compute the amount of claims for loss of stock & loss of Profit.
- Learn various methods of accounting for hire purchase transactions.
- Deal with the inter-departmental transfers and their accounting treatment.
- Demonstrate various accounting treatments for dependent & independent branches.

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## **Course Code: B.Com. 2.3**

### **Name of the Course: Law and Practice of Banking**

**Course Outcomes:** On successful completion of the course, the Students will be able to

- a. Summarize the relationship between Banker & customer and different types of functions of banker.
- b. Analyse the role, functions and duties of paying and collecting banker.
- c. Make use of the procedure involved in opening and operating different accounts.
- d. Examine the different types of negotiable instrument & their relevance in the present context. Estimate possible developments in the banking sector in the upcoming days.

## **Course Code: 2.3**

### **Name of the Course: BUSINESS REGULATIONS**

**Course Outcomes:** On successful completion of the Course, the students will be able to:

- a. Comprehend the laws relating to Contracts and its application in business activities.
- b. Comprehend the rules for Sale of Goods and rights and duties of a buyer and a seller.
- c. Understand the significance of Consumer Protection Act and its features
- d. Understand the need for Environment Protection.

## **Course Code: B.Com-A&F 2.2**

### **Name of the Course: FINANCIAL MARKETS AND SERVICES**

**Course Outcomes:** On successful completion Student will be able to

1. Understand the functioning of Indian financial system
2. Understand various financial institutions/Intermediaries.
3. Understand the various financial services
4. Understand the impact of financial system on business enterprises.
5. Understand the working of Stock Exchange

## **Course Code: B.Com. 3.1**

### **Name of the course: CORPORATE ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the treatment of underwriting of corporate Securities.
- b. Comprehend the computation of profit prior to incorporation.
- c. Know the valuation of Goodwill.
- d. Know the valuation corporate Securities.
- e. Prepare the financial statements of companies as per the Companies Act 2013.

## **Course Code: B.Com. 3.2**

### **Name of the course: CORPORATE LAW**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Understand the framework of Companies Act of 2013 and different kind of companies.
- b. Identify the stages and documents involved in the formation of companies in India.
- c. Analyse the role, responsibilities and functions of Key management Personnel in Corporate Administration.
- d. Examine the procedure involved in the corporate meeting and the role of company secretary in the meeting.
- e. Evaluate the role of liquidator in the process of winding up of the company.



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## **Course Code: B.Com. 3.3**

### **Name of the course: COST ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- Demonstrate an understanding of the concepts of costing and cost accounting.
- Classify, allocate apportion overheads and calculate overhead absorption rates.
- Demonstrate the ability to calculate labour cost
- Demonstrate the ability to prepare a cost sheet.
- Prepare material related documents, understand the management of stores and issue procedures.

## **Course Code: B.Com. 4.1**

### **Name of the course: ADVANCED CORPORATE ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- Know the procedure of redemption of Preference Shares and Debentures.
- Comprehend the different methods of Amalgamation and Acquisition of Companies
- Understand the process of internal reconstruction.
- Prepare the liquidators Final statement of accounts.
- Understand the process of Liquidation of Companies in India.

## **Course Code: B.Com. 4.2**

### **Name of the course: BUSINESS STATISTICS**

**Course Outcomes:** On successful completion of the course, the students will be able to

- Categorize data into unilabiate, bivariate and multivariate data
- Analyse data using various statistical tools of analysis
- Comprehend the measures of Central Tendency, Dispersion and Skewness.
- Validate the application of Correlation Analysis in business decisions.
- Apply the Regression Analysis Technique for business decisions.
- Comprehend the different indices used in business.

## **Course Code: B.Com. 4.3**

### **NAME OF THE COURSE: FINANCIAL MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students will be able:

- To identify the goals of financial management.
- To apply the concepts of time value of money for financial decision making.
- To evaluate projects using capital budgeting techniques.
- To design optimum capital structure using EBIT and EPS analysis.
- To evaluate working capital effectiveness in an organization.

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## BBA Program Outcomes

- Bachelor in Business Administration Programme enables students to pursue careers in Finance, Marketing and Human Resource. Functions of Small and Medium enterprises.
- The program helps in developing analytical and effective thinking techniques, to identify, analyse and solve problems through effective decisions.
- The under graduate course in management helps students to become business scientists, researchers consultants and trainers with core competencies in solving business problems.
- The programme encourage the spirit of entrepreneurship among students and develops ethical managers possessing extensive inter disciplinary knowledge.

## Program Specific Outcome

- BBA degree helps students to demonstrate competency in business management concept, tools and techniques in running a business.
- Students can take up higher education in management and also helps them to prepare for competitive examinations of UPSC, BSRB, and KPSC etc.
- Students become well-equipped to take entrance examination like CAT, GMAT, KMAT, and PGCET which will help them to pursue their Master's Degree in Business Management at reputed institutions.
- Students will become competent to take up professional courses like CA, ICWA CS etc.
- BBA graduate become capable of identifying and analysing relevant global factors that influence and affect business in various sectors.

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## BBA COURSE OUTCOMES

### **Course Code: BBA 1.1**

#### **Name of the Course: PRINCIPLES OF MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the Students will be able to.

- a) Understand concepts of business management, principles and function of management
- b) Explain the process of planning and decision making.
- c) Create organization structures based on authority, task and responsibilities.
- d) Explain the principles of direction, importance of communication, barrier of communication, motivation theories and leadership styles
- e) Explain the requirement of good control system and control techniques.

### **Course Code: BBA 1.2**

#### **Name of the Course: MARKET ANALYSIS FOR BUSINESS DECISIONS**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the problem of scarcity and factors of production.
- b) Understand the concepts of law of demand, law of supply, production and cost of production in business operations.
- c) Differentiate the strategies for different forms of market.
- d) Understand the concepts of national income accounting.
- e) Recall the industrial policy of 1991.

### **Course Code: BBA 1.3**

#### **Name of the Course: Statistics for Business Decisions-1**

**Course Outcomes:** On successful completion of the course, the Students will demonstrate

- a. Understand the requirements of statistical framework
- b. Construct and visualize the data.
- c. Determine measures of central tendency and dispersion.
- d. Construct index numbers.

### **Course Code: BBA 1.4**

#### **Name of the Course: FINANCIAL ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the framework of accounting as well accounting standards.
- b) Pass Journal entries, Posting to Ledger accounts and prepare Trial balance
- c) Prepare various Subsidiary books
- d) Prepare different Cash Book
- e) Prepare Final accounts of proprietary concern.

### **Course Code: BBA 2.2**

#### **Name of the Course: Human Resource Management**

**Course Outcomes:** On successful completion of the course, the Students will be able to

- a) Ability to describe the role and responsibility of Human resources management functions on business
- b) Ability to describe HRP, Recruitment and Selection process
- c) Ability to describe to induction, training, and compensation aspects.



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- d) Ability to explain performance appraisal and its process.
- e) Ability to demonstrate Employee Engagement and Psychological Contract.

## **Course Code: BBA 2.2**

### **Name of the Course: INDIAN FINANCIAL SYSTEM**

**Course Outcomes:** On successful completion of the course, the Students will be able to:

- a. Understand the Indian Financial System and its role in economic development.
- b. Learn various Financial Markets and its contribution to the Financial Services Sector
- c. Understand the various types of Financial Instruments and its features
- d. Learn the types of financial intermediaries and their role in channelizing the funds from the place of its abundance to the place of its scarcity
- e. Acquire the knowledge of the financial service providers and their importance in financial services sectors.

## **Course Code: BBA 2.3**

### **Name of the Course: Statistics for Business Decisions-2**

**Course Outcomes:** On successful completion of the course, the Students will be able to:

- a. Develop Proficiency in Statistical Methods
- b. Understand and Apply Time Series Analysis
- c. Perform Interpolation and Extrapolation
- d. Evaluate Population Theories and Techniques
- e. Analyze Demographic and Vital Statistics

## **Course Code: BBA 2.4**

### **Name of the Course: CORPORATE ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand Issue of Shares.
- b) Determine the Liability of underwriters as per underwriting agreement.
- c) Find out Capital and Revenue profits by preparing the Statement of P/L.
- d) Prepare Final Account of Companies as per Schedule – III of Companies Act, 2013.
- e) Prepare Liquidator's Final Statement of Account.

## **Course Code: BBA. 3.1**

### **Name of the Course: COST ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will be able to

- a. Demonstrate an understanding of the concepts of costing and cost accounting.
- b. Classify, allocate apportion overheads and calculate overhead absorption rates.
- c. Demonstrate the ability to calculate labour cost
- d. Demonstrate the ability to prepare a cost sheet.
- e. Prepare material related documents, understand the management of stores and issue procedures.

## **Course Code: BBA 3.2**

### **Name of the Course: ORGANIZATIONAL BEHAVIOUR**

**Course Outcomes:** On successful completion of the course, the students will:



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- a) Demonstrate an understanding of the role of OB in business organization.
- b) Demonstrate an ability to understand individual and group behaviour in an organization.
- c) Be able to explain the effectiveness of organizational change and development of organisation.
- d) Demonstrate an understanding of the process of organizational development and OD Interventions.

## **Course Code: BBA 3.3**

### **Name of the Course: STATISTICS FOR BUSINESS DECISIONS**

**Course Outcomes:** On successful completion of the course, the students will be able:

- To understand the basic concepts in statistics.
- To classify and construct statistical tables.
- To understand and construct various measures of central tendency, dispersion and skewness.
- To apply correlation and regression for data analysis.

## **Course Code: BBA 4.1**

### **Name of the Course: MANAGEMENT ACCOUNTING**

**Course Outcomes:** On successful completion of the course, the students will demonstrate:

- a) Explain the application of management accounting and various tool used
- b) Make inter – firm and inter- period comparison of financial statements
- c) Analyse financial statements using various ratios for business decisions.
- d) Prepare fund flow and cash flow statements
- e) Prepare different types of budgets for the business.

## **Course Code: BBA 4.2**

### **Name of the Course: FINANCIAL MARKETS & SERVICES**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the Overview of Indian financial system.
- b) Understand the different types of financial institutions and their role.
- c) Understand concept of financial services, types and functions.
- d) Understand the different types of financial Instruments and its features.
- e) Understand the different types of financial market and its role.

## **Course Code: BBA 4.3**

### **Name of the Course: FINANCIAL MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students will be able:

- To identify the goals of financial management.
- To apply the concepts of time value of money for financial decision making.
- To evaluate projects using capital budgeting techniques.
- To design optimum capital structure using EBIT and EPS analysis.
- To evaluate working capital effectiveness in an organization.

## **Course Code: BBA 5.1**

### **Name of the Course: PRODUCTION AND OPERATIONS MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students' will be able to



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- a) Understand ever growing importance of Production and Operations Management in an uncertain business environment.
- b) Gain an in-depth understanding of Plant Location and Layout
- c) Appreciate the unique challenges faced by firms in Inventory Management.
- d) Understand the subject of Production Planning and Control.
- e) Develop skills to operate competitively in the current business scenario.

## **Course Code: BBA 5.2**

### **Name of the Course: INCOME TAX – I**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Comprehend the procedure for computation of Total Income and tax liability of an individual.
- b) Understand the provisions for determining the residential status of an Individual.
- c) Comprehend the meaning of Salary, Perquisites, Profit in lieu of salary, allowances and various retirement benefits.
- d) Compute the income house property for different categories of house property.
- e) Comprehend TDS & advances tax Ruling and identify the various deductions under section 80.

## **Course Code: BBA 5.3**

### **Name of the Course: BANKING LAW AND PRACTICE**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the legal aspects of banker and customer relationship.
- b) Open the different types of accounts.
- c) Describe the various operations of banks.
- d) Understand the different types of crossing of cheques and endorsement.
- e) Understanding of different types of E-payments.

## **Course Code: HRMH**

### **Name of the Course: HUMAN RESOURCE DEVELOPMENT AND LEADERSHIP**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the need of HRD.
- b) Comprehend the framework of HRD.
- c) Understand the models for evaluating the HRD.
- d) Analyse different leadership styles, types, patterns and functions.
- e) Demonstrate an understanding of various leadership approaches for effective management of people.

## **Course Code: BBA 5.6(A) Vocational**

### **Name of the Course: INFORMATION TECHNOLOGY FOR BUSINESS**

**Course Outcomes:** On successful completion Student will demonstrate;

- a) Understand the fundamentals of information technology
- b) Understand usage of information science in business.
- c) Learn core concepts of Database Management systems
- d) Understanding the usage of MS Excel in Business.
- e) Awareness about latest trends in IT.



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## **Course Code: BBA 6.2**

### **Name of the Course: INCOME TAX – II**

**Course Outcomes:** On successful completion of the course, the students will:

- a) Understand the procedure for computation of income from business and other Profession.
- b) Ability to compute capital gains.
- c) Compute the income from other sources.
- d) Demonstrate the computation of total income of an Individual.
- e) Comprehend the assessment procedure and to know the power of income tax authorities.

## **Course Code: BBA 6.3**

### **Name of the Course: INTERNATIONAL BUSINESS**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the concept of International Business.
- b) Differentiate the Internal and External International Business Environment.
- c) Understand the difference between MNC and TNC
- d) Understand the role of International Organisations in International Business.
- e) Understand International Operations Management.

## **Course Code: FN2**

### **Name of the Course: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

**Course Outcomes:** On successful completion of the course, the students will be able to:

- a) Understand the concept of basics of Investment.
- b) Evaluate the different types of investment alternatives.
- c) Evaluate portfolio and portfolio management.
- d) Understand the concept of risk and returns.
- e) Understand fundamental and technical analysis.

## **Course Code: HRM 2**

### **Name of the Course: Compensation and Performance Management**

**Course Outcomes:** On successful completion of the course, the students will be able

- a) Understand the concepts of Compensation management.
- b) Describe job evaluation and its methods.
- c) Evaluate the different methods of wages.
- d) Describe performance management and methods of performance management.
- e) Preparation of Payroll.

## **Code: BBA 6.6 (A) Vocational**

### **Name of the Course: GOODS AND SERVICES TAX**

**Course Outcomes:** On successful completion of the course, the students' will be able to

- a) Comprehend the concepts of Goods and Services tax.
- b) Understand the fundamentals of GST.
- c) Analyse the GST Procedures in the Business.
- d) Know the GST Assessment and its computation.



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## BCA Program Outcomes

### PROGRAM MISSION & VISION

- To develop skilled professionals for the industrial, service, and global sectors, while offering intellectual leadership to the community.
- To support and enhance national cultural heritage and promote environmental sustainability and quality of life.

### PROGRAMME OUTCOME

Upon completion of the three-year BCA program, graduates will be able to:

- Analyse, design, and develop computer programs in algorithms, web design, and networking for effective system development.
- Pursue IT roles including system engineer, software tester, junior programmer, web developer, and software developer.
- Apply software engineering practices and open-source tools to deliver high-quality software solutions for business success.

### PROGRAM SPECIFIC OUTCOMES

- Prepare for a rewarding career in computer applications with strong employability prospects.
- Pursue advanced studies in Computer Science or related fields.
- Explore self-employment opportunities within the Indian and global software markets.
- Adhere to industry standards and meet professional requirements.

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## BCA COURSE OUTCOMES:

### 1<sup>st</sup> Semester BCA

#### **DISCRETE STRUCTURE**

- 1 Apply Set theory, Relations, Functions and Mathematical Induction for solving problems
- 2 Getting familiar with counting techniques and Mathematical Logic, and apply the same to address the real life problems
- 3 Learn different operations of a Matrix and apply them to solve real life problems.
- 4 Apply graph theory concepts to solve the problems of real world.

#### **PROBLEM SOLVING TECHNIQUE**

- CO1 To understand algorithmic strategies for enhancing problem-solving proficiency
- CO2 Demonstrate problem solving tools and techniques using C.
- CO3 To analyze the given problems and use appropriate algorithms.
- CO4 To implement sorting and searching techniques to develop programs.

#### **COMPUTER ARCHITECTURE**

- CO1 Understand various arithmetic and logical operations on different types of numbers to design an arithmetic and logic unit.
- CO2 Demonstrate Design and implement sequential logic circuits using ICs
- CO3 Analyse the basics of computer organization and its design and the basic processing unit
- CO4 Implement the instruction sets and to develop assembly language programming skills.

#### **PROBLEM SOLVING TECHNIQUE LAB**

1. Write, and execute C Program for the following:
2. To read the radius of the circle and to find area and circumference.
3. To read the numbers and find the biggest of three.
4. To check whether the number is prime or not.
5. To find the root of quadratic equation.
6. To read a number, find the sum of the digits, reverse the number and check it for palindrome.
7. To read the numbers from keyboard continuously till the user presses 999 and to find the sum of only positive numbers.
8. To read percentage of marks and to display appropriate message. If a percentage is 70 and above- Distinction, 60-69 – First Class, 50-59 – Second Class, 40-49 Pass, below 40 – Fail. (Demonstrate of if-else ladder)
9. To simulate a simple calculator with addition, subtraction, multiplication, division and it should display the error message for division of zero using switch case.
10. To read marks scored by n students and find the average of mark (Demonstration of single dimensional array)
11. To remove duplicate elements in a single dimensional array.
12. To find the factorial of a number.
13. To generate Fibonacci series.
14. To demonstrate string functions. (String Length, String Copy, String Concatenate, String Comparison)



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15. To find the length of the string without using built-in function.
16. To read, display and add two  $n \times m$  matrices using function.
17. To read a string and to find the number of alphabets, digits, vowels, consonants, space and special characters.
18. To swap two numbers using pointers.
19. To demonstrate student structure to read & display records of  $n$  students.
20. To demonstrate the difference between structure and union for the following Student name  
(String), Student roll no (integer), Student mark (float)
21. To design the following pattern using nested for loop:

## COMPUTER ARCHITECTURE LAB

1. Write an 8085 Program to swap two 8-bit numbers.
2. a. Write a Program to find the larger of two numbers  
b. Write an 8085 Program to find the smaller of two numbers
3. Write an 8085 Program to find whether an 8-bit number is positive, negative or zero. If positive display EE, if negative display FF, if zero display DD.
4. Write an 8085 Program to check whether 4th bit of a number is zero or one. If 4th bit is 1 display FF, if 4th bit is 0 display DD.
5. Write an 8085 Program to calculate the sum of first ten natural numbers.
6. Write an assembly language program in 8085 microprocessors to find the sum of digits of an 8-bit number.
7. Write an 8085 Program to find the reverse of an 8-bit number
8. Write an 8085 Program to check whether 1-byte number is a palindrome or not. If it is a palindrome display FF otherwise display DD.
9. Write an 8085 Program to check whether a number is ODD or EVEN. If Even no. display DD, if odd no. display FF.
10. Write an 8085 program to count a number of ones in the given 8-bit number.
11. Write an 8085 program to find Addition & Subtraction of two 8-bit HEX numbers.
12. Write an 8085 program to find Addition of two 16-bit numbers.
13. Write an 8085 program to find Subtraction of two 16-bit numbers.
14. Write an 8085 program for Swapping of two 16-bit numbers.
15. Write an 8085 program to implement 2 out of 5 codes
16. Write an 8085 program to generate Fibonacci series
17. Write an 8085 program to find the first ten terms of odd and even numbers.
18. Write an 8085 program to find 4-Digit BCD addition.
19. Write an 8085 program to find Multiplication of 2-digit BCD numbers.
20. Write an 8085 program to find division of two 8-bit numbers.

*2<sup>nd</sup> Semester BCA*

## DATA STRUCTURE

Course Outcome

- CO1 Understand basic concepts of data structures.
- CO2 Analyzing and exploring various ways of storing data using Array and Linked list.
- CO3 Demonstrate stack and queue data structures and their applications
- CO4 Analyze and implement various non linear data structures.



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## OBJECT ORIENTED PROGRAMMING USING JAVA

Course Outcome

- CO1 - Understand object-oriented programming concepts
- CO2 - Demonstrate the important feature of Object-oriented programming
- CO3 - Examine event handling, String handling, and exception handling concepts
- CO4 - Implement concepts to solve real-world problems

## OPERATING SYSTEMS

Course Outcomes

- CO1 to analyze the memory management and its allocation policies
- CO2 to understand synchronization and deadlock conditions and their possible solutions
- CO3 to discuss the storage management policies with respect to different storage
- CO4 to evaluate the concept of the operating system with respect to Linux architecture and commands.

## DATA STRUCTURE LAB

1. Write a program to search for an element in an array using binary and linear search.
2. Write a program to sort list of n numbers using Bubble Sort algorithms.
3. Perform the Insertion and Selection Sort on the input {75,8,1,16,48,3,7,0} and display the output in descending order.
4. Write a program to insert the elements {61,16,8,27} into singly linked list and delete 8,61,27 from the list. Display your list after each insertion and deletion.
5. Write a program to insert the elements {45, 34, 10, 63,3} into linear queue and delete three elements from the list. Display your list after each insertion and deletion.
6. Write a program to simulate the working of Circular queue using an array.
7. Write a program to insert the elements {61,16,8,27} into ordered singly linked list and delete 8,61,27 from the list. Display your list after each insertion and deletion.
8. Write a program for Tower of Hanoi problem using recursion.
9. Write recursive program to find GCD of 3 numbers.
10. Write a program to demonstrate working of stack using linked list.
11. Write a program to convert an infix expression  $x^y/(5*z)+2$  to its postfix expression
12. Write a program to evaluate a postfix expression  $5\ 3+8\ 2 - *13$ . Write a program to create a binary tree with the elements {18,15,40,50,30,17,41} after creation insert 45 and 19 into tree and delete 15,17 and 41 from tree. Display the tree on each insertion and deletion operation.
14. Write a program to create binary search tree with the elements {2,5,1,3,9,0,6} and perform in order, pre order and post order traversal.
15. Write a program to Sort the following elements using heap sort {9,16,32,8,4,1,5,8,0}.
16. Given S1= {"Flowers"} ; S2={"are beautiful"} I. Find the length of S1 II. Concatenate S1 and S2 III. Extract the substring "low" from S1 IV. Find "are" in S2 and replace it with "is" .
17. Write a program to implement adjacency matrix of a graph. .
18. Write a program to insert/retrieve an entry into hash/ from a hash table with open addressing using linear probing.



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## OBJECT ORIENTED PROGRAMMING LAB

1. Java program to display "Hello World" and display the size of all the data types.
2. Java program to implement the usage of static, local and global variables.
3. Java program to implement string operations string length, string concatenate, substring
4. Java program to find the maximum of three numbers
5. Java program to check whether the number is odd or even.
6. Java program to implement default and parameterized constructors.
7. Java program to implement an array of objects.
8. Java program to implement Single Inheritance
9. Java program to implement Multiple Inheritance using Interface
10. Java program to implement the Life cycle of the applet
11. Java program to demonstrate a division by zero exception
12. Java program to add two integers and two float numbers. When no arguments are supplied give a default value to calculate the sum. Use method overloading.
13. Java program that demonstrates run-time polymorphism.
14. Java program to catch negative array size Exception. This exception is caused when the array is initialized to negative values.
15. Java program to handle null pointer exception and use the "finally" method to display a message to the user.
16. Java program to import user-defined packages
17. Java program to check whether a number is palindrome or not
18. Java program to find the factorial of a list of numbers reading input as command line argument;
19. Java program to display all prime numbers between two limits.
20. Java program to create a thread using Runnable Interface.

## LINUX AND SHELL PROGRAMMING LAB

1. Write a shell script to print all the prime numbers between M to N ( $M < N$ ).
2. Write a shell script to reverse a given number and check whether it is a palindrome.
3. Write a shell script to find the sum of digits of a given number using loops and without using loops.
4. Write a shell script to implement 10 Linux commands using case.
5. Write a Shell script that displays list of all the files in the current directory to which the user has read, write and execute permissions?
6. Write a shell script to copy a file within current directory
7. Write a shell script to copy file between two directories
8. Write a Shell script to create two data files and compare them to display unique and common entries.
9. Write a shell script to count the number of vowels in a string.
10. Write a shell script to convert uppercase characters to lowercase and vice versa.
11. Write a shell script to accept a word and perform pattern matching in a given file.
12. Write a shell script to find factorial of a number
13. Write a Menu driven program to demonstrate zombie process and orphan process.



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*3<sup>rd</sup> Semester BIA*

## **OPERATING SYSTEMS**

1. Understand the fundamental concepts and functions of operating systems.
2. Analyze process management and scheduling techniques.
3. Understand synchronization, deadlocks, and concurrency control.
4. Understand memory management techniques.
5. Explain file systems and storage management.
6. Work with basic shell commands and scripting.

## **COMPUTER NETWORKS**

- CO1: Understand basic concepts and models of computer networks.
- CO2: Analyze and apply data transmission concepts.
- CO3: Understand data link layer functionalities.
- CO4: Explain network layer concepts and routing algorithms.
- CO5: Understand transport layer protocols.
- CO6: Explore application layer protocols and network services.
- CO7: Apply basic network configuration and troubleshooting techniques

## **PYTHON PROGRAMMING**

- CO1: Understand the basic concepts of Python programming.
- CO2: Apply functions and modules for modular programming.
- CO3: Work with Python data structures.
- CO4: Understand and implement object-oriented programming in Python.
- CO5: Handle files and exceptions in Python.
- CO6: Develop basic real-world applications using Python.

## **SOCIAL MEDIA MARKETING**

- Understand the fundamentals of social media marketing.
- Develop effective social media strategies.
- Create and manage engaging content for various platforms.
- Run and optimize social media ad campaigns.
- Analyze social media metrics and ROI.
- Apply ethical, legal, and professional practices in social media marketing.

*4<sup>th</sup> Semester BIA*

## **SOFTWARE ENGINEERING**

- CO1: Understand the fundamentals of software engineering principles and practices.
- CO2: Apply requirements engineering techniques.
- CO3: Design software systems using structured and object-oriented approaches.
- CO4: Apply coding and software construction best practices.
- CO5: Understand and perform software testing and quality assurance.
- CO6: Understand software project management concepts.
- CO7: Understand software maintenance and configuration management.



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## DESIGN AND ANALYSIS OF ALGORITHMS (DAA)

- CO1: Understand the fundamental concepts of algorithm design and analysis.
- CO2: Apply algorithm design techniques to solve computational problems.
- CO3: Analyze and compare algorithm performance.
- CO4: Solve graph and tree-related problems using appropriate algorithms.
- CO5: Understand the concept of NP-completeness and computational complexity.

## INTERNET TECHNOLOGIES

- CO1: Understand the basic structure and functioning of the Internet.
- CO2: Design and develop static web pages using HTML and CSS.
- CO3: Apply client-side scripting using JavaScript.
- CO4: Develop dynamic web applications using server-side scripting.
- CO5: Use databases in web applications.
- CO6: Understand and apply web hosting, domain management, and security concepts.

## DESIGN AND ANALYSIS OF ALGORITHMS LAB

- CO1: Implement and analyze basic searching and sorting algorithms.
- CO2: Apply and implement the Divide and Conquer technique.
- CO3: Solve optimization problems using the Greedy method.
- CO4: Apply Dynamic Programming techniques to solve problems.
- CO5: Develop solutions for constraint satisfaction problems using Backtracking.
- CO6: Understand and implement Graph algorithms.
- CO7: Demonstrate problem-solving skills using appropriate algorithmic techniques.

## INTERNET TECHNOLOGIES LAB

- CO1: Design static web pages using HTML and CSS.
- CO2: Develop interactive web pages using JavaScript.
- CO3: Build dynamic web applications using server-side scripting.
- CO4: Implement database connectivity for web applications.
- CO5: Understand and demonstrate session management and authentication.
- CO6: Deploy simple web applications.
- CO7: Develop and present a mini project integrating front-end and back-end technologies.

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## **MBA Program Outcomes**

The MBA program aims to equip graduates with comprehensive business knowledge across core disciplines such as marketing, finance, operations, and strategy, while fostering analytical and critical thinking to solve complex problems through data-driven decisions.

It develops strategic leadership skills to manage people, processes, and change effectively, along with a strong sense of ethical and social responsibility for sustainable business practices.

Students gain a global perspective to adapt to international markets and cultural diversity, an entrepreneurial mind-set to identify opportunities and innovate, and effective communication skills to present ideas clearly in both written and verbal formats.

The program emphasizes teamwork and collaboration in multidisciplinary environments, research and problem-solving abilities to provide evidence-based solutions, and a commitment to lifelong learning to stay relevant in the ever-evolving business landscape.

## **Key MBA Program Outcomes:**

1. Strategic Thinking and Decision-Making
2. Leadership and Teamwork
3. Ethical and Social Responsibility
4. Global Business Perspective
5. Effective Communication
6. Analytical and Quantitative Skills
7. Innovation and Entrepreneurship
8. Functional Expertise

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## MBA COURSE OUTCOMES

### 1.1 MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

**By the end of the course, the student should be able to**

- To provide comprehensive coverage of management theory, human behaviour, organizational behaviour, and practical applications. The objective is to help students understand the fundamental concepts and principles of management, including key roles, skills, and functions. It also aims to offer an overview of the historical development, theoretical foundations, and practical applications of the managerial process.
- To enable students to engage with application-oriented case studies related to the functions of management and behavioural processes in organizations.
- Demonstrate conceptual understanding, skills, and the ability to apply principles and functions of management, particularly in planning and decision-making processes.
- Apply managerial and behavioural concepts to real-world organizational scenarios and challenges.

### 1.2 MANAGERIAL ACCOUNTING

**By the end of the course, the student should be able to**

- To enable the students to obtain knowledge about the concepts of accounting principles, techniques of accounting and to introduce students to modern accounting software and IFRS.
- The syllabus also contains the practical components of the subject which enable the students gain more practical knowledge and skill enhancement.
- To familiarize the students with financial statements and principles underlying them and to develop their skills in reading Annual Reports. To lay a foundation for developing student's skills in interpreting financial statements
- To familiarise the students with cost records / statements and principles underlying them and to develop their skills in understanding and appreciating cost information. To develop an appreciation about the utility of cost information as a vital input for management information and decision making process

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## 1.3 BUSINESS PLANNING AND REGULATIONS

**By the end of the course, the student should be able to:**

- To help students understand the internal and external environmental forces that influence business decisions and policy outcomes in India and globally.
- To enable students to critically evaluate public policy processes, sectorial policies, and their impact on business practices, ethics, and strategy.
- To analyze how various business environmental factors, economic reforms, and public policies impact managerial decisions and strategic planning.
- To evaluate and respond to real-time policy challenges through applied learning such as audits, debates, and regulatory simulations.

## 1.4 ECONOMICS FOR BUSINESS DECISIONS

**By the end of the course, the student should be able to:**

- To acquaint the participants with concepts and techniques used in Economics
- To enable them to apply this knowledge in business decision-making
- Have micro and macro-economic perspective to understand the under pinning of management.
- Be able to apply Economics principles and concepts in making Managerial Decisions.

## 1.5 BUSINESS STATISTICS

**By the end of the course, the student should be able to:**

- To elevate students' awareness of data in everyday life and prepare them for a career in today's age of information.
- To develop statistical literacy skills in students in order to comprehend and practice statistical ideas to solve problems.
- To promote the practice of the scientific method in our students: the ability to identify questions, collect evidence (data), discover and apply tools to interpret the data, and communicate and exchange results.
- Students will achieve statistical literacy and will be able to find ways to move beyond the- what of statistics to the how and why of statistics.
- The techniques and tools used to come at different decisions.
- The various analytical techniques that can be for decision making.



# C.B. BHANDARI JAIN COLLEGE

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#84, K.R. Road, Shankarpuram, Bengaluru -560 004

## 1.6 MARKETING MANAGEMENT

**At the end of this course the students should be able to:**

- To equip students with a comprehensive understanding of core marketing principles, tools, and techniques for strategic business decisions.
- To enable students to critically analyse market environments and consumer behaviour, and to develop effective, customer-centric marketing strategies.
- To apply marketing frameworks and analytical tools to segment markets, target customers, and position products effectively.
- To design and evaluate strategic marketing plans incorporating digital tools, CRM systems, and buyer behaviour insights.

## 1.7 EMPLOYABILITY SKILL DEVELOPMENT – I

**At the end of this course the students should be able to:**

- To foster self-awareness and professional development through self-assessment, communication, and interpersonal training.
- To equip students with industry-relevant skills including resume building, interview preparedness, networking, digital competency, and time management for improved employability.
- To apply essential communication, networking, and time management skills to build a strong personal and professional brand.
- To demonstrate job readiness by creating impactful resumes, showcasing workplace etiquette, and participating effectively in interviews, group discussions, and digital environments.

## 2.1 ENTREPRENEURSHIP AND START-UP MANAGEMENT

**By the end of the course, the student should be able to –**

- To make the students aware of the importance of entrepreneurship opportunities available in the society for the entrepreneurs.
- To acquaint them with challenges of starting new ventures and enable them to investigate, understand and internalize the process of setting up a business
- Demonstrate the entrepreneurial process and recognize the core role of creativity and innovation in managing the entrepreneurial process effectively.
- Demonstrate the issues and decisions involved in financing and growing the new Venture.

## 2.2 BUSINESS RESEARCH METHODS

**By the end of the course, the student should be able to –**

- To enable students acquire thought process in research,



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- To imprint on them the paradigm of research in business & to make them use research as base for decisions
- Demonstrate proficiency in defining a research problem, identifying variables or phenomena, identifying research designs, and developing purpose statements, research questions, hypotheses, and data collection.
- Demonstrate proficiency in developing a research methodology for qualitative or quantitative designs, using appropriate statistical methods for data analysis.

## 2.3 MANAGING HUMAN RESOURCES

**By the end of the course, the student should be able to –**

- This course is designed for a systematic and comprehensive study about the various facets of Human Resource
- Management for students of Management. In this course, students will learn the basic concepts and frameworks of
- Human Resource Management (HRM), and understand the role played by HRM in effective business administration.
- Students will also get a perspective of the problems associated with HRM and their causes.
- Define a comprehensive Human Resources Management strategy within both entrepreneurial and non-profit organisations, also on an international scale;
- Plan and implement end to end human resource management process from – recruitment, selection, training, compensation, personnel development, evaluation and manage industrial relations.

## 2.4 BUSINESS ANALYTICS

**By the end of the course, the student should be able to –**

- To introduce the business intelligence process that support the decision making in business operations.
- To expose the students to analytics practices used in various verticals across industries and thereby educating students to develop basic analytical skills.
- Describe how analytics are powering consumer applications and creating a new opportunity for entrepreneurship for analytics
- Demonstrate understanding on the areas and application of Analytics.

## 2.5 FINANCIAL MANAGEMENT

**By the end of the course, the student should be able to –**

- To enable a strong conceptual fundamentals for corporate finance and make the students comfortable and easy understanding of financial management and an overview of Indian and global scenario.
- The syllabus also contains the practical components of the subject which enable the students gain more practical knowledge under each module
- The student will exhibit the conceptual understanding of various steps involved in raising, allocation and distribution finance



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- The student will be able to apply concepts learnt to demonstrate the understanding of the published reports of business firms and companies and also demonstrate the ability to draw meaningful conclusions about the financial performance of business firms and companies.

## 2.6 PRODUCTION AND OPERATIONS RESEARCH

**By the end of the course, the student should be able to –**

- To provide a formal quantitative approach to problem solving and an intuition about situations where such an approach is appropriate.
- To introduce some widely-used mathematical models. The understanding of these models will allow the students derive solutions by logic demonstrated through numbers & equip them with techniques for finding solutions.
- The students acquire quantitative tools, and use these tools for the analysis and solution of business problems.
- The emphasis will be on the concepts and application rather than derivations.

## 2.7 EMPLOYABILITY SKILL DEVELOPMENT – II

**By the end of the course, the student should be able to –**

- To assess and identify the individual employability skill deficiencies
- Facilitating student to take remedial measures to improve the status of skill deficiencies and enable students to apply these skills in order to be successful in professional life.
- Become self-confident individuals by mastering communication skills, interpersonal skills, and IT skills.
- Demonstrate an understanding of employability skills and will be able to prepare a structured resume, Handle group discussions and interviews effectively.

PRINCIPAL  
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