



C.B.BHANDARI JAIN COLLEGE

#84, K.RROAD, SHANKARPURAM, BANGALORE – 560004.

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Deployment of Strategic Plan- 2024

Plans	Deployment
1. To organise Faculty Development Program for transfer and exchange of knowledge among faculties.	<ul style="list-style-type: none">• 5 Day FDP on IPR from 06.02.2025 to 11.02.2025
2. To organise students' workshop to encourage them to compete with other students and thus help in their academic development.	<ul style="list-style-type: none">• Workshop on FINTECH held on 02.09.2024• Workshop on Stock Market held on 13.11.2024• Workshop on "Smart Money Moves." held on 24.01.2025• Workshop on LinkedIn Profile Building held on 24.03.2025• Workshop on Case study Analyses held on 25.03.2025• Workshop on Cyber Security held on 16.04.2025 & 17.04.2025
3. To encourage faculties to pursue doctorate degree	Three faculty members enrolled for a Ph.D. in 2023, two from the Management Department
4. To improve library and online access facilities	<ul style="list-style-type: none">• More reference books for different courses were added.• Renewal Annual Membership of N- List Program.• Creation of NDLI Club for the College.• Subscription of International Journals.• Renewal of Journals Subscription.

Verka

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5. Increase the number of Memorandum of Understanding (MoU) with other institutions	MOUs with various leading institutions was entered to provide skill-based certification programmes to the students.
6. To encourage students for Internships and Research	In the year 24-25, many students have undergone internship programmes with various companies in the field of Accounts, Human Resource, Marketing.
7. To undertake more green initiatives as a social responsibility	<ul style="list-style-type: none">• A session on Environmental Protection held by Ms. Anuvarda on 9th April 2025.• Deweeding Activity at Devenahalli lake with EFI on 31.08.2024• Green Citizenship Award on Dec 2024
8. Short Term Course based on Employability Skills Training Program for UG & PG.	<ul style="list-style-type: none">• For UG 23.09.2024 to 08.10.2024• For PG 03.02.2025 to 13.02.2025
9. To organize a guest lecture to inspire students and promote their academic growth.	<ul style="list-style-type: none">• Guest Lecture on Human Rights held on 28.03.2025• Guest Lecture on Financial Literacy held on 02.05.2025
10. To facilitate initiatives that strengthen students' skills and capabilities.	<ul style="list-style-type: none">• By Offering Value Added Course for BBA and BCA.

La Rao
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Activity Report

Department	Commerce & Management
Committee	Student Development and Engagement Cell
Coordinator	Mr Rohin & Ms Sneha
Activity	Revolutionizing Commerce through Fintech
Date	2 nd of September 2024

Details of the Activity

Name of the resource person/ Guest	Objective	Outcome
Mr. Pankaj Mehta	To create awareness and understanding among the students about the growing market of FinTech company and its practical applications with commerce.	It was an informative and interactive session. Students and faculty got information and their doubts were clarified.

Detailed report on the activity

A one day workshop was organized on 2nd of September 2024 by CBBJC on the topic “Revolutionizing Commerce through Fintech” organized by the Student development and engagement cell (SDEP) for the department of Commerce & Management.

The session was handled by Mr. Pankaj Mehta, Co-founder Seminarroom Education Pvt. Ltd. Mr. Pankaj Mehta has an Industry experience working with companies like KMPG & EY and have been associated with many Investing firms. The session was attended by 100 Students from all the semesters of Commerce and Management.

Activities of the Workshop

- Brief introduction about FinTech and its mechanism
- Analysis of share market and current stock prices of the FinTech companies
- Finding current stock prices of the FinTech with the help of chat GPT prompt.
- Providing inputs on the FinTech and its impact on Commerce
- Benefits of usage of FinTech in daily life with help of an activity.

Mr. Rohin Bhatnagar

Ms Sneha


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Bengaluru, Karnataka-560004

DEPARTMENT OF COMMERCE AND MANAGEMENT
ORGANISES WORKSHOP ON
"REVOLUTIONIZING COMMERCE THROUGH FINTECH"

Resource Person
MR. PANKAJ MEHTA
CO-FOUNDER & COO

Seminarroom Education Pvt. Ltd



Monday, 2nd September 2024, @1:00pm

Venue: Auditorium

ALL ARE CORDIALLY INVITED

Ms. Usha Rao
HOD
BBA Dept.

Dr. Asha Ganesh
Principal

Ms. Shubha
HOD
B.com Dept.



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COMMERCE FORUM

'AKRAYA

Organises

Students Workshop

On

Trading in stock market



Resource person:

DR. SATISHA

Associate Professor, R C COLLEGE

Date: 14/11/2024 Time: 10am to 2:30pm

Venue: 2nd floor, computer lab

Dr. ASHA GANESH
PRINCIPAL

Ms. SNEHA S

Ms. SWAPNA

COMMERCE

FORUM CO ORDINATORS

Ms. USHA RAO

IQAC COORDINATOR AND

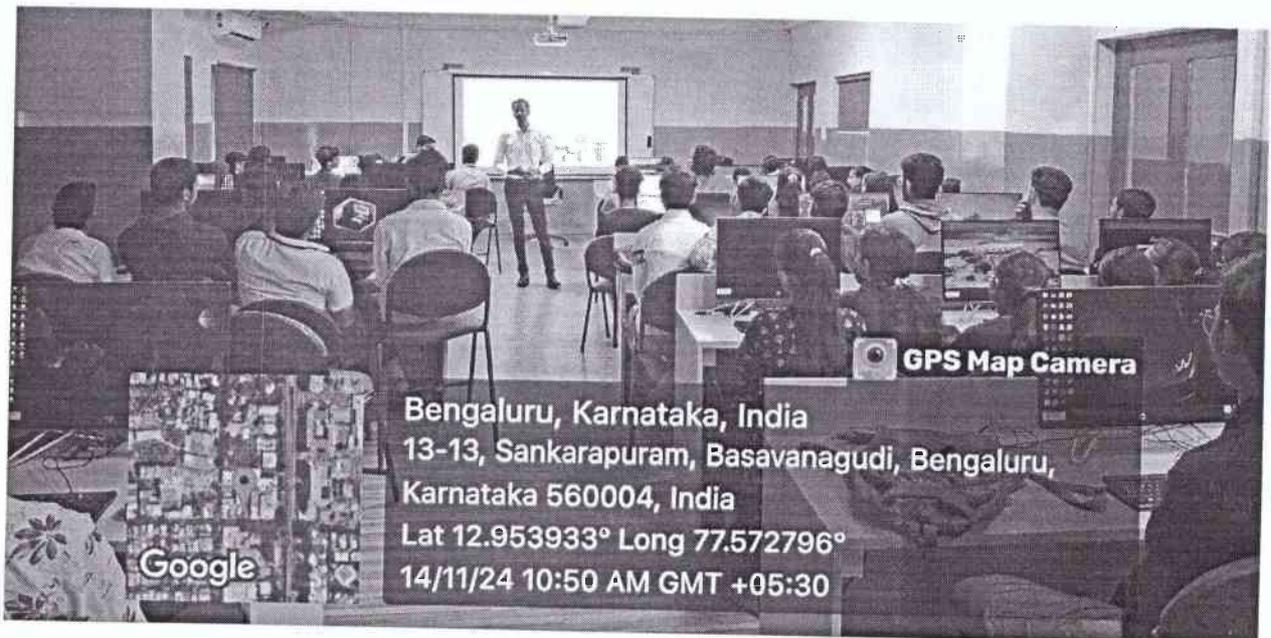
VICE PRINCIPAL



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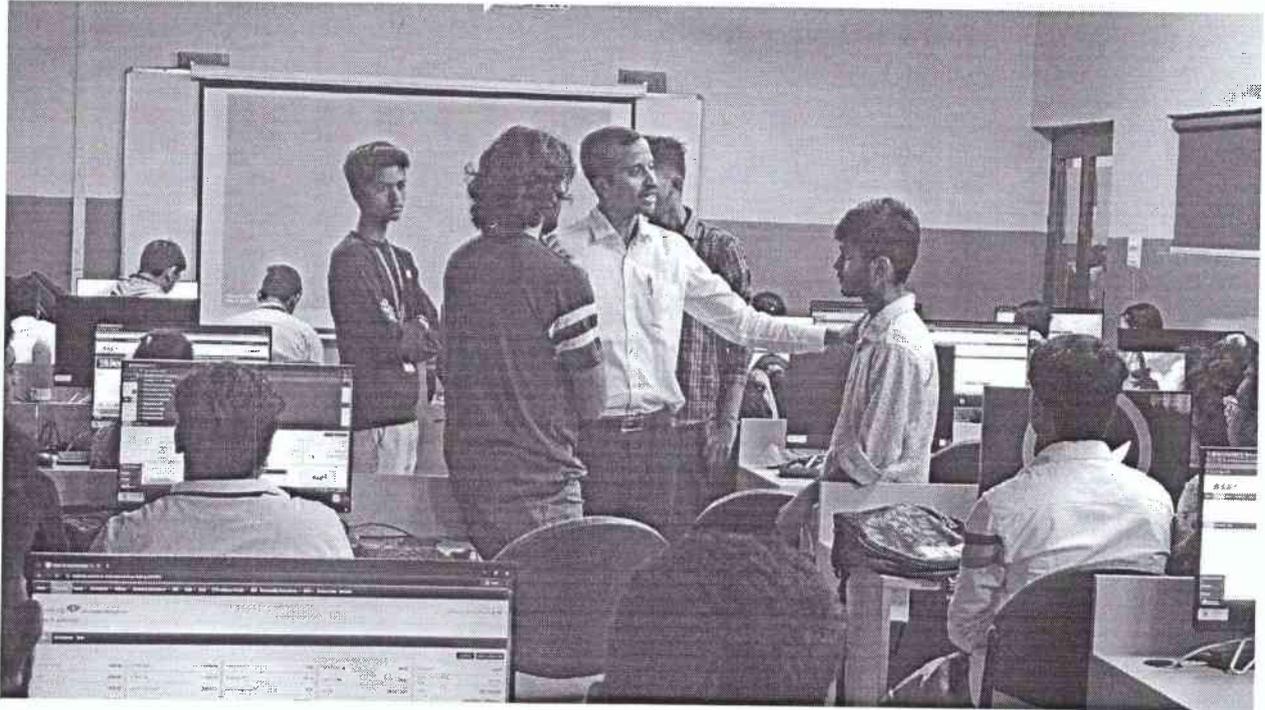




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Activity Report

Department	Commerce
Committee	Commerce Forum
Coordinator	Ms. Swapna and Ms. Sneha R
Activity	Workshop on Trading in Stock Market
Date	14th November 2024

Details of the Activity

Name of the resource person/ Guest/Faculty	Objectives	Outcomes
Dr. Sathish Associated Professor R C College, Bangalore	<ul style="list-style-type: none">To familiarize students with the basic principles and workings of stock market trading.To offer practical exposure to analysing and interpreting real-time market data.	<ul style="list-style-type: none">Students acquired fundamental insights into stock trading principles and essential concepts.They learned the significance of managing risks effectively in trading activities.The session encouraged analytical thinking about designing and applying personal investment strategies.

On 14th November 2024, Dr. Sathish from R C College, Bangalore, conducted an insightful session on stock market trading, engaging students with an in-depth look into the complexities and opportunities within financial markets. Dr. Sathish began with an overview of the stock market's fundamental principles, helping students understand key trading concepts such as risk management, market trends, and stock valuation. He demonstrated real-time market analysis, highlighting strategies for making informed trading decisions. The session also emphasized the impact of economic factors on stock prices, fostering a practical understanding of trading dynamics. Dr. Sathish's expertise and interactive approach provided students with valuable knowledge, inspiring them to think critically about investment strategies in the ever-evolving financial landscape.

Ms. Swapna & Ms. Sneha R
Co-Ordinators

Dr. Asha Ganesh
Principal



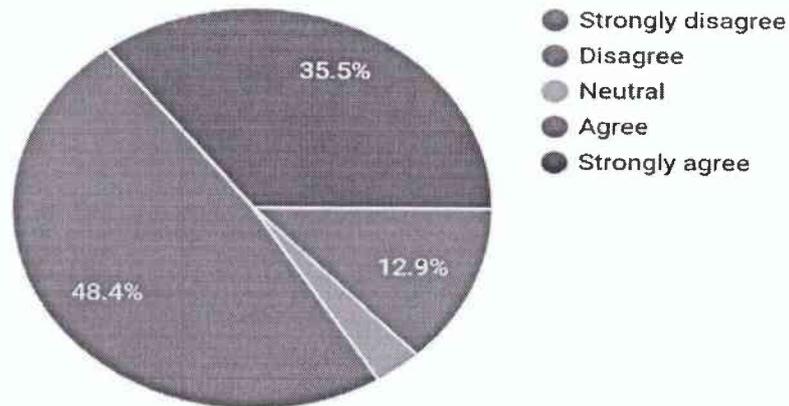
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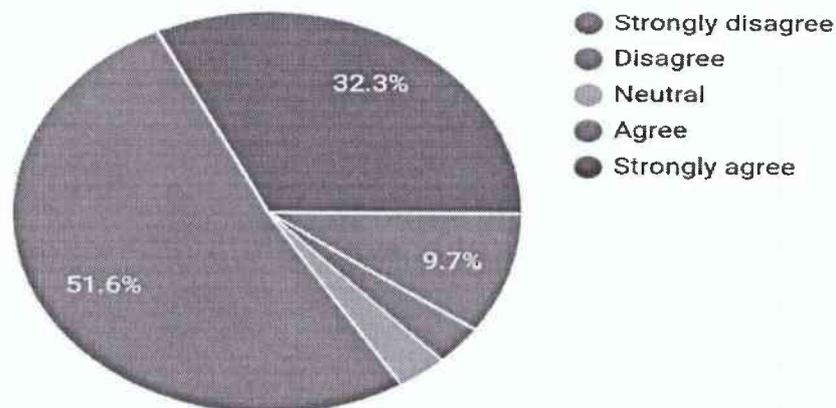
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Feedback details for Workshop on Trading in Stock Market

4. Was the resource person effective?



5. Was the workshop well organized in terms of content, timing, and overall flow?



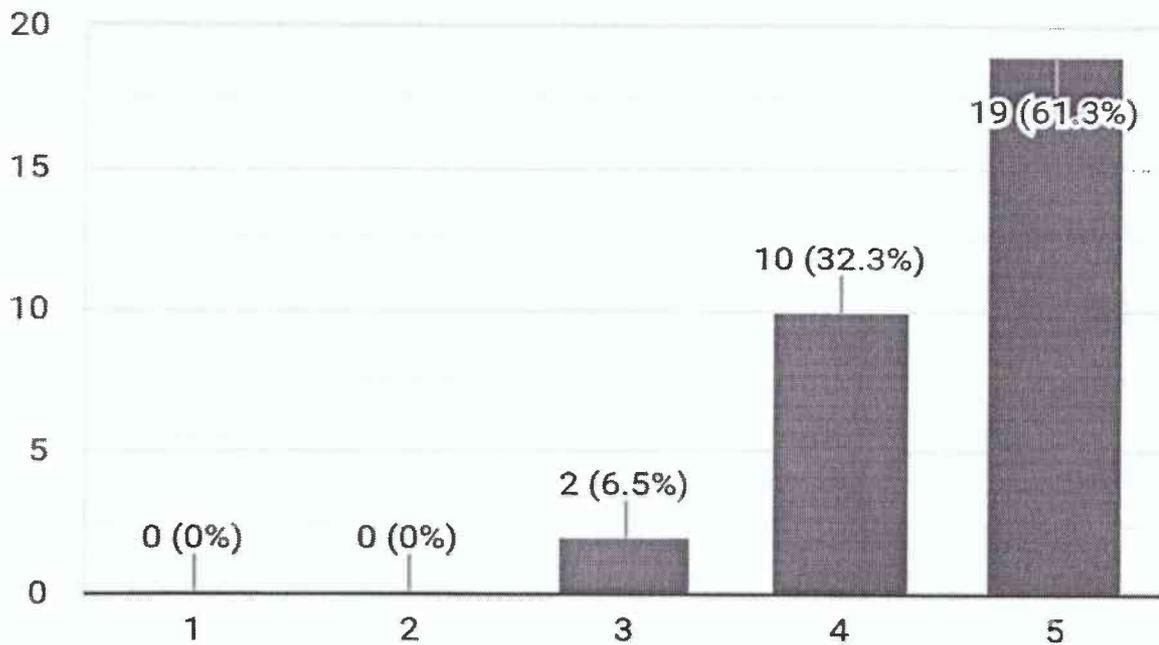


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Was the information provided in the workshop relevant and beneficial?





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Activity Report

Department	Post Graduation
Committee	
Coordinator's	Prof Usha Rao
Activity	Students Workshop on "Smart Money Moves"
Date	24/1/2025

Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
Fintopedia	<ul style="list-style-type: none">• To provide students with a fundamental understanding of stock markets and investment strategies.• To familiarize students with key financial concepts such as equity, mutual funds, and risk management.• To introduce analytical tools and techniques used for stock market evaluation.• To develop financial literacy and decision-making skills for effective wealth management.• To offer practical insights into market trends, trading strategies, and portfolio management.	<ul style="list-style-type: none">• Participants gained knowledge of stock market operations and financial instruments.• Students understood risk-reward dynamics and the importance of diversification in investments.• They learned how to analyze stock performance using fundamental and technical analysis.• Participants acquired skills to make informed investment decisions and avoid common pitfalls.• Students developed a proactive approach toward financial planning and wealth accumulation.

Detailed Activity Report:

On 24th January 2025, C B Bhandari Jain College organized a workshop on the stock market titled "Smart Money Moves" in collaboration with Fintopedia. The session was conducted by Mr. Nachiketh Save, an expert in financial markets. The workshop provided students with valuable insights into stock market fundamentals, investment strategies, and risk management. Through an interactive approach, Mr. Nachiketh explained market trends, trading techniques, and portfolio management strategies. Students actively participated



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in discussions and a live market simulation activity, enhancing their practical understanding of investments. The session concluded with a Q&A segment, where students clarified their doubts and received expert guidance on financial planning. The workshop was highly informative and helped students develop essential financial literacy and investment skills.

Invite of the workshop:

FINTOPEDIA
Elevate Your Financial Quotient

Invites you to
Intra-college Competition

FINTOPEDIA BULLRISERS 2024-25
Workshop on SMART MONEY MOVES

C B BHANDARI JAIN COLLEGE

Friday,
January 24, 2025

Time: 10.00am-12.00pm

022-45039449 | reachus@fintopedia.com



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Speakers Profile:



Speaker Profile



- **Designation**
 - Marketing Manager In Fintopedia
- **Education**
 - Mr. Save holds a postgraduate degree (MBA) with dual specialization in Marketing & Finance from the University of Mumbai.

Nachiket Save

Professional Background:
Mr. Nachiket Save began his career as a Sales Executive with Navneet Publication, Later, Mr. Save ventured into the education sector, starting as a Senior Counselor & Advisor before becoming a Senior Programme Advisor for Financial Analyst, Investment Banking & Credit Analyst. Currently, he holds the position of Marketing & Communication Manager at Fintopedia.

Responsibilities:
In 2022, he became Marketing Manager at Fintopedia, he holds responsibility for crafting and executing impactful marketing strategies that align with business goals. His role involves conducting market research, pinpointing target demographics, and ensuring successful implementation.

022-46017175 reachus@fintopedia.com

Mail communication for the workshop:

1. Permission for conducting an intra-college Workshop "BULLRISERS" in - C B BHANDARI JAIN COLLEGE

Marcom Fintopedia <marcom@fintopedia.com>

Nov 27, 2024,
4:56 PM

to me, ankit

Respected Dr. Bhandari Ma'am,



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We respectfully seek your approval to host a workshop named "BULLRISERS" on your college campus. This workshop is designed as an intra-college competition with the purpose of fostering "Smart Money Moves" among students in the management program.

The workshop flow is as follows:

1. Interview screening conducted by a Financial Market veteran
2. Session on "Smart Money Moves"
3. Interactive experience of the stock market through an online game
4. The top three participants with the highest scores will receive certificates from us.
5. The names of the top three winners will be prominently displayed at the conclusion of game
6. Prize distribution ceremony for the winners

This workshop is open to all management students, regardless of their specialization.

College students can participate without paying a registration fee.

For further discussion, please feel free to contact us +91-9372435698 (Priyanshu Bari).

I hope to hear from you soon.

--

Thanks & Regards,

Priyanshu Bari

Marketing Associate

Mobile: +91 - 9372435698

Address: D6/617, Laxmi Vishnu, Charkop Sector 6, Lane Next to Dominos Pizza. Kandivali West, Mumbai 400067, Maharashtra.



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Marcom Fintopedia

Wed, Jan 8,
12:57 PM

to me, ankit

- Respected Ma'am,
-
- As per conversation over the phone, we are blocking the date 24th January and timing is 10.00-12.00PM for the workshop on "Smart Money Moves"

Please acknowledge the same.

1.



Marcom Fintopedia

Mon, Jan 27, 5:54 PM (9
days ago)

to me

- Respected Ma'am,
-
- I wanted to extend my heartfelt gratitude to the **C B BHANDARI JAIN COLLEGE** for granting us the opportunity to conduct the **BULLRISERS Workshop** on your campus. It was a fantastic experience, and your support played a significant role in its success.

Our team was genuinely impressed by the enthusiasm and cooperation we received from both the faculty and students. Your willingness to embrace this educational initiative speaks volumes about your commitment to providing holistic learning experiences for your students.

Throughout the workshop, we witnessed the dedication and thirst for knowledge displayed by your students. Their active participation and engagement were truly inspiring. It's clear that **C B BHANDARI JAIN COLLEGE** fosters a vibrant learning environment that encourages exploration and innovation.

We also want to express our gratitude for providing us with the necessary facilities and resources to make the workshop a smooth and effective learning experience. Your staff's assistance in coordinating logistics and ensuring everything ran seamlessly was greatly appreciated.



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We believe that initiatives like the BULLRISERS Workshop are instrumental in equipping students with real-world skills and knowledge, which will undoubtedly benefit them in their future endeavors.

Once again, thank you for your invaluable support. We look forward to the possibility of collaborating with the **C B BHANDARI JAIN COLLEGE** on future educational initiatives and continuing our mission to empower students with practical knowledge.

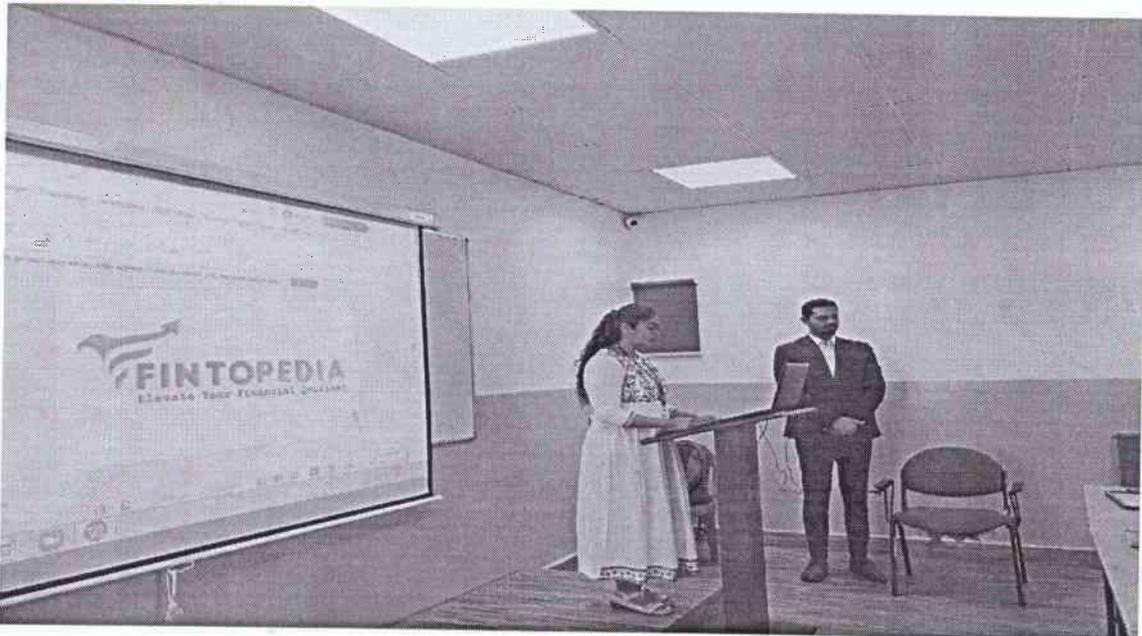
If you have any feedback or suggestions on how we can further improve our workshops, please do not hesitate to share them with us. Your input is highly valuable to us.

Thank you once again for your support and hospitality.

Warm regards,

FINTOPEDIA

Photos of the workshop:



Mr Nachiketh Save of Fintopedia being introduced before the conduct of Workshop on 24th January 2025



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Mr Nachiketh Save of Fintopeida being felicitated after the conduct of workshop on 24th January 2025





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Students receiving the certificate during the conduct of workshop on 24th January 2025

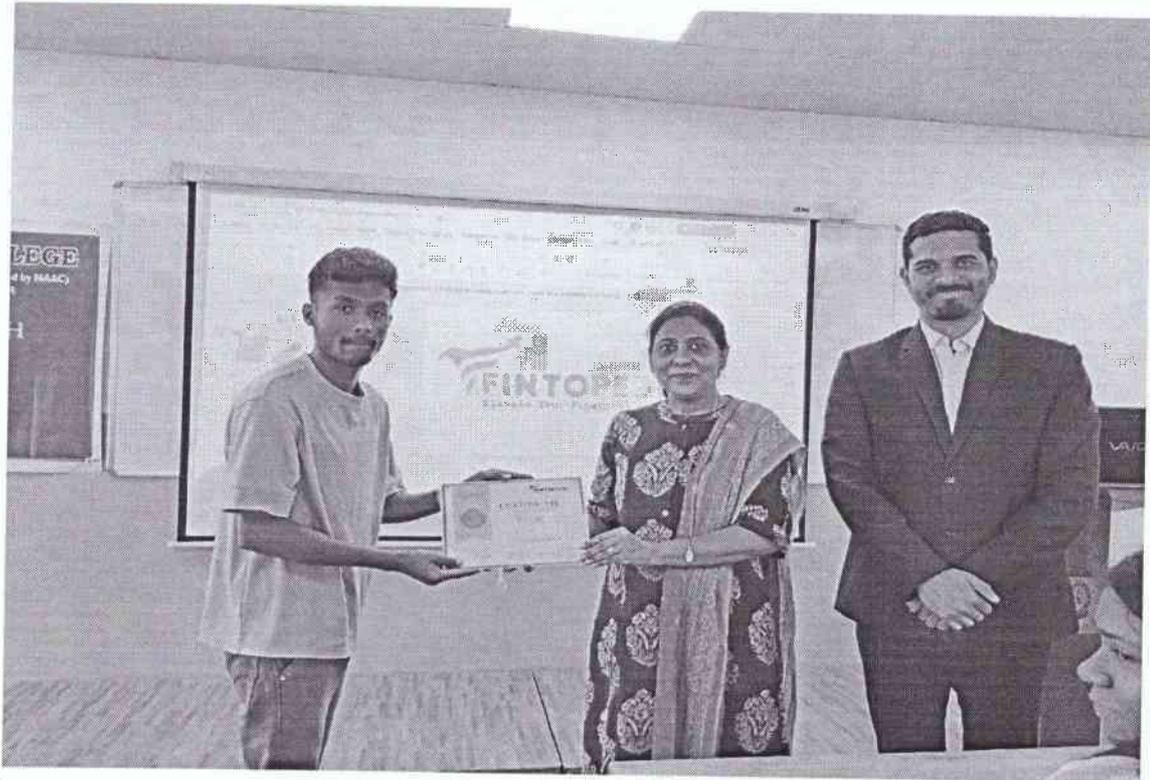




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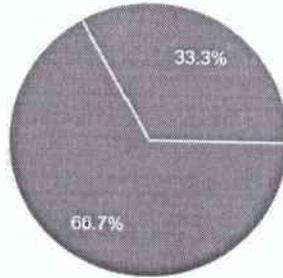
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Feedback of the workshop:

How would you rate the overall content of the workshop?

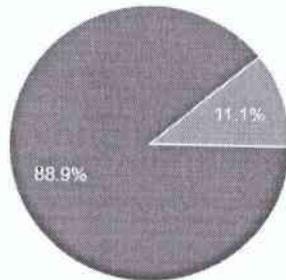
9 responses



- Excellent
- Good
- Fair
- Poor

Was the topic "Smart Money Moves" relevant and beneficial to your academic and personal interests?

9 responses



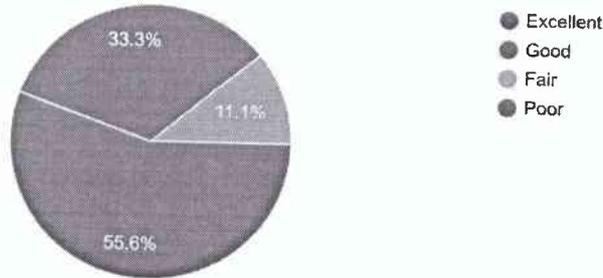
- Yes
- No
- Maybe



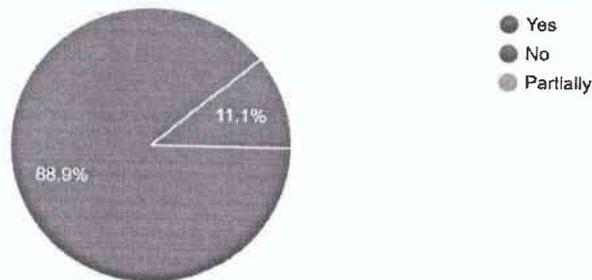
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How would you rate the effectiveness of the speaker, Mr Nachiketh Save in delivering the session?
9 responses



Did the speaker address your queries and doubts effectively?
9 responses



Any additional comments or suggestions you would like to share? 9 responses

No

Good information and get to know how to invest and it's benefits

OK

It is a good and knowledgeable session

It was a very good and interactive session.

More interactive with students with examples

The session was really good but before the quiz it is better to teach about how to buy stock and then conduct the quiz because most of them are not aware about stocks and which stock to buy when.



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Activity Report

Department	Management
Committee	Management Department
Coordinator's	UshaRao
Activity	Workshop on LinkedIn Profile Building
Date	24/03/2025

Details of the Activity

Name of the resource person/ Guest	Objective	Purpose of the activity	Learning outcome
Suma Annegowda	<ul style="list-style-type: none">• To showcase professional identity.• To build and expand network.• To find career opportunities.• To create and strengthen personal brand.• To share and gain knowledge.	<ul style="list-style-type: none">• To present a professional identity.• To connect with industry professionals and build a network.• To explore job and career opportunities.• To create and promote a personal brand.• To showcase skills, achievements, and experience.	<ul style="list-style-type: none">• Develop networking and communication skills.• Gain awareness of industry trends and opportunities.• Enhance personal branding and digital presence.• Improve employability through endorsements and recommendations.• Learn continuously through LinkedIn Learning and shared content.

Detailed report on the Activity :

The LinkedIn Profile Building Workshop introduced students to LinkedIn as a professional networking platform and highlighted its importance in job searching, internships, and career growth. Participants learned how to create strong headlines and summaries, structure their profiles with education, experience, and skills, and add certifications, projects, and volunteer



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experiences. The session also focused on personal branding through professional profile pictures, posts, and effective content writing. Students were guided on networking strategies such as connecting with peers, alumni, recruiters, and industry experts, as well as joining groups and following companies. An interactive session with live demonstrations, Q&A, and hands-on profile updates made the workshop engaging. By the end, students gained practical knowledge on profile optimization, personal branding, networking, and using LinkedIn effectively for career development.



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Boost Job Readiness Among Students with Our LinkedIn Workshop

Inbox

Search for all messages with label Inbox

Remove label Inbox from this conversation

Suma Annegowda <linkedinforher@gmail.com>

10:46 AM (5
hours ago)

to me

Dear Madam,

I hope this email finds you well.

I'm writing to offer a LinkedIn workshop for your students. This workshop will help them develop the skills and knowledge they need to succeed in today's competitive job market.

LinkedIn is the world's largest professional networking platform, with over 1 Billion members. It's a powerful tool that students can use to connect with potential employers, learn about industry trends, and find job opportunities.

The workshop will cover the following topics:

- Create a compelling LinkedIn profile that showcases their skills, experiences, and achievements.
- Build a strong network of connections with alumni, industry professionals, and peers.
- Use LinkedIn to find Internships, job opportunities, research companies, and stay informed about the latest industry trends.
- Building a personal brand
- Polishing professional etiquette

Students will benefit from the workshop by:



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- Gaining a better understanding of LinkedIn's potential as a professional networking platform
- Improving their ability to create an impressive LinkedIn profile
- Learning enhanced networking techniques and etiquette
- Accessing valuable resources and tips for job searches on LinkedIn
- Becoming empowered to excel in the competitive job market

The college will also benefit from the workshop by:

Students are **brand ambassadors for their college**, helping to promote its academic excellence, vibrant community, and unique value proposition. LinkedIn is a powerful platform for students to advocate for their college, share their positive experiences, and connect with potential students, alumni, and industry professionals.

- Enhanced college branding
- Increased admissions interest
- Wider outreach and networking
- Positive word-of-mouth
- Alumni engagement

Workshop Overview:

- Duration: 3.5 Hours
- Mode: Offline
- Proposed Date: 24th March 2025
- Time: 10 A.M. to 1.30 P.M.
- Remuneration: INR 8K + TA + DA
- Resource Person: Suma Annegowda
- LinkedIn Profile: <https://www.linkedin.com/in/suma-annegowda/>



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Note: Students will need a laptop or mobile device for hands-on activities during the workshop.

I would be delighted to discuss this proposal further and address any questions or concerns you may have. Please feel free to reach out to me at 9482676332.

Sincerely,

Swathi Shetty
Academic Coordinator

LinkedInForHer

Acceptance mail



Usha Sharan <ushasharan999@gmail.com>

3:46 PM (0
minutes ago)

to linkedinforher@gmail.com

Dear Madam,

I hope this message finds you well.

Thank you for your email and for offering the LinkedIn workshop for our students. I believe this will be a valuable opportunity for them to develop essential skills that will help them transverse the competitive job market effectively.

We are pleased to accept your proposal and would like to schedule the workshop for **24th of March , at 10:00 AM.**

We look forward to your session and the positive impact it will have on our students.

Regards,
Usha Rao
Vice-Principal
C.B.Bhandari Jain College
Bengaluru



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March 2025



LINKED WORKSHOP

Contact Number: +91-9916063535
Address: Bangalore
Email: linkedinforher@gmail.com





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Profile of Resource Person

Suma Annegowda –

A Mother who relished career break by fulfilling her basic responsibility and equally not compromising on her dreams, took action to achieve them, and crafted a great identity for herself. She quotes, It's more or less a same challenge for a women across. Now she is on a mission to Inspire, Train & Coach women to overcome the challenges to elevate themselves to a higher level that they desire. *Her mantra for success is "ACTION IS THE MOTHER OF ALL ACCOMPLISHMENTS."*

Suma is an active Career Success Coach who conducts training programs for Women at Work, Women Entrepreneurs and College Students to leverage the LinkedIn platform to create vibrant workplace networks. She has broadly structured her offerings under two flagship verticals, LinkedInForHER and BooksForHER. These 2 initiatives help her path out to her focused audience and help them pursue their dreams and fulfill their aspirations.



LinkedInForHER is a vehicle to include and dovetail LinkedIn as a Social Media platform for networking and endorsements. The potential upside of establishing focus groups and validating up skilling efforts on LinkedIn helps these women to establish much required reach. More than 25000+ women, including women who are career professionals, entrepreneurs and college students have benefited from her training programs on leveraging the networking potential of LinkedIn.

BooksForHER

BooksForHER is a quest to provide rural Girls and Women with a library that helps them gain knowledge and confidence in bridging the rural-urban-global gap. This is an ongoing effort where libraries are built on a continuous basis and a treasure of knowledge is created for underprivileged Girls and Women.



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Her noble work has been recognized and she holds several key positions in regulatory bodies and cooperatives that are run by the relevant Industry federations that help influence the drafting of policies, setting up self-help groups, providing visibility and market access to products and services offered by women.

- Secretary of the Confederation of Women Entrepreneurs, COWE, Karnataka Chapter, a
- Core Committee member of the women's wing of Laghu Udyog Bharat, Karnataka Chapter,
- Founder member of Startup AvaLaHejje and a member of the ALL Ladies Club.
- As an active member of WICCI, Karnataka Chapter, she has made significant contributions in the diversity and inclusion programs for rural women, those who are underprivileged and those who belong to the SC / ST categories.
- A Mentor for PrayaaNa labs for their Come Back to Career mission.
- A leadership role, especially in the Project management of skill development programs for SC / ST beneficiaries for Keonics.



For her efforts, she has been awarded by

- Confederation of Women Entrepreneurs in 2019 and 2021.
- Her efforts also find mention in YourStory, HerMoneyTalks, Antwak and other popular online publications.

With all these Suma likes to travel and read when she is not talking to an audience or formulating policy changes to empower Girls and Women.

Awards, Events and Testimonials



Priya Balasubramanian | 1st
Scrum Master | CSM Certified | SAFe 5.0 Agilist | Agile Practitioner | IT Project Management | End to End Client Management
August 9, 2022 | Priya was Suma's client

I had taken Suma's LinkedIn One-One session to know more about LinkedIn as I want to establish my profile. I liked the way she engaged me during those sessions, which gave me more confidence to establish my personal branding.

Also, I liked all the strategy she taught during session and one thing I must share that is her intention and passion to help and guide women professionals so deep. I must appreciate it. She commits to help and guide as much as possible.

She is friendly and she understand people needs and guide accordingly.

I highly recommend if you are looking for LinkedIn Coach to build your profile in LinkedIn.



CA Krishna Wadhwa | 1st
Financial Freedom Mentor for Mothers | Global Virtual CFO | Startup & MSME Mentor | Advisor to the Board
August 9, 2022 | CA Krishna was Suma's client

I had recently taken Suma's LinkedIn Masterclass.

I must say her energy level was amazing. She explained the greatest hacks of LinkedIn in the very simplest way, the way she explained different features of LinkedIn by taking different use cases was commendable. It gave us more clarity on different features of LinkedIn.

I have been using LinkedIn for a while but her session gave much more ideas on how I can use LinkedIn better to get more clients.

I highly recommend all women professionals and entrepreneurs attend her session to take their LinkedIn Game to next level.

Thank you so much, Suma for your help.



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Activity Report

Department	Management
Committee	Management Forum
Coordinator's	Shubha Raghavendra
Activity	Workshop on Case Study Analysis
Date	25.03.2025

Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
Dr Prasad H K Associate Professor Jain University	<ul style="list-style-type: none"><input type="checkbox"/> To enhance students' analytical and problem-solving skills through real-world business case studies.<input type="checkbox"/> To develop critical thinking and decision-making abilities in a structured manner.<input type="checkbox"/> To expose students to different perspectives on business challenges and solutions.<input type="checkbox"/> To provide a hands-on learning experience through interactive discussions and group activities.<input type="checkbox"/> To bridge the gap between theoretical knowledge and practical application in business scenarios.	<ul style="list-style-type: none"><input type="checkbox"/> Improved ability to analyze and interpret business problems effectively.<input type="checkbox"/> Enhanced teamwork and collaboration skills through group discussions.<input type="checkbox"/> Strengthened decision-making and strategic planning abilities.<input type="checkbox"/> Developed confidence in presenting and defending case study solutions.<input type="checkbox"/> Gained insights from industry and academic perspectives on business challenges.

Detailed Activity Report:

Management forum "Uthkarsh" organized a **Case Study Analysis Workshop** on **March 25, 2025**, featuring **Dr. Prasad H K**, Associate Professor at Jain



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University, as the resource person. The workshop provided an engaging and interactive learning experience, where students were introduced to structured methodologies for case study analysis. Dr. Prasad highlighted the importance of critical thinking, problem identification, and decision-making strategies.

Participants were divided into groups and assigned business cases to analyze and present solutions. The session concluded with a discussion on best practices for case-based learning, equipping students with valuable insights for academic and professional growth.

List of Students Participated:



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Name of the Activity: Case Study Analysis Resource person: Dr H K Prasad

Date: 25/03/2025

List of the students attended

Sl no.	Name	Class	Morning Session	Afternoon Session
1.	Deeksha . S.	MBA	Deeksha.S	Deeksha.S
2.	Kowthi . S	MBA	Kowthi	Kowthi
3.	Madhusree . V	MBA	Madhusree	Madhusree
4.	Harshitha . K.R	MBA	Harshitha.K.R	Harshitha.K.R
5.	Gowthami . M	MBA	Gowthami.M	Gowthami.M
6.	Deekshitha . H.	MBA	Deekshitha.H.	Deekshitha.H.
7.	Bhuvang Shree AM	MBA	Bhuvang Shree AM	Bhuvang Shree AM
8.	Nayana G.C	MBA	Nayana G.C	Nayana G.C
9.	Vasudhanti . H	MBA	Vasudhanti	Vasudhanti
10.	Atul Yadav	M.B.A	Atul Yadav	Atul Yadav
11.	Darshini . D	M.B.A	Darshini	Darshini
12.	R.KESH . R	M.B.A	R.KESH	R.KESH
13.	Pranav H.M	MBA	Pranav	Pranav
14.	Chethan Kumar	MBA	Chethan	Chethan
15.	Manjunath S.V	MBA	Manjunath	Manjunath
16.	Madhumitha . R	MBA	Madhumitha	Madhumitha
17.	Varalakshmi . R	MBA	Varalakshmi	Varalakshmi
18.	Chendu . A.C	MBA	Chendu A.C.	Chendu A.C.
19.	Nandini . B.R	MBA	Nandini	Nandini
20.	Kavya	MBA	Kavya	Kavya
21.	Vaishya . N	MBA	Vaishya	Vaishya
22.	Mala . K	M.B.A	Mala.K	Mala.K
23.	Mohan . R	MBA	Mohan.R	Mohan.R
24.	Karthik . M	MBA	Karthik	Karthik
25.	Suhag . L	MBA	Suhag	Suhag
26.	Manoj . SK	MBA	Manoj .sk	Manoj .sk
27.	Shik Abdul Nisar	MBA	Shik Abdul Nisar	Shik Abdul Nisar
28.	A.Pran	MBA	A.Pran	A.Pran
29.	Harshitha . K	MBA	Harshitha	Harshitha
30.	Vikram . J	MBA	Vikram	Vikram
31.	Darshini	MBA	Darshini	Darshini
32.	Bharath . H	MBA	Bharath	Bharath
33.	Sachin . M	MBA	Sachin	Sachin



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Name of the Activity: Case Study Analysis Resource person: Dr H K Prasad

Date: 25/03/2025

List of the students attended

Sl no.	Name	Class	Morning Session	Afternoon Session
1	Rahul	BBA 1 st Sem	Rahul	
2	Soni Kodayal	BBA 1 st Sem	Soni	
3	Jashanti M	BBA 6 th Sem	Jashanti	
4	Rohit G	BBA 4 th Sem	Rohit G	
5	Nikhil sirvi	BBA 4 th Sem	Nikhil	
6	Vikram Sen	BBA 4 th Sem	Vikram	
7	Dhirendar	BBA 2 nd Sem	Dhirendar	
8	Jeele	BBA 2 nd Sem	Jeele	Jeele
9	Hemanth V.C	BBA 2 nd Sem	Hemanth	
10	Anilnath	BBA 2 nd Sem	Anilnath	
11	Kumbhal S	BBA 2 nd Sem	Kumbhal	
12	Syed Imad	BBA 2 nd Sem	Syed Imad	
13	Syed ISRAA	BBA 2 nd Sem	Syed ISRAA	
14	Saiyasa	BBA 1 st Sem	Saiyasa	
15	Shruti	BBA 1 st Sem	Shruti	
16	Anil Singh	BBA	Anil Singh	Anil Singh
17	Vankat	BBA	Vankat	Vankat
18	Ganesh Rao A	BBA 1 st Sem	Ganesh Rao A	
19	Saranya	BBA 1 st Sem	Saranya	
20	Ashwani	BBA 1 st Sem	Ashwani	
21	Madhusmita V	BBA 1 st Sem	Madhusmita V	
22	Nanditha T.M.	BBA 1 st Sem	Nanditha T.M.	Nanditha T.M.
23	Trivani G	BBA 1 st Sem	Trivani G	Trivani G
24	Pinky Kumari M	BBA 1 st Sem	Pinky Kumari M	
25	Anil Kumar Jais	BBA 1 st Sem	Anil Kumar Jais	
26	Yashwanth	BBA 1 st Sem	Yashwanth	
27	Bishal Kalyan	BBA 1 st Sem	Bishal Kalyan	
28	Ashwini J	BBA 1 st Sem	Ashwini J	
29	MAHI	BBA 1 st Sem	MAHI	MAHI
30	Ashwini Shetty	BBA 1 st Sem	Ashwini Shetty	Ashwini S
31	Sreerama Shubra	BBA 1 st Sem	Sreerama Shubra	
32	Shagyalakshmi	BBA 1 st Sem	Shagyalakshmi	
33	Rahul G Jinka	BBA 1 st Sem	Rahul G Jinka	Rahul G Jinka



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Invite of the workshop:

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Management Forum
Utkarsh
under the Aegis of IQAC
Organises
Student Development Workshop
on
Case Study Analysis
Resource Person
Dr Prasad H K
Associate Professor
Jain College, VV Puram



Date- 25th March. 2025
Time- 10am

Ms Shubha Raghavendra Forum Coordinator	Prof Usha Rao Vice Principal	Dr Asha Ganesh Principal
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Photos of the event:





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Mail Proof:

Confirmation of Invitation – Workshop on Case Study Analysis

Inbox

Search for all messages with label Inbox

Remove label Inbox from this conversation



Dr. Prasad H K

Fri, Mar 21, 4:32 PM (6 days ago)

Dear Shubha Madam,

Greetings!

Thank you for the kind invitation to be a resource person for the Workshop on Case Study Analysis at C B Bhandari Jain College on 25th March 2025 at 10:00 AM. I am honored by the opportunity and pleased to confirm my availability for the session.

I look forward to engaging with the students and sharing insights on case study methodology, analysis techniques, and practical applications in Marketing and HR. Please do share any specific expectations, topics of focus, or session format details to ensure the discussion is as impactful as possible.

I appreciate your coordination and look forward to an enriching interaction.

Best regards,

Dr. Prasad H K MBA., Ph.D.,

Associate Professor,

Jain College. Bengaluru (560004)



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On Fri, 21 Mar 2025, 12:52 pm shubha Kalkur, <shubhakalkur@gmail.com> wrote:

Respected Dr. Prasad H. K.,

Greetings from C B Bhandari Jain College!

We are pleased to invite you as the resource person for a workshop on Case Study Analysis scheduled to be held on 25th March 2025 at 10:00 AM at our college. Given your expertise in Marketing and HR, we believe your insights will be highly valuable in enhancing our students' analytical and decision-making skills.

We would be honored to have you address our students and share your knowledge on case study methodology, analysis techniques, and real-world applications. Kindly confirm your availability at your earliest convenience.

Looking forward to your positive response.

Best regards,

Shubha Raghavendra

C B Bhandari Jain College



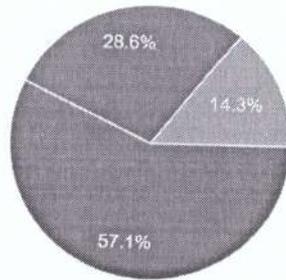
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Feedback:

How would you rate the overall effectiveness of the workshop?
7 responses



- Excellent
- Good
- Fair
- Poor



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Activity Report

Department	BCA
Committee	DIGITAL CELL
Coordinators	Mr. Mithun
Activity	STUDENT WORKSHOP
Date	16 th April & 17 th April

Details of the Activity

Event Overview	Objectives
Event Name: STUDENT WORKSHOP Date: 16-04-2025 & 17- 04-2025 Participants: 42	Cyber Crime and Intellectual Property Rights (IPR): To educate students on the nature, types, and consequences of cybercrimes in the digital era. To raise awareness about legal frameworks and preventive measures for online safety and responsible internet use. To introduce the fundamentals of Intellectual Property Rights and their significance in protecting creative and digital assets. To empower students with practical knowledge and legal insights to recognize and report cyber threats and IPR violations.

Detailed Report



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CYBER CRIME AND INTELLECTUAL PROPERTY RIGHTS (IPR)

1. Introduction

a. Cyber Crime: Cybercrime refers to criminal activities carried out using computers, networks, or the internet. These crimes can range from identity theft, online fraud, hacking, cyberbullying, to spreading malware or illegal content.

b. Intellectual Property Rights (IPR): IPR refers to the legal rights granted to creators and inventors to protect their inventions, literary and artistic works, symbols, names, and images used in commerce. Cyber-crime has increasingly targeted IPRs through digital piracy, copyright infringement, counterfeiting, and trade secret theft.

2. Objectives of the Report

To analyse current trends in cyber-crime related to IPR.

To assess the effectiveness of existing laws and enforcement mechanisms.

To identify emerging challenges and make recommendations for improvement.



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INVITE FOR THE WORKSHOP

DATE: 16th and 17th APRIL 2025



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Affiliated to BCU, Approved by AICTE, Accredited by NAAC

DEPARTMENT OF COMPUTER APPLICATIONS DIGITAL CELL

invites you to

A TWO DAY WORKSHOP

CYBER CRIME & INTELLECTUAL PROPERTY RIGHTS



REGISTRATION

Scan for registration

PAYMENT

Scan to pay fee

Registration Fee: Rs. 300

16-17 APRIL, 2025 | 9:00 AM - 4:00 PM

C. B. BHANDARI JAIN COLLEGE

Faculty Coordinators
Mr. Milton M
Ms. Ananthalakshmi

Student Coordinators
Namiksha - 635306479
Manini - 7453620039

Principal, CBBJC
Dr. Asha Ganesh



C B Bhandari Jain College

#84, K.R.Road, Shankarpura, Bengaluru-560004
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Department of Computer Applications

DIGITAL CELL

Welcomes You To

A Two day Workshop

on

CYBER CRIME, IPR SHARP

A 2 DAY WORKSHOP FOR A SAFER DIGITAL WORLD

Resource Person:



Ram Kumar Thangavel

Senior Technical Lead,

Skylena Info Technology Pvt Ltd

Wednesday & Thursday
09:30 AM

16 & 17

April
2025

Faculty Coordinators
Mr. Mithun- HOD,BCA
Ms. Ananthalakshmi,
Ass Prof.

Student Coordinators
Momin Shariff
Dhanya G T

Principal, CBBJC
Dr. Asha Ganesh



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**FACULTY
CO-ORDINATORS**



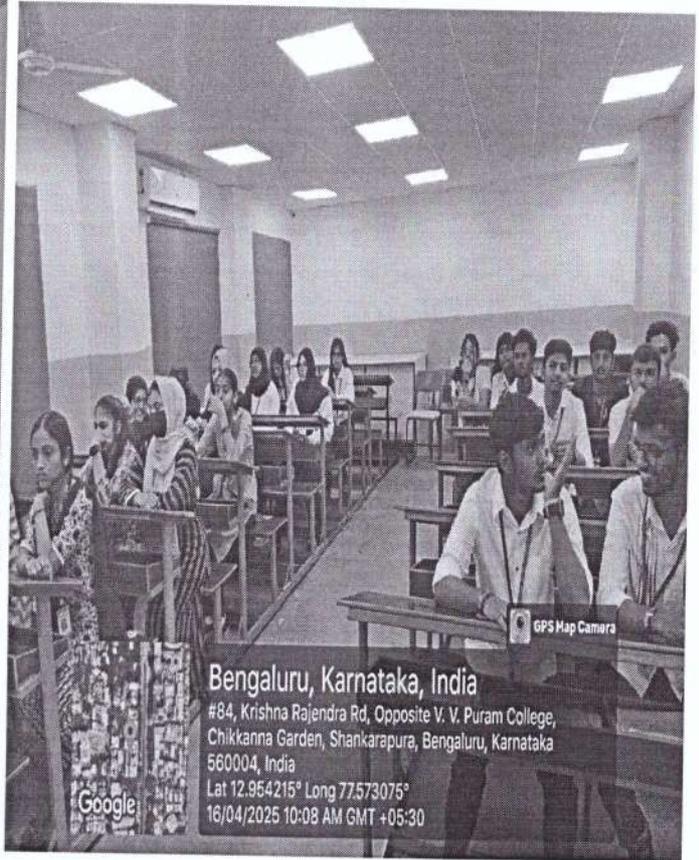
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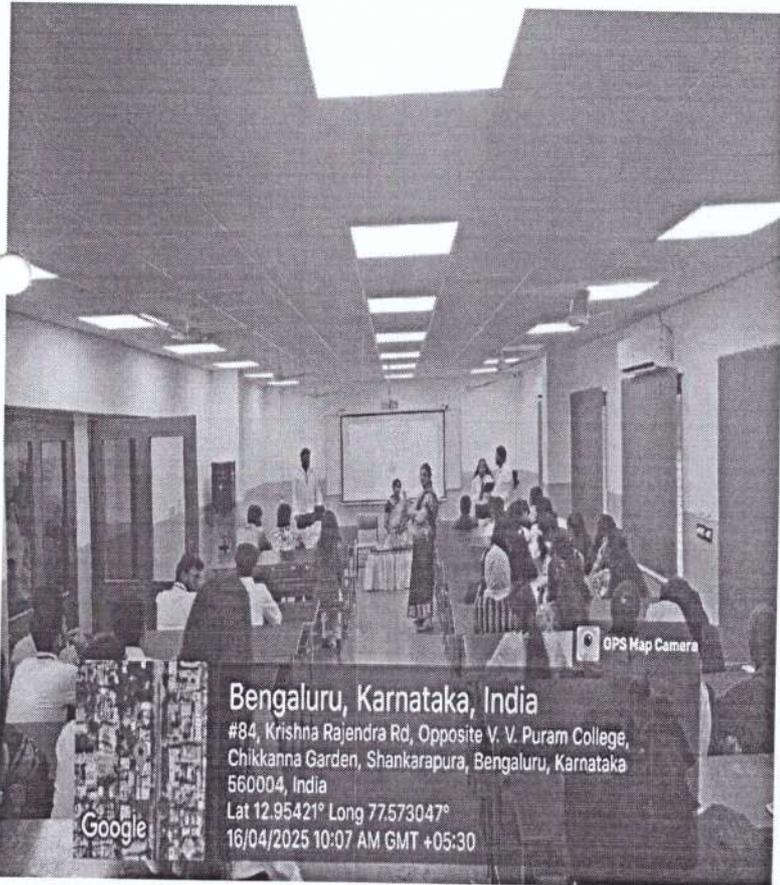
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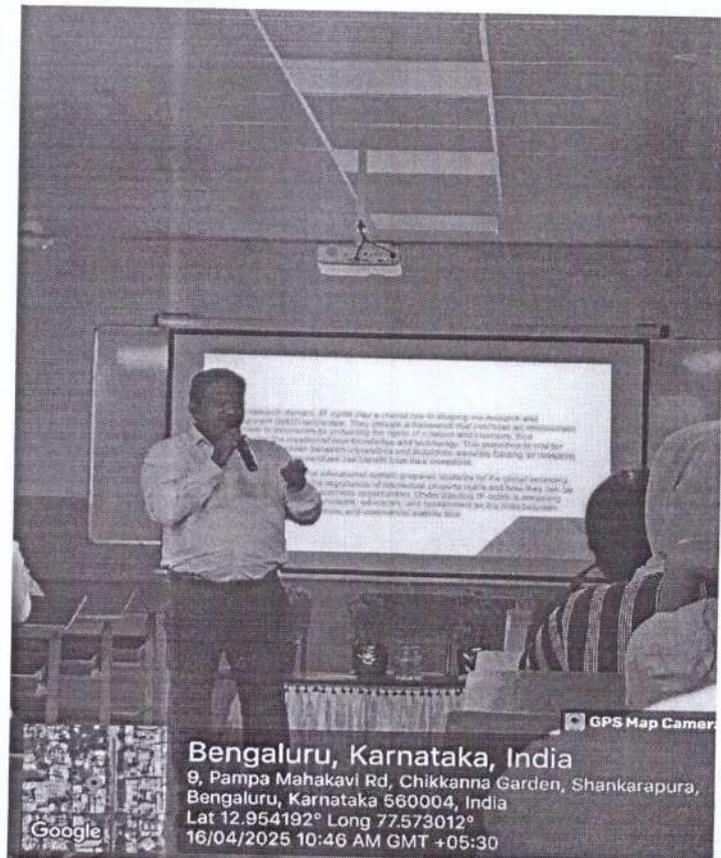
Bengaluru, Karnataka, India
88/2, Chikkanna Garden, Shankarapura, Bengaluru,
Karnataka 560004, India
Lat 12.954195° Long 77.573153°
16/04/2025 10:30 AM GMT +05:30



Bengaluru, Karnataka, India
#84, Krishna Rajendra Rd, Opposite V. V. Puram College,
Chikkanna Garden, Shankarapura, Bengaluru, Karnataka
560004, India
Lat 12.954215° Long 77.573075°
16/04/2025 10:08 AM GMT +05:30



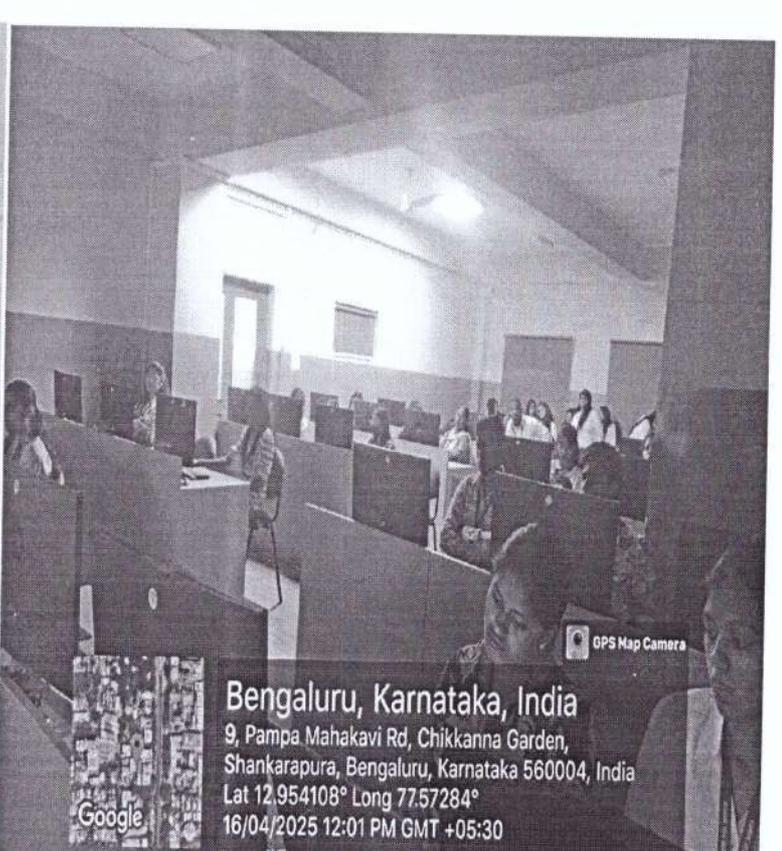
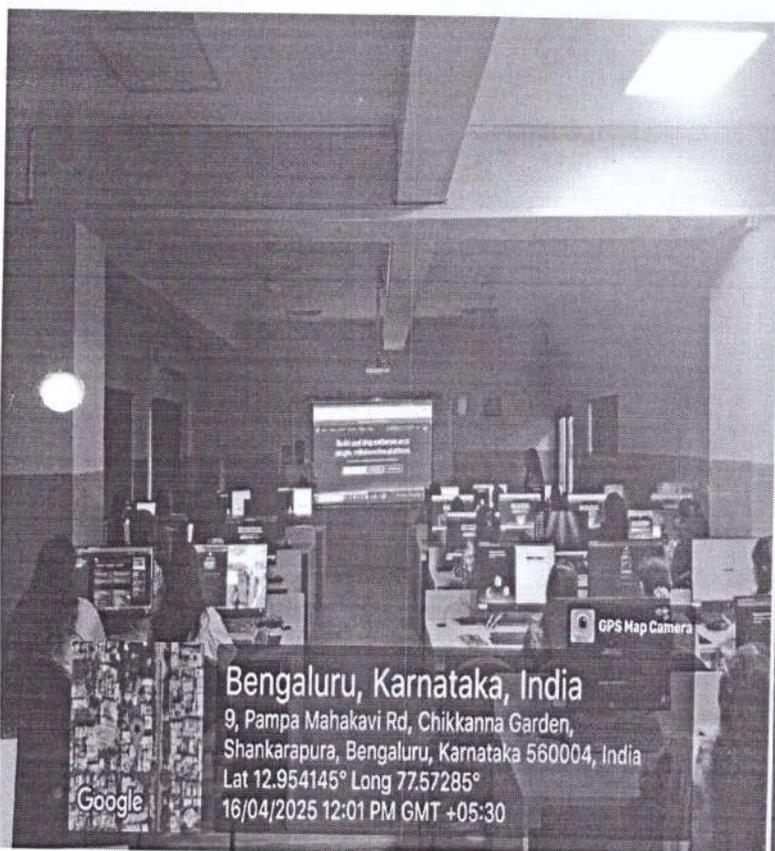
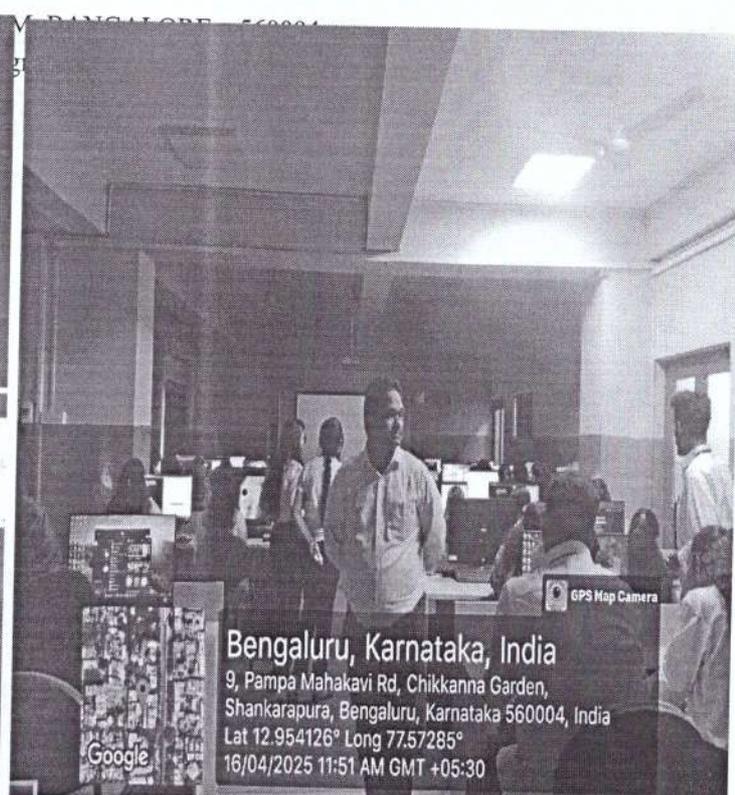
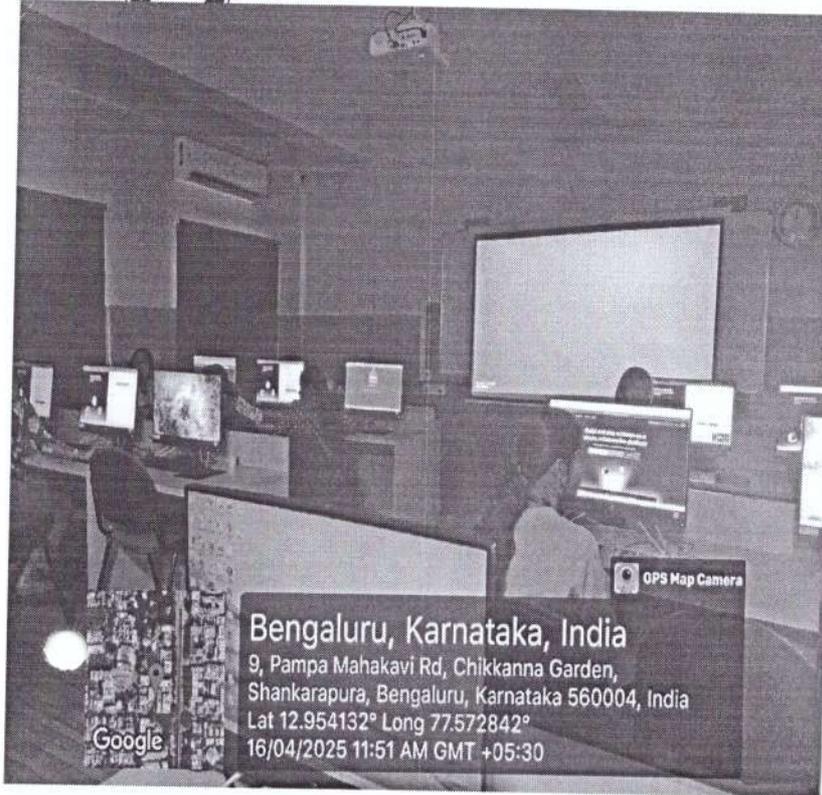
Bengaluru, Karnataka, India
#84, Krishna Rajendra Rd, Opposite V. V. Puram College,
Chikkanna Garden, Shankarapura, Bengaluru, Karnataka
560004, India
Lat 12.95421° Long 77.573047°
16/04/2025 10:07 AM GMT +05:30



Bengaluru, Karnataka, India
9, Pampa Mahakavi Rd, Chikkanna Garden, Shankarapura,
Bengaluru, Karnataka 560004, India
Lat 12.954192° Long 77.573012°
16/04/2025 10:46 AM GMT +05:30



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UNIVERSITY OF MYSORE

(Re-accredited by NAAC with 'A' Grade)

(NIRF-2022: Ranked 33rd in University Category and 54th in Overall Category)

Office of the Directorate of Research
Pareeksha Bhavana, (Behind Crawford Hall)
Mysuru 570 005, Karnataka, INDIA.

Date: 14-09-2024

No.DOR.9.8/Ph.D/I69/PG/2022-23

To,
Poornima G
15/15, Khatn # 44, 2nd Floor
1st Main Road, Balaji Layout
Narayana Nagar, 2nd Stage
Thippasandra, Bengaluru-560062.

Sir/Madam,

Sub: Registration for Ph.D. Degree in Commerce.

Ref: 1. BOS letter No.MG.Com.T/288/2024-25 dated: 26-08-2024.

: 2. Enrollment No.WOF/PR277/2022-23 dated: 22-11-2022.

3. Registrar (Evaluation) order No.DOR.9.8/Ph.D/PG/2022-23/P.04/14 dated: 12-09-2024.

I am directed to inform you that, your application for the Ph.D Degree of this University has been registered w.e.f 22-11-2022 as Doctoral candidate under with/without fellowship category. You are permitted to work and prepare a thesis in accordance with the Ph.D notification/regulation 2017(No.AC2(S)/460/2009-10 dated:20-03-2017).

TITLE OF THE THESIS: IMPACT OF SOCIAL MEDIA MARKETING STRATEGIES ON BUYING BEHAVIOUR OF WORKING WOMEN IN KARNATAKA

GUIDE: Prof. Sandhya B.S, Department of Commerce, Srishti College of Commerce and Management Research Centre, # 784, Ring Road, 7th Block, 2nd Phase, BSK 3rd Stage, Bengaluru-560085.

RESEARCH CENTRE/INSTITUTION: Department of Commerce, Srishti College of Commerce and Management, Bengaluru.

1. The Doctoral Candidates should conduct research for a minimum period of 03 years and maximum period of 6 years from the date of provisional registration as per the 8.1(a) Ph.D Regulation 2017.
2. The Ph.D registration is valid for a period of 6 years from the date of provisional registration and it is extendable by one more year on request by the candidate well in advance with a recommendation of the Guide and Director/Chairperson of the Institute/Department followed by approval of Vice-Chancellor on payment of the prescribed fee.
3. The candidate should submit progress reports certified by the Guide and Director/Chairperson of the Institute/ Department with the fee paid challan in every year. If the candidate fails to submit two Consecutive Progress Reports in time, it amounts to cancellation of the Registration, and this shall be notified by the Registrar(Evaluation). For any reason the fee paid, will not be reimbursed to the researcher.
4. While submitting the progress report Tuition fee, Processing fee and Laboratory fee has to be paid to the Examination Account and the Challan should be enclosed.
5. Examination fee has to be paid to the Examination Account of the University and the Challan has to be furnished at the time of submission of Final Synopsis and Thesis.
6. The Research candidate shall strictly adhere to the Regulation mentioned above.
7. On completion of research work, 10 copies of synopsis and 4 copies of thesis, an Electronics version of the thesis, evidence of two research publications, prescribed application form for submission of thesis and synopsis, challan for having paid the examination fee, declaration signed by the candidate and certified by the guide for having prepared the thesis, No Due Certificates from the Department, Library and the Hostel should be submitted through the guide and the Director/Chairperson of the Institution/Department. Details of payable fee can be obtained from the Office of the Directorate of Research, Pareeksha Bhavan, University of Mysore, Mysuru, during office hours.
8. If candidate fails to submit the thesis even after 7 years i.e after getting one year of extension period, the Ph.D registration in the respective subject stands automatically cancelled.

By order

Special Officer

Special Officer

Directorate of Research

Pareeksha Bhavan, Behind Crawford Hall

University of Mysore, Mysur

Copy to:

1. The Research Guide.
2. The Director, Srishti College of Commerce and Management, Research Centre, # 784, Ring Road, BSK 3rd Stage, Bengaluru-560085.
3. The Chairman, BOS in Commerce, Manasagangotri, Mysuru-570006.
4. Office copy.

HMB/C.2/E/9.3/Regn./



BANGALORE

UNIVERSITY

PAREEKSHA BHAVANA, JNANA BHARATHI, BENGALURU – 560 056

No.Ex.II/Ph.D/Regn/Management/ENT/SR/2023.

Date: 26.10.2023

PROVISIONAL PH.D REGISTRATION MEMO

Sub: Application of **Sneha R**, for Ph.D. Registration in the Subject of **Management** under the guidance of **Dr. R Jayanthi**.

- Ref: 1. Notification No. EX-II/Ph.D./Adm/Entrance-Non Entrance/2023, dated: 13.04.2023.
2. Ph.D. Entrance Examination held on dated: 16.07.2023.
3. Ph.D. Counselling held on 25.09.2023.
4. G.O's. dated: 28.12.2022, 11.04.2023, 13.05.2014 & 25.09.2020 (27.12.2016).

Sneha R, is hereby informed that the application is provisionally considered for registration to Ph.D. Degree in **Management** under the guidance of **Dr. R Jayanthi** with effect from 25.09.2023, (Date of Counselling) on **Part Time** basis, under category **GM (3A)**

The candidate shall be governed by the Regulations Governing Doctoral Degree Programme, 2016 (Amendments 2023) and any other rules framed from time to time. The candidate shall abide by the decision of the University.

The candidate shall not be permitted to join any course of study other than that connected with Ph.D. Programme in the subject concerned during the period of registration. The candidate shall attend the Course work in the respective Post Graduate Departments. The course work examination shall be conducted in the respective P.G. Department of the University, Bangalore University as per Ph.D. Regulations 2016 (Amendments 2023) Clause 10.1, 10.2, 10.3, and 10.16.

After completion of the Course Work, every candidate shall submit application in Form 'C' to the **Registrar (Evaluation)** within one month from the declaration of the result, along with the research proposal/outline for confirmation of the Ph.D. Registration, Bangalore University Ph.D. Regulations 2016 (Amendments 2023) Clause 14.1 to 14.5

Payment of Fees:

The candidates shall pay the prescribed fee (**as notified from time to time**). After confirmation of registration, the candidate shall submit half-yearly progress report regularly in the months of January and July to the Registrar (Evaluation) through the Research Supervisor and Chairperson of the P.G Departments. As per Clause 14.1.1 to 14.1.10 the half-yearly Progress Reports should cover, among other things, the aspects such as review of literature, new data collected/obtained, techniques developed, progress in research, discussion of the work done including findings, for continuation of research work, failing which, registration shall be cancelled and informed accordingly (as per Clause 14.5. of the Regulation 2016 (Amendments 2023)).

All communications should be routed through the Guide & Chairperson of the P.G Department/ Principal of an affiliated College or Head of the recognized Research Centre.

NOTE: Your Ph.D Enrolment/Registration is subject to outcome of Writ Petition No. 21350/2023 pending in the Hon'ble High Court.



REGISTRAR (EVALUATION)

To,

- **Sneha R**, Research Scholar, Dept. of **Management**, BUB.
(Residential Address: No 1, Hegganahalli At Post Kundana Hobli, Devanahalli Taluk, Bengaluru Rural District, Pin-562110).

Copy to:

1. The Chairperson, Dept. of **Management**, BUB.
2. Guide: of **Dr. R Jayanthi**, Professor, Dept. of Management, Acharya Bangalore B-School, Research Centre, BUB.
3. Personal File.

LIBRARY RESOURCES

Total No of Books =11,588

No Of Titles = 7,025

Degree Books- Titles-6153	Vol-10,161	PG Books- Titles-600	Vol-897
Book Bank- Titles-237	Vol- 474	Book Bank- Titles-035	Vol-056
T = 6390	T =10,635	T= 635	T= 953

Periodicals

National Journals - 15

International Journals - 08

Newspapers – 10 [English -06, Kannada-02 & Hindi-02]

Magazines – 10

Bound Volumes of Journals – 32

Online Journals

NLIST [INFLIBNET]

NDLJ

Non Book Materials

CD's 53

LIBRARY MODULE



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1. Enter url: cbbjc.pupilpod.net; Enter Username: kaveri ; Password :Kaveri@123 . Click on Sign in.



-
2. In Staff dashboard, Click on Learn Module.



C.B. CHANDARI JAIN COLLEGE

#84 K R ROAD SHANKARPURAM BANGALORE - 560004

website: www.cbhandarijaincollege.org



N-LIST

**National Library and Information Services
Infrastructure for Scholarly Content**

Accessing INFLIBNET'S NLIST e-Resources: A Methodical Approach

By
Department of Library
CBBJC

N-LIST Program

The project entitled N-LIST or "National Library and Information Services Infrastructure for Scholarly Content" is an initiative of the Ministry of Human Resource Development, Government of India under its National Mission on Education through ICT program, which operates through its headquarter set-up at the INFLIBNET Centre, Ahmedabad, Gujarat. The project was formerly launched by honorable Union Minister of Human Resource Development Sri Kapil Sibal on 4th May 2012 and is being jointly executed by the UGC-INFONET Digital Library Consortium, INFLIBNET Centre and the INDEST-AICTE Consortium, IIT, Delhi.

The N-LIST project provides access to e-resources to students, researchers and faculties from colleges and other beneficiary institutions through servers installed at the INFLIBNET Centre. The authorized users from colleges can now access e-resources and download articles required by them directly from the publisher's website (<http://nlist.inflibnet.ac.in>) with individual user id and password once they are duly authenticated as authorized users.

How to Access E-Resources through N-LIST?

Follow the steps given below in order to access e-resources through N-LIST Programme

1. Login

Launch your Internet Browser (Internet Explorer or Mozilla Firefox or Google Chrome) and Log on to <http://nlist.inflibnet.ac.in>. Enter Your Username and Password in text entry box and click on Login as shown below. If you do not have username and password, please contact Librarian to register with N-LIST and obtain username and password.





N-LIST

National Library and Information Services Infrastructure for Scholarly Content



UGC-INFONET

Digital Library Consortium

Enter your



Member's login

to get access to e-resources

Click here to

Login

On successful Log-in, a list of e-resources subscribed through NLIST Programme will be displayed.

Fwd: Renewal of Membership under N-LIST programme for 2024-25 (C.B.Bhandari Jain College for Women)

----- Forwarded message -----

From: No Reply: N-LIST <noreply.nlist@mail.inflibnet.ac.in>

Date: Sun, 14 Apr 2024, 4:30 pm

Subject: Renewal of Membership under N-LIST programme for 2024-25 (C.B.Bhandari Jain College for Women)

To: Prof. Asha Ganesh <cbbhandarijaincollege@gmail.com>

Cc: Usha C S <mail2usha@gmail.com>

To
Prof. Asha Ganesh
C.B.Bhandari Jain College for Women
Bangalore - Karnataka.

This is an auto-generated email. Please DO NOT REPLY.

Dear N-LIST College Member,

Please renew the annual membership of your college under the N-LIST Programme for 2024-2025. Please note that the period of the membership fee will be valid from 1st April 2024 to 31st March 2025.

We would like to inform you that we are accepting an online payment through CMP E-Collection (VAN) for N-LIST membership. The Bank Account Number is unique and applicable to your college only. The Annual Membership fee shall be paid through CMP E-Collection (VAN) facility. Kindly download the Proforma Invoice from N-LIST Website <https://nlist.inflibnet.ac.in/vquotation.php> and make the payment accordingly through online mode. After successful payment, please submit the payment details online on the N-LIST Website or by mail at paymentinfo@inflibnet.ac.in along with the proforma invoice.

Further, please note that there is no manual communication made for the invoice and the Payment receipt/invoice can be downloaded online from N-LIST Website as well as the college Administrator module only.

Colleges note that those colleges that are converted into Universities, please contact the N-LIST Team at college@inflibnet.ac.in or 07923268243-44 before payment of the membership fee.

Important Note: The N-LIST Membership fee is non-refundable. If colleges paid the membership fee twice by mistake then the membership fee will not be refunded or adjusted for the next subscription year.

With regards,

M-LIST Team
INFLIBNET Centre
(An IUC of UGC)
Infocity, Opp. DA-IICT
Gandhinagar - 382007, Gujarat
Phone: 079-23268243/44
Email: college@inlibnet.ac.in (access
related); paymentinfo@inlibnet.ac.in (payment related)



C. B. BHANDARI JAIN COLLEGE

(Affiliated to Bengaluru City University & Recognised by the Govt. of Karnataka)

Accredited by NAAC

Managed By : SHREE MAHAVEER JAIN SHIKSHAN SANGH, Bengaluru

84, K.R. Road, Shankarapuram, Bengaluru-560 004.

Ph : 080 2661 1924, 4160 0090

E-mail : cbbhandarijaincollege@gmail.com Website : www.cbbhandarijaincollege.ac.in

College Code : 1809

To,

Date:28/12/2024

Publishing India Group.
E-598 Ground Floor.
Palm Extension. Sector-7, Dwarka
(Near Ramphal Chowk)
New Delhi-110077.

Respected Madam/Sir,

Sub: Renewal of International Journals subscription for the year -2025

With reference to the above subject, we would like to subscribe to the international journals for a period of one year, i.e. from Jan 2025 to Dec 2025, DD / Cheque – **PUBLISHING INDIA GROUP, New Delhi**, dated 23/12/2024, **DD NO: 746607, Canara Bank, Visweswarapuram Branch, Bangalore** is enclosed with this letter.

Net Amount = 22,300.00 (Twenty-Two Thousand Three Hundred Only)

7 Journals are as follows:-

Publishing India Group

Journal Subscription for the year- 2025 (January 2025 to December 2025)

Management / Business / Commerce Print

1. International Journal of Financial Management – Rs.3500 Triannual
2. International Journal of Marketing & Business Communication - Rs. 3500 Triannual
3. International Journal on Customer Relations - Rs. 2950 Biannual
4. Inter International Journal of Banking Risk and Insurance - Rs. 3500 Biannual
5. International Journal of Business Analytics and Intelligence- Rs. 2950 Biannual
6. International Journal of Information Studies & Libraries- Rs. 2950 Biannual

Technology / Engineering / Science Print

7. International Journal of Emerging trends in science & technology –Rs. 2950 Biannual.

Thanking you,

Yours faithfully,

(Kaveri L)

Librarian, CBBJC.
LIBRARIAN

Ashu Ganesh
Principal



C. B. BHANDARI JAIN COLLEGE

(Affiliated to Bengaluru City University & Recognised by the Govt. of Karnataka)

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Managed By : SHREE MAHAVEER JAIN SHIKSHAN SANGH, Bengaluru

84, K.R. Road, Shankarpuram, Bengaluru-560 004.

Ph : 080 2661 1924, 4160 0090

E-mail : cbbhandarijaincollege@gmail.com Website : www.cbbhandarijaincollege.ac.in

College Code : 1809

To,

Date:28/12/2024

Publishing India Group.
E-598 Ground Floor.
Palm Extension, Sector-7, Dwarka
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New Delhi-110077.

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5. International Journal of Business Analytics and Intelligence- Rs. 2950 Biannual
6. International Journal of Information Studies & Libraries- Rs. 2950 Biannual

Technology / Engineering / Science Print

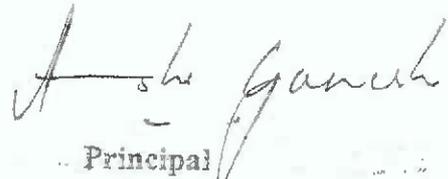
7. International Journal of Emerging trends in science & technology –Rs. 2950 Biannual.

Thanking you,

Yours faithfully,

(Kaveri L)

Librarian, CBBJC.
LIBRARIAN


Principal

Principal, CBBJC,
Shankarpuram, Bengaluru-560 004.

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M. Dheepa
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 AUTH. SIGNATORY

दीपा एम. / DHEEPA. M
 अधिकारी / Officer

S.P. No. 88327

ह.अ.स.
S.P. No.

प्राधिकृत हस्ताक्षरकर्ता
AUTH. SIGNATORY

नाम पदनाम
NAME DESIGNATION

ह.अ.स.
S.P. No.

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 BANGALORE - 560 004.

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30/12/24

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PIN:110077, Raj Nagar II S.O
From:C B BHANDARI COLLEGE PNH ROAD
Wt:10gms
Amt:41.30, Tax:6.30, Amt. Paid:41.00(Cash)

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C.B. BHANDARI JAIN COLLEGE
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84, K.R. Road, Shankarpuram, Bengaluru - 560 004.

Ph.: 080-2661 1924, 4160 0090

E-mail : cbbhandarijaincollege@gmail.com, Website : www.cbbhandarijaincollege.ac.in

College Code : 1809

15.05.2024

To,

Meenakshi Gilani,
Subscription manager,
Indian Journal of Marketing,
Y-21, Hauz Khas,
New Delhi-110016.

Dear Madam,

Sub: Renewal of Journals subscription.

With reference to the above subject, we would like to renew the Journals subscription for the period of one year, i.e. from June 2024 to May 2025, so Rs. 16,800/- is paid through RTGS/NEFT transaction on 15.05.2024.

Kindly send the journals to the above address.

6 Journals are as follows:-

Journal name	Subscription No.
Indian Journal of marketing	6864
Indian Journal of finance	IJF3276
Prabhandan: Indian Journal of management	PIJM2703
Arthashatra: Indian Journal of economic & research	AIJER0316
Indian Journal of research in capital markets	
AMC Indian Journal of Entrepreneurship	

Thanking you,

Regards,

(Anuradha.S)

Librarian, CBBJC

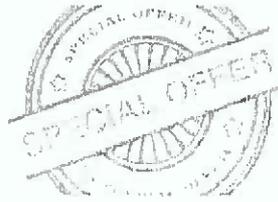
Encl:- Transaction copy is enclosed.

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TXN REF

50200070559489

TXN REF

Indian Journal of Marketing

TXN REF

SBIN0007407

State Branch Number / Branch Number

65270940713

TXN REF

STATE BANK OF INDIA

TXN REF

16,800.00

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State Branch Communication

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sub@indianjournalofmarketing.com



- The actual time taken to credit the account depends on the time taken by the Payee's bank to process the amount
- The money will reach the Payee's bank within the time stipulated by the Reserve Bank of India
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Journal Subscription Rates for 2025

No. 1498, 8th Main, 'A' Block, II Stage, Rajajinagar, Bangalore - 560 010

Email : sudheerkashyap098@gmail.com

To The principal
C.B. Bhandari Jain college,
No. 84, K.R. Road,
Shankarapura,
Bangalore - 560004

No. 3445

Date 28/01/2025

Dr. No.

Date

Sl. No.	Name of the Book	Price (Rs.)	Qty.	Discount	Amount Rs. Ps.
1.	Journal of Commerce & Accounting Research (Cross) (2)	3800/-	1	-	3800 00
2.	Ecommerce for future and trends. (3 issues)	4500/-	1	-	4500 00
3.	Journal of computer technology & applications. (3 issues)	4500/-	1	-	4500 00
4.	Journal of Mobile Computing, communications & Mobile networks. (3 issues)	4500/-	1	-	4500 00
5.	Current Trends in information Technology. (3 issues)	4500/-	1	-	4500 00
6.	International Journal of Wireless Security and networks. (2 issues)	3500/-	1	-	3500 00
7.	Notegin Journal of Entrepreneurship Planning Development and Management. (2 issues)	3500/-	1	-	3500 00
8.	Notegin Journal of Human Resource Management and Development. (2 issues)	3500/-	1	-	3500 00

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Page No 1 of 2.



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Issue No: 15 Issue Date: 24-08-2021

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Handwritten signature and date 24/4/25

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84, K.R. Road, Shankarapuram,
BANGALORE - 560 004.

End: Renewal of Membership under N-LIST programme for 2024-25 (C.B.Bhandari Jain College for Women)

----- Forwarded message -----

From: No Reply: N-LIST <noreply.nlist@mail.inflibnet.ac.in>
Date: Sun, 14 Apr 2024, 4:30 pm
Subject: Renewal of Membership under N-LIST programme for 2024-25 (C.B.Bhandari Jain College for Women)
To: Prof. Asha Ganesh <cbbhandarijaincollege@gmail.com>
Cc: Usha C S <mail2usha@gmail.com>

To:
Prof. Asha Ganesh
C.B.Bhandari Jain College for Women
Bangalore - Karnataka.

This is an auto-generated email. Please DO NOT REPLY.

Dear N-LIST College Member,

Please renew the annual membership of your college under the N-LIST Programme for 2024-2025. Please note that the period of the membership fee will be valid from 1st April 2024 to 31st March 2025.

We would like to inform you that we are accepting an online payment through CMP E-Collection (VAN) for N-LIST membership. The Bank Account Number is unique and applicable to your college only. The Annual Membership fee shall be paid through CMP E-Collection (VAN) facility. Kindly download the Proforma Invoice from N-LIST Website <https://nlist.inflibnet.ac.in/vquotation.php> and make the payment accordingly through online mode. After successful payment, please submit the payment details online on the N-LIST Website or by mail at paymentinfo@inflibnet.ac.in along with the proforma invoice.

Further, please note that there is no manual communication made for the invoice and the Payment receipt/invoice can be downloaded online from N-LIST Website as well as the college Administrator module only.

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Important Note: The N-LIST Membership fee is non-refundable. If colleges paid the membership fee twice by mistake then the membership fee will not be refunded or adjusted for the next subscription year.

With regards,

N-LIST Team
INFLIBNET Centre
(An IUC of UGC)
Infocity, Opp. DA-IICT
Gandhinagar - 382007, Gujarat
Phone: 079-23268243/44
Email: college@inlibnet.ac.in (access
related); paymentinfo@inlibnet.ac.in (payment related)



N-LIST

Annual Membership Fee

28.03.2024

N-LIST Annual Membership Fee

Get Online Proforma Invoice of Annual Membership Fee

N-LIST registered members can now generate and print online proforma invoice of annual membership fee using registered College / Admin email Ids submitted at the time of registration. In case of any problem, please mail to college@inflibnet.ac.in.

Annual Membership Fee

- Colleges covered under 12B section of UGC Act: Rs 5,900.00/-
(Rs. 5000/- Membership Fee + Rs. 900/- (18%) GST)
- Non aided Colleges registered for N-LIST Programme: .
Rs. 35,400.00/- (Rs. 30,000/-Membership Fee + Rs.5400/- (18%) GST)
- Annual membership fee shall be paid through CMP E-Collection (VAN) facility. Bank Account Number is distinct for each college.

Mode of Payments

The payment has to be made by Demand Draft or through RTGS/NEFT as per the details provided.

Payment details to be sent to INFLIBNET

Through the e-mail: paymentinfo@inflibnet.ac.in or

Letter to INFLIBNET Centre, Gandhinagar.

NO OTHER MODE OF PAYMENTS IS ACCEPTABLE.

Please do not deposit membership fee directly to INFLIBNET-NLIST Account mentioned.

Ms. Pavithra.S
Off. Assistant
Office
C.B.Bhandari Jain College for Women
Bangalore - Karnataka.

This is an auto-generated email. Please DO NOT REPLY.

Dear N-LIST Member

Please find below the Member Username and password for NLIST member login detail, which will allow you to access E-resources. The N-LIST Member can login through NLIST Website at <https://nlist.inflibnet.ac.in/>

The Credential has been sent on behalf of your college(C.B.Bhandari Jain College for Women)

N-LIST Login Details for Member Login
Username: pavithra.s1203@gmail.com
Password: 419141 (One Time Password)

You need to activate your username using the OTP and set your desired password using <https://nlist.inflibnet.ac.in/vactivate.php>.

Systematic download of e-resources content is Strictly Prohibited. Terms and Condition for access to e-resources is available at <https://nlist.inflibnet.ac.in/vlicence.php>

Important Note: Please do not share the username and password with any one. You will be responsible, if any violation is reported during the access period. Access to N-LIST e-resources will be stopped if found violating the access terms

You may contact at on mail2usha@gmail.com (Usha C S) for further any assistance
With regards,

N-LIST Team
INFLIBNET Centre
(An IUC of UGC)
Infocity, Opp. DA-IICT
Gandhinagar - 382007, Gujarat
Phone: 079-23268243/44
Email: college@inflibnet.ac.in (access related); paymentinfo@inflibnet.ac.in (payment related)

17/03/2025

Meeting Notice

A meeting of all commerce faculties will be held today i.e. 17th of March 2025 in room # 305 i.e. the exam control room @ 3 PM.

Agenda: • Assignment of supervisors for final year B.Com Internship report

- Discussion on Internship Guidelines and to share sample internship report
- Roles and responsibilities of supervisor

~~Shubha~~

HOD, Commerce

Members to be present:

Ms Shubha

Ms Chitra

Ms Swapna

Ms Sneha

Ms Rashmi

~~Shubha~~
 M
 @
 Shubha.R
 17/3/25
 Parli G.
 17/3/25

17/08/25 Proceedings of the meeting.

1) The HOD welcomed the faculty members and highlighted the significance of the internship report in the students' academic curriculum as it carries 100 marks.

2) It was reiterated that the submission deadline is 15th April 2025 and students must adhere to the prescribed format which is already shared with them.

3) Faculty members were informed that the students had received detailed guidelines and a sample report to assist them in structuring their work.

4) The list of supervisors assigned to students was presented, ensuring equal distribution of workload among faculty members.

- Ms. Shubha - supervising students from sl no 1 Abhinav to Jazley
- Ms. Sneha - supervising students from sl no 10 thiravasi to Jathina
- Ms. Rashmi - supervising students from sl no 19 Nida Khanum to Sarvi
- Ms. Chitra - supervising students from sl no 28 Sangeetha to Vika

5) They were advised to conduct double reviews and offer necessary



SHADOW JOBS

CERTIFICATE OF INTERNSHIP

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Rahul G Jinka student of VI semester BBA bearing REG NO U18BX22M0009 at C B Bhandari Jain College, has successfully completed his Internship in Sales and Data-Entry Operations at Digital Workforce Solutions Pvt. Ltd.

This internship was undertaken from March 1st, 2025 to April 2nd, 2025. During this one-month period, the student has demonstrated excellent skills in assisting with sales operations, managing data entry tasks and supporting various administrative duties.

The student has contributed positively to the work environment and shown great initiative and attention to detail. This certificate is issued in recognition of the Internship and for the valuable contribution made during the Internship period.

We wish him a good life in all his endeavors.

J K Mukund

Director

Contact No.: 99008 88885

Digital Workforce Pvt. Ltd.

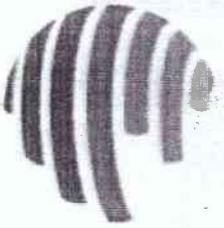
Place: Bengaluru

Date: April 9th ,2025

For Digital Workforce Solutions Pvt. Ltd

J. K. Mukund

Director



Ediglobe

CERTIFICATE Of Internship

This Certificate is Proudly Presented To

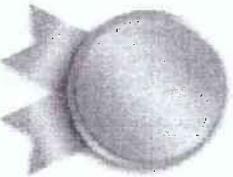
Bhavesh Kumar Tiwari

Has successfully completed an internship with Ediglobe from **11-09-24** to **11-11-24**
in the Domain of **Sales Intern**.

He/she consistently demonstrated strong problem solving abilities, excellent
communication skills, a strong work ethic and desire to learn and grow

Unique ID - EG042
Issue Date - 25-11-24

HR Manager



Founder



SUPERVISOR'S CERTIFICATE

This is to certify that this internship report on "QUADPRO LTD"
Is carried out by **Princey.D** student of VI semester BCom, bearing **Reg. No. U18BX22C0038**
is a Bonafide work carried out by the student under my supervision during the academic year
2024-25 in partial fulfilment for the completion of VI semester BCom, of Bengaluru City
University.

This Internship report is an original work carried out by the said student and there is no
plagiarism. This internship has not been not submitted for the award of any other
degree/diploma in this institution or any other institution.

Place: Bengaluru

Date: 15/04/2025

Ravi G

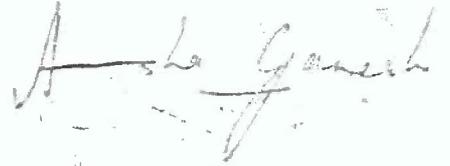
COLLEGE CERTIFICATE

This is to certify that this Internship report on "QUADPROITES LTD" is carried out by **SHENA PRIYA**, student of 6th semester B.Com, bearing Reg.No **U18BX22C0032**. she has successfully completed his 4 weeks organizational study.

The Internship report is submitted to the Bengaluru City University in the Academic Year 2023-2024, in partial fulfillment for successful completion of 6th semester B.Com and award of Bachelor of Commerce Degree of Bangalore City University.

Place: BENGALURU

Date: 6/05/2025



PRINCIPAL

PRINCIPAL

C.B. BHANDARI JAIN COLLEGE
34, K.R. Road, Shankarapuram,
BANGALORE - 560 004.



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INDEX OF ECO CLUB 2024- 2025

Sl.no.	Details of activity conducted	Name of the Resource Person	Date	No. of Participants
1.	Deweeding Activity at Devenahalli lake	CBBJC with EFI	31 st August 2024	20
2.	Green Citizenship Award	EFI	Dec 2024	
3.	A session on Environmental Protection	Ms. Anuvarada	9 th April 2025	150

Activity Report



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Department	Commerce and Management
Committee	Eco club
Coordinator's	Ms.Swapna.S
Activity	Deweeding activity at Devanhalli Lake
Date	31 st August 2024

Details of the Activity

Conducted by	Objective
Ecoclub in association with Environmentalist Foundation of India	To motivate students to join hands in cleaning the lakes

Detailed Report on the activity conducted:

On 31st August 2024 around 20 students visited DevanhalliKere and participated in deweeding activity under the guidance of Ms. Pragathi , EFI Co-ordinator. 220 kgs of deweeding of waste plants was done by our eco club volunteers.

Outcome:

220 kgs of deweeding of waste plants was done by our eco club volunteers at Devanhalli Lake.

C.B.Bhandari jain college has won the award " Indians for India, Green Volunteer " Award for the year 2023-2024 in recognition of the valuable contribution of our students to volunteering for India's Environment.



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Only in a short period of 6 months our students have very enthusiastically participated in all the activities. Environmental federation of India were very happy with our students involvement & sincerity.

Students participated:

Princy

Mythali

Devi

Himashree

Sonu

Misba

Kushi

Arfa

Kulsum

Hema

Praveen

Pragya



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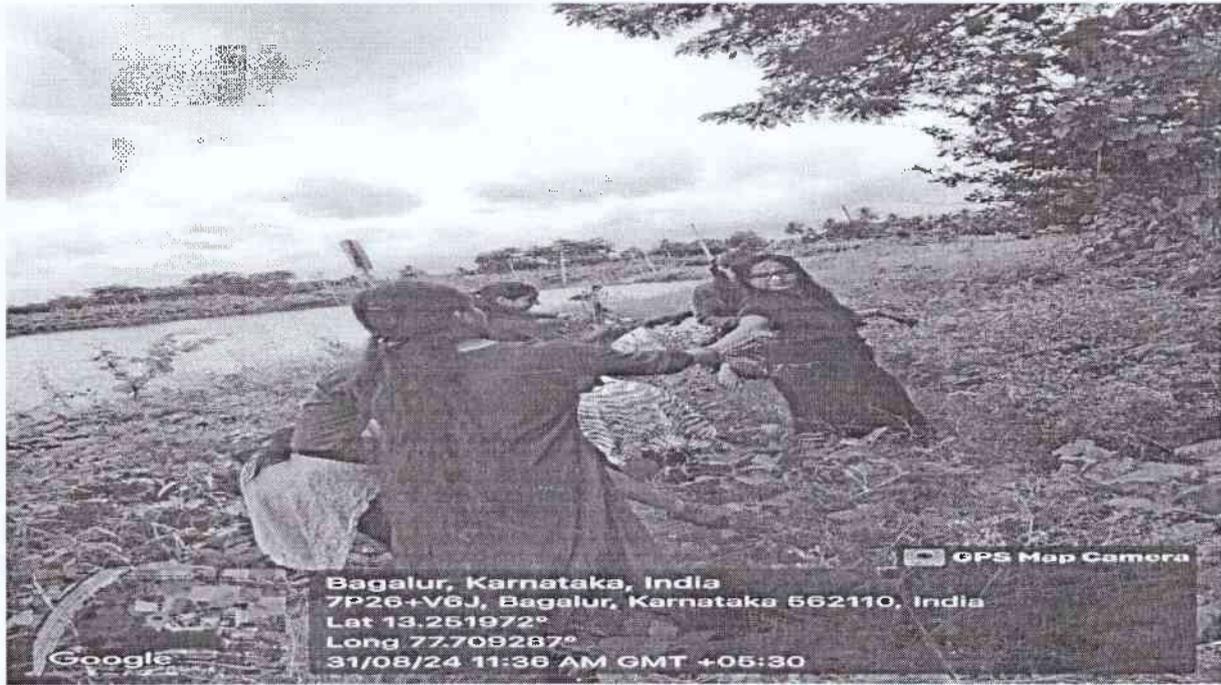




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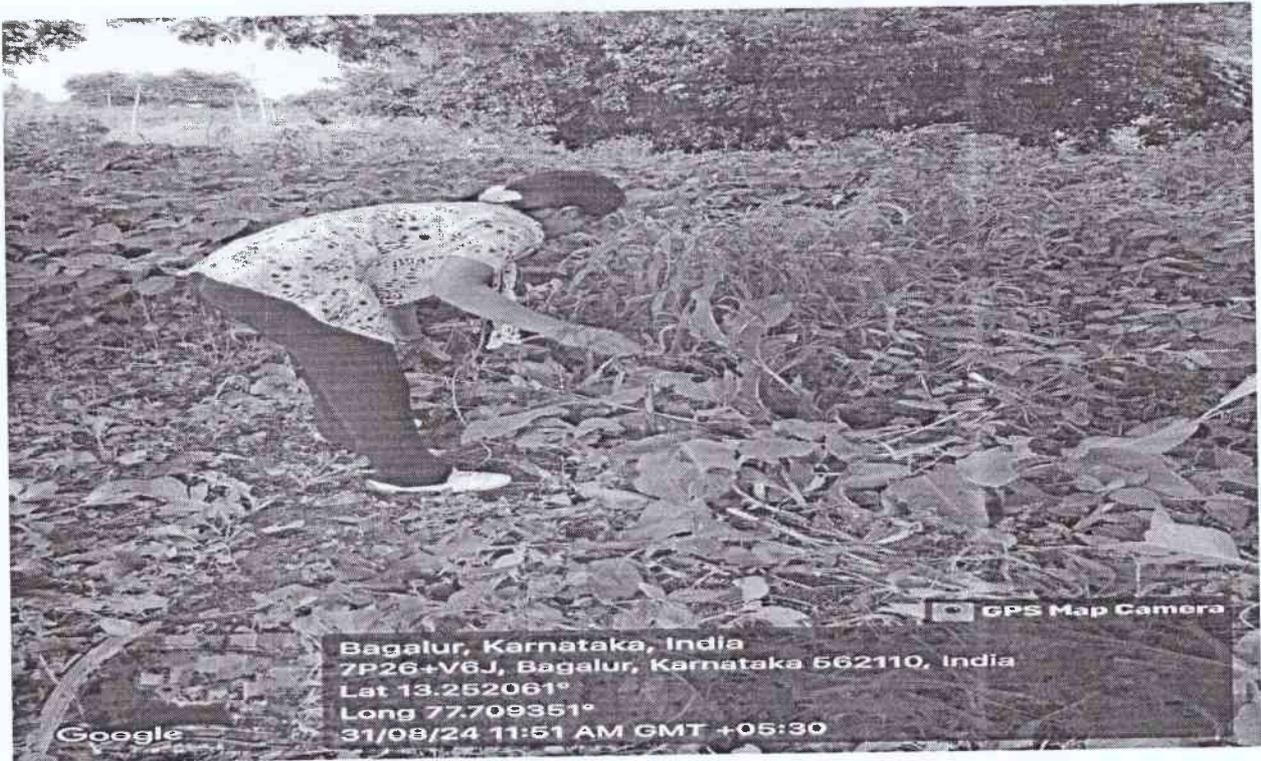




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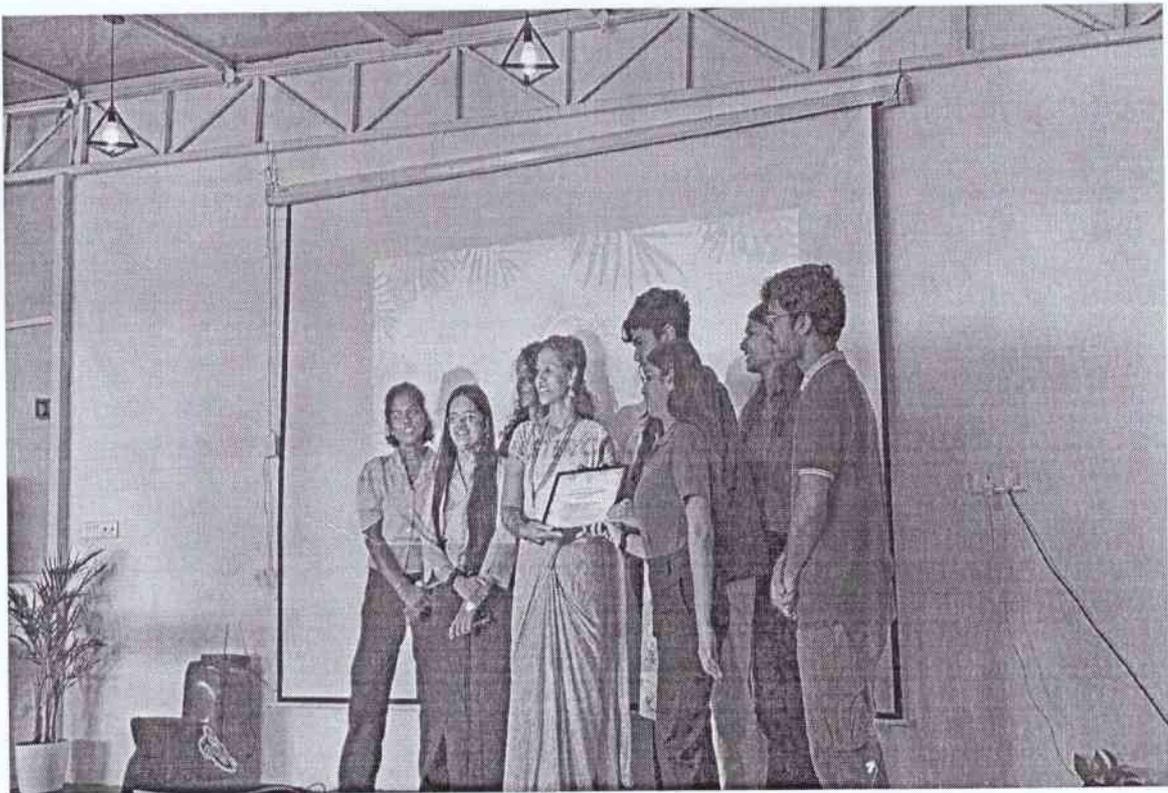
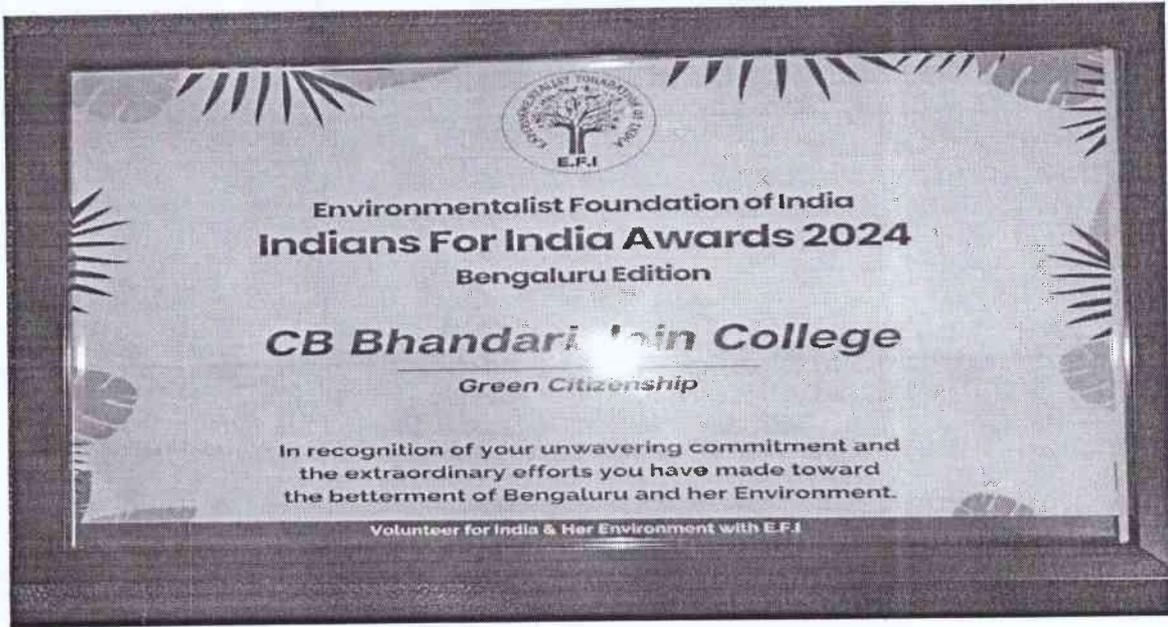




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Activity Report

Committee	Eco club
Coordinator	Swapna .S
Activity	A session on Environmental Protection
Date	9 th April 2025

Details of the Activity

Conducted by	Objective
MS. Anuvarta Project co-ordinator ITC WOW – Wellbeing out of Waste	To raise awareness among students about the importance of waste management and sustainable living practices.

An enlightening session on **Environmental Protection – “Living Green: From Awareness to Action”** was conducted by **Ms. Anuvarda**, a representative of **ITC WOW (Wellbeing Out of Waste)** initiative 9th April 2025 at 11:30 am in the auditorium. The session aimed to raise awareness among students about the importance of waste management and sustainable living practices.

Ms. Anuvarda emphasized the urgent need to protect the environment through **Reduce, Reuse, and Recycle** principles. She explained how ITC WOW contributes to environmental sustainability by promoting waste segregation at the source and encouraging communities to adopt ecofriendly habits.

The session concluded with an interactive Q&A, where students actively participated and shared their ideas on environmental protection. It was an inspiring and informative experience that encouraged everyone to take responsibility for a cleaner, greener future.

Outcome:

- Awareness created among the students on the importance of proper waste disposal in the campus and outside the campus.
- Created consciousness about the environment with major focus on waste and its impact on the environment and eventually us



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Ms. Anuvatha from ITC WOW addressing the students





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BY NAAC)

PRAKRUTHI

Eco-Club

In association with

Anubhuti Welfare Foundation

presents

A SESSION ON ENVIRONMENTAL PROTECTION

"Living Green: From Awareness to Action"

Join us for an inspiring talk on
protecting our planet and
embracing sustainable living!

Speaker: Ms. Anuvarta

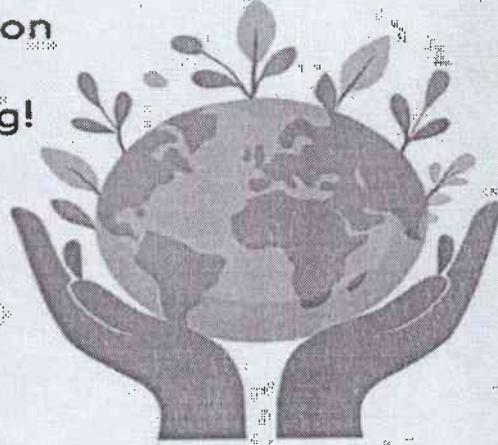
Project coordinator

ITC - Wellbeing Out of Waste

Date: 9th April

Time: 11:30 AM

Venue: Auditorium



Eco Club Coordinator
Swapna . S

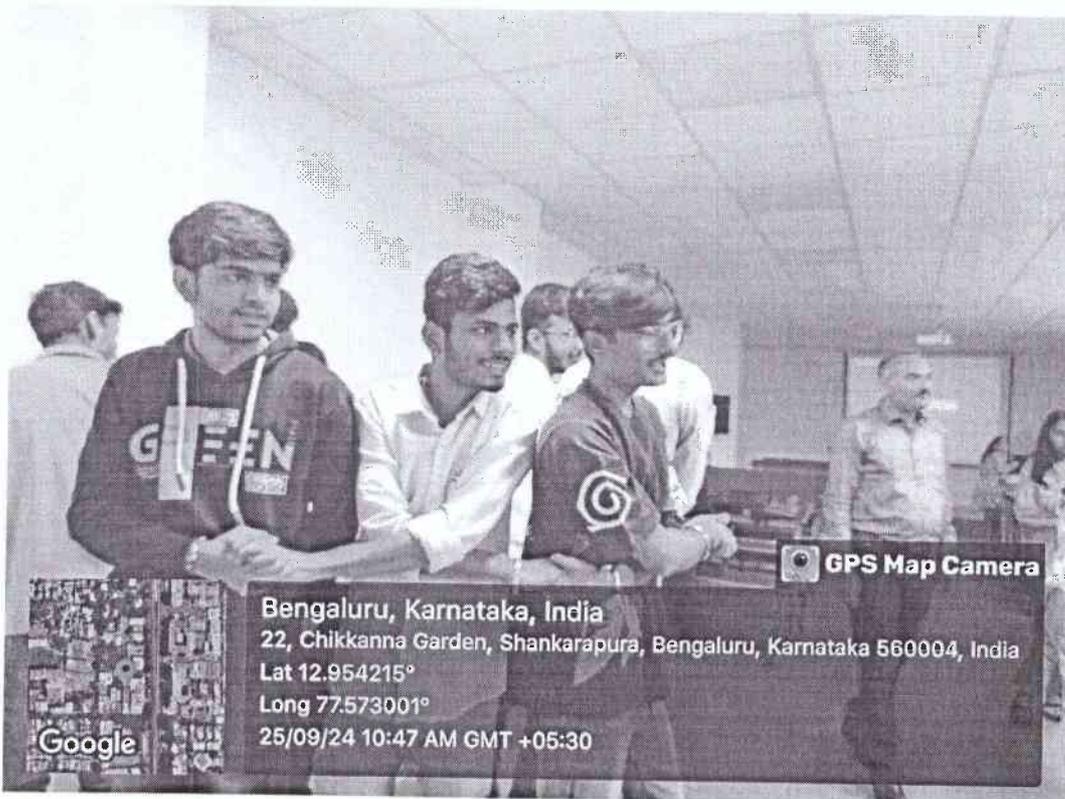
Principal
Dr. Asha Ganesh



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Objectives

- Develop soft & technical skills
- Prepare for industry requirements
- Build confidence & communication
- Train for interviews & placements
- Foster professionalism & work ethics





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Activity Report

Department	Post Graduation
Committee	
Coordinator's	Prof Usha Rao
Activity	Employability Skills Training
Date	03/02/2025 to 13/02/2025

Details of the Activity

Name of the resource person/ Guest	Objective	Learning outcome
Mr Ananth Kumar, Soft Skill Trainer, Primax Foundation	<ol style="list-style-type: none">1. To enhance students' communication, interpersonal, and presentation skills.2. To develop critical thinking, problem-solving, and decision-making abilities.3. To build self-confidence and a positive attitude for professional environments.4. To equip students with resume writing, group discussion, and interview techniques.5. To foster teamwork, leadership, and adaptability skills.	<ol style="list-style-type: none">1. Improved verbal and non-verbal communication skills.2. Enhanced ability to think critically and solve real-world business problems.3. Increased confidence in facing interviews and participating in group discussions.4. Developed leadership qualities and effective collaboration within teams.5. Acquired knowledge of resume building and professional etiquette.

Detailed Activity Report: The Employability Skills Training for the 1st semester MBA students at C B Bhandari Jain College was conducted from 3rd to 13th February 2025. The training, led by Mr. Ananth Kumar from Primax Foundation, provided students with a comprehensive understanding of essential soft skills required for their professional journey. The sessions covered key aspects such as effective communication, critical thinking, leadership, and teamwork. Interactive activities like mock interviews, group discussions, and case studies were incorporated to offer practical exposure. Students actively participated and showed marked improvement in their confidence and articulation. The training concluded with a resume-building workshop, ensuring students are well-prepared for future career opportunities.

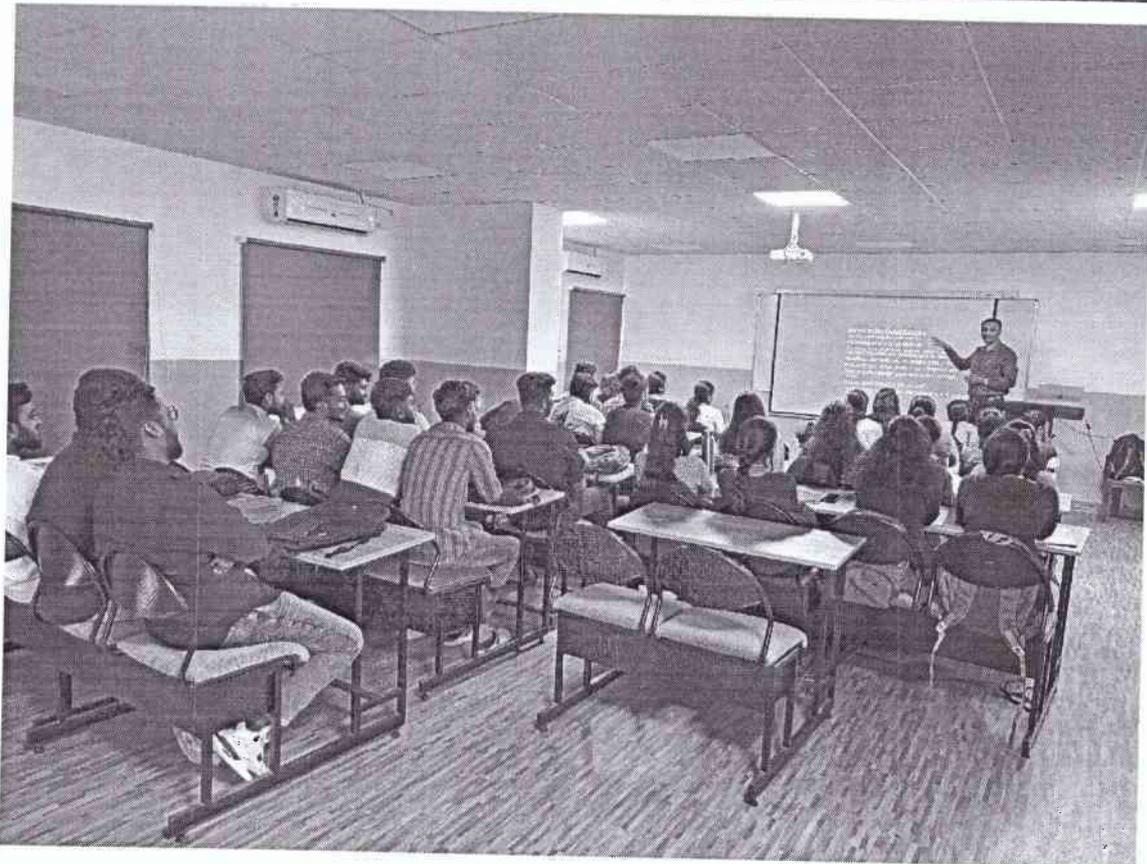
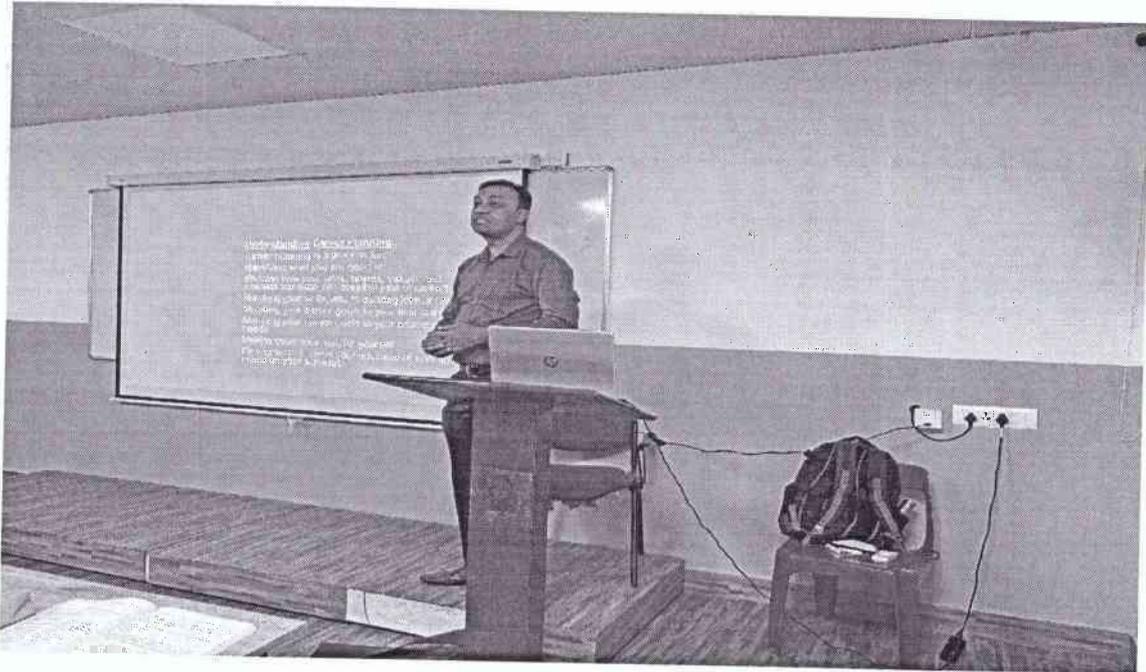


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Photos of the Training Session:

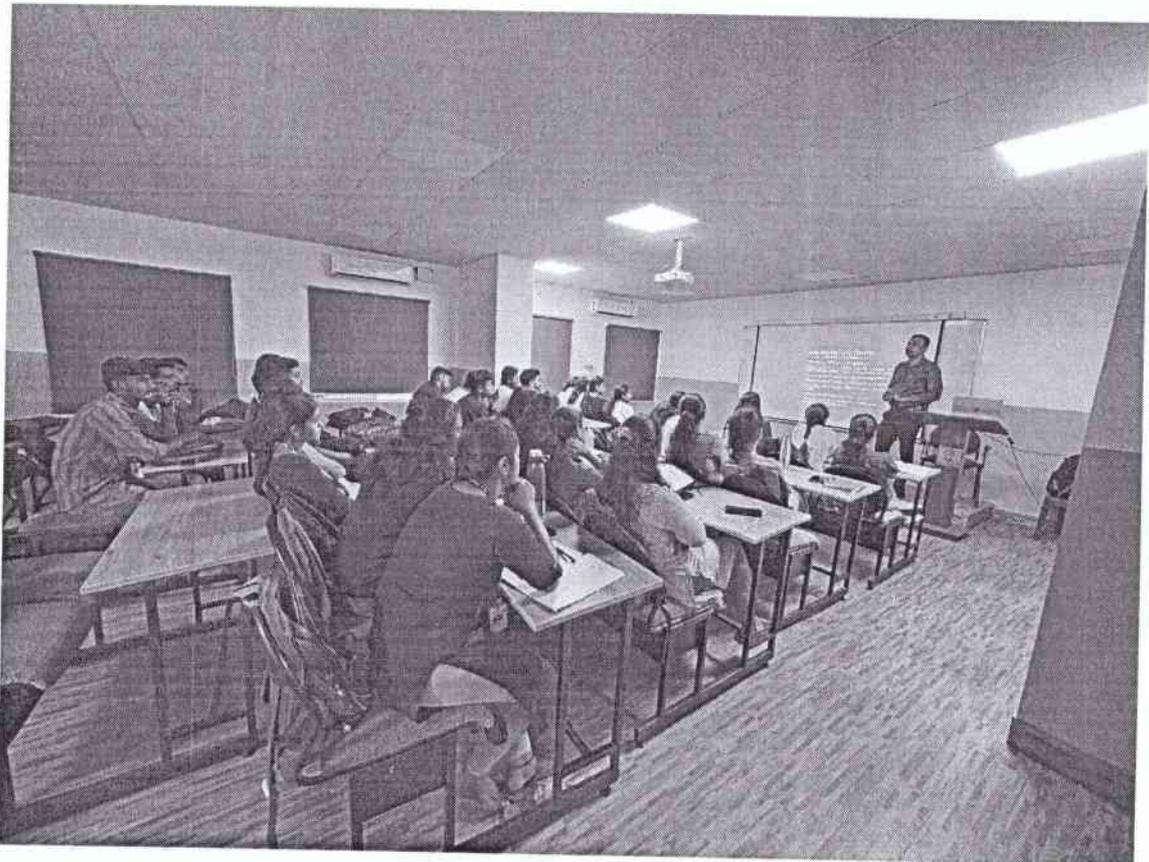
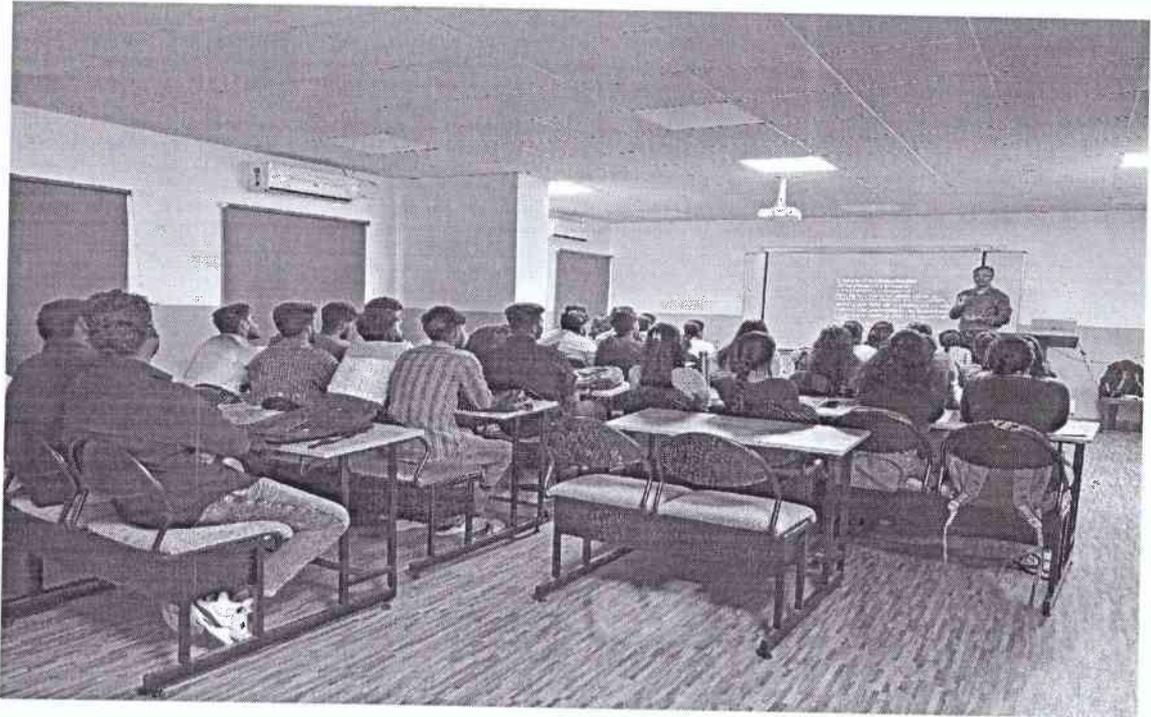




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Activity Report

Department	Commerce and Management
Committee	IIC
Coordinator's	
Activity	Human Rights Protection Cell
Date	28/03/2025

Details of the Activity

Conducted by	Objective	Learning Outcomes
Mr Mohan Murthy	<ul style="list-style-type: none"><input type="checkbox"/> To educate students on fundamental human rights and their significance in daily life.<input type="checkbox"/> To create awareness about legal rights, constitutional provisions, and protection mechanisms available to individuals.<input type="checkbox"/> To enhance students' understanding of social justice, equality, and inclusivity in society.<input type="checkbox"/> To empower students to recognize and respond to human rights violations effectively.	<ul style="list-style-type: none"><input type="checkbox"/> Identify and understand their fundamental rights and duties as citizens.<input type="checkbox"/> Analyze real-life cases of human rights violations and discuss possible solutions.<input type="checkbox"/> Apply legal knowledge in situations where their rights or the rights of others are compromised.<input type="checkbox"/> Advocate for social justice and take proactive steps to support human rights causes.<input type="checkbox"/> Develop awareness of redressal mechanisms and agencies that offer legal support.

Detailed Activity Report:

A guest lecture on "Know Your Rights: Empowerment Through Awareness" was successfully conducted at C B Bhandari Jain College on March 28, 2025. The session was



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led by **Mr. Mohan Murthy**, an esteemed academician and expert in media laws, ethics, and communication.

The session began with a warm **welcome address**, highlighting the importance of understanding **human rights, legal protections, and constitutional safeguards**. Mr. Mohan Murthy provided a comprehensive overview of fundamental rights, with a special focus on **women's rights, cyber laws, workplace harassment laws, and legal recourse for victims of injustice**.

Through **real-life case studies and interactive discussions**, students gained **practical insights into legal rights, law enforcement mechanisms, and the role of media in shaping public awareness**. The speaker encouraged students to **ask questions and engage in critical thinking**, making the session highly interactive and thought-provoking.

The **vote of thanks** was delivered, appreciating Mr. Mohan Murthy's time, expertise, and invaluable contribution in empowering students with knowledge of their rights.

The session was well-received, with students expressing their appreciation for the informative and engaging discussion. This initiative has **strengthened awareness and encouraged active participation in human rights advocacy** among students.



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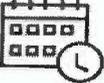
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Invite of the event:



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Approved by AICTE)

Human Rights Protection Cell
under the aegis of IQAC
Organises
Guest Lecture on
"Know Your Rights: Empowerment
Through Awareness"


Date-
March 28th

Time-
10.00 AM

Venue-
Conference
Hall



Guest Speaker-Mr Mohan Murthy

Prof Usha Rao
Vice Principal and IQAC Coordinator

Dr Asha Ganesh
Principal



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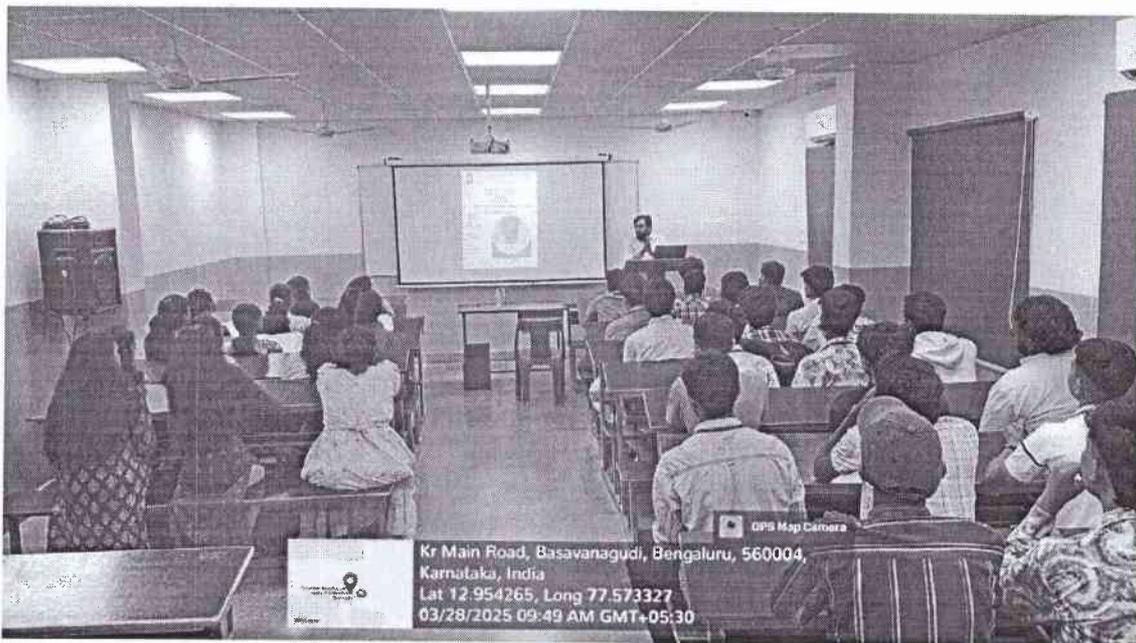
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Photos of the session:



Mr Mohan Murthy addressing the students on 28th March on “Know your Human Rights”

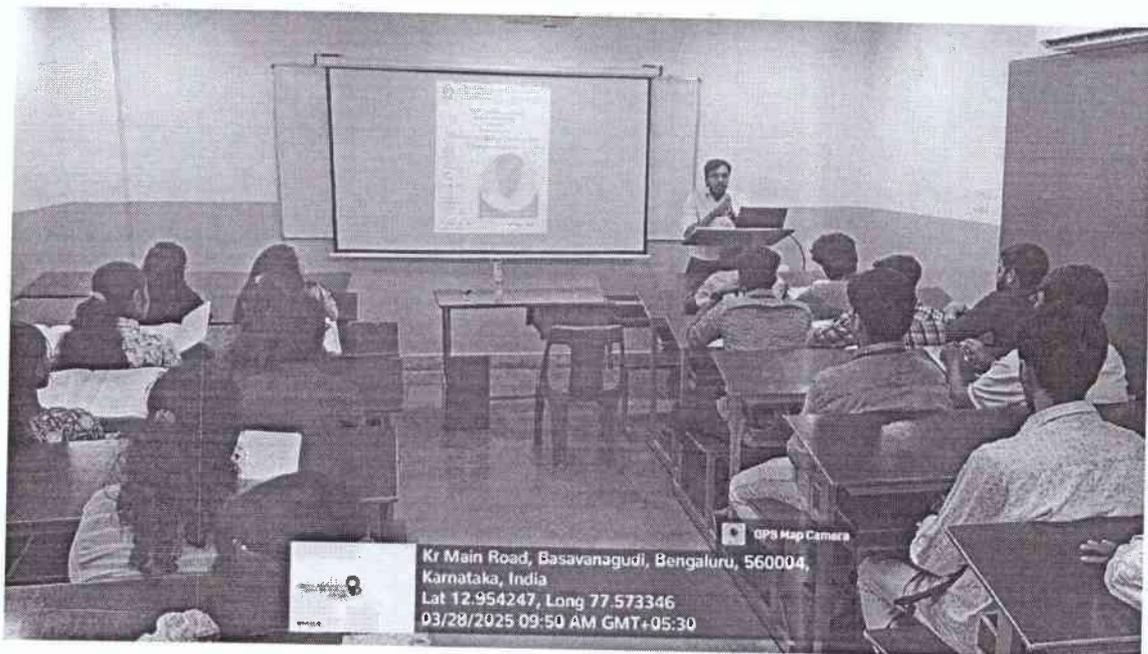
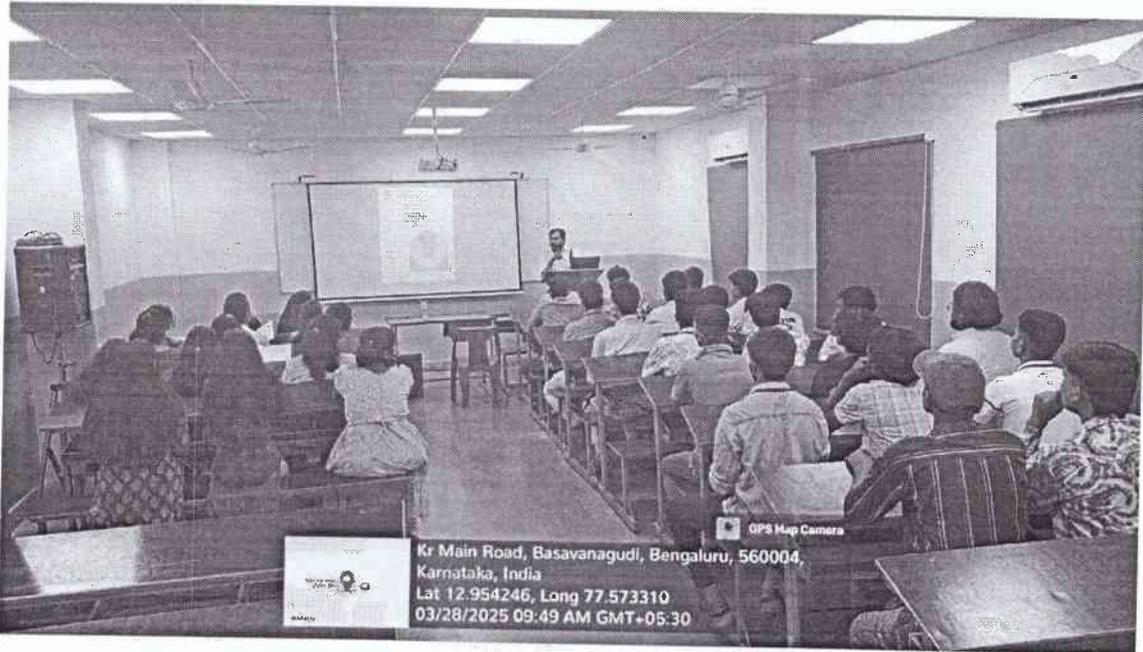




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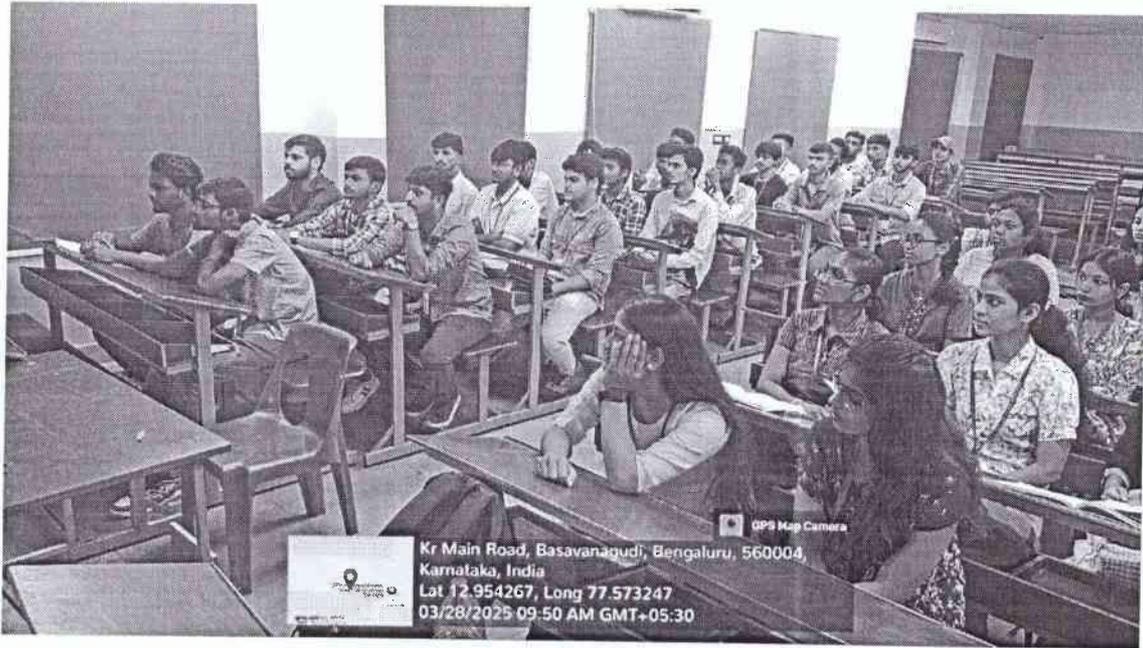




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A Session on Know Your Human Rights organized on 28th of March 2025



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Activity Report

Department	Commerce
Committee	Commerce Forum
Coordinator	Swapna .S
Activity	Personal Finance
Date	22 nd April 2025

Details of the Activity

Conducted by	Objective
Ms. SavitaShrimal Program Executive CFM	<ul style="list-style-type: none">To equip students with essential knowledge and practical skills in personal finance managementTo promote financial literacy and independence.

Detailed Report on the activity conducted:

A Session on “Personal Finance” was organized by Commerce Forum Akraya on 22nd April 2025.

Ms. SavitaShrimal –Certified Financial Planner and Chartered Wealth Manager serving as Programme Executive at the Centre for Financial Management was the resource person.

The session covered key areas such as budgeting, saving, smart spending, investing, debt management, and setting financial goals. Through interactive discussions and practical examples, attendees learned how to track income and expenses, build emergency savings, differentiate between needs and wants, and make informed decisions about investing and borrowing.

The workshop was interactive, featuring real-life examples and Q&A sessions. Overall, it successfully equipped attendees with tools to make more informed and confident financial decisions.

Outcome:

- Students are provided with foundational understanding of managing personal finances effectively.
- They gained knowledge to achieve financial stability and plan confidently for their future.
- Equipped students with tools to make more informed and confident financial decisions.



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84, Krishna Rajendra Rd, Chikkanna Garden,
Shankarapura, Bengaluru, Karnataka 560004

Commerce Forum AKRAYA

organises a workshop on

"Personal Finance"

Resource Person :

SAVITA SHRIMAL

Program Executive,
CFM



Date: 22nd April, 2025

Time : 10:30 a. m

Venue: Conference Hall

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ONE DAY NATIONAL CONFERENCE

on

**“TRANSFORMING BUSINESS FOR A
SUSTAINABLE FUTURE -
CHALLENGES AND OPPORTUNITIES”**

organized by

DEPARTMENT OF COMMERCE AND MANAGEMENT

CHIEF GUEST

DR. RITIKA SINHA

MEA, PhD
CHAIRPERSON, DEPT. OF MANAGEMENT,
BANGALURU CITY UNIVERSITY



KEYNOTE SPEAKER

DR. ANITA MATHEW

DEAN, KRUPANIDHI COLLEGE



PRESIDED BY:

SRI CHAMPALAL BHANDARI

PRESIDENT,
C. B. BHANDARI JAIN COLLEGE

FACULTY MEMBERS

C. B. BHANDARI JAIN COLLEGE



TIMINGS 11 A.M.



NOVEMBER 8, 2024



COLLEGE AUDITORIUM



DR. ASHA GANESH

PRINCIPAL

Asha Ganesh

PRINCIPAL

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PANELISTS



Dr. L. Vijayashree
Head Innovation at BNMIT
PhD, M.Phil, M.B.A.NET(UGC)



Mr. Jaswanth Singh G
(MBA Finance and Fellowship in Insurance)



Prof. Anjana Mothi
B.Com, PGDDB, ICWA, ACCA SBL

PROGRAM SCHEDULE

DETAILS	TIMINGS
Welcome Address Invocation Lighting of Lamp	11.00 a.m. – 11.15 a.m.
Introduction of the Chief Guest	11.15 a.m. – 11.20 a.m.
Introduction of the Keynote Speaker	11.20 a.m. – 11.30 a.m.
Address by the Chief Guest	11.30 a.m. – 11.40 a.m.
Keynote Address	11.40 a.m. – 11.50 a.m.
Vote of Thanks	11.50 a.m. – 12.00 p.m.
Technical Session	12.00 p.m. – 13.00 p.m.
Lunch	13.00 p.m. – 13.30 p.m.
Technical Session	13.30 p.m. – 15.00 p.m.
Validictory	15.15 p.m.

Chief Patrons

Sri. Champalal Bhandari
President
Shree Mahaveer Jain Shikshana Sangh

Sri. Champalal Jain
Secretary
Shree Mahaveer Jain Shikshana Sangh

Chair Person

Dr. Asha Ganesh
Principal
C. B. Bhandari Jain College

Executive Committee Conference Conveners

Prof. Usha Rao
Vice - Principal
9844127580

Ms. Sneha R
Assistant Professor
8861846292

Organizing Committee

Ms. Shubha Raghavendra, HOD
Ms. Chitra P. Narayan
Ms. Swarna Sarish

Verkao

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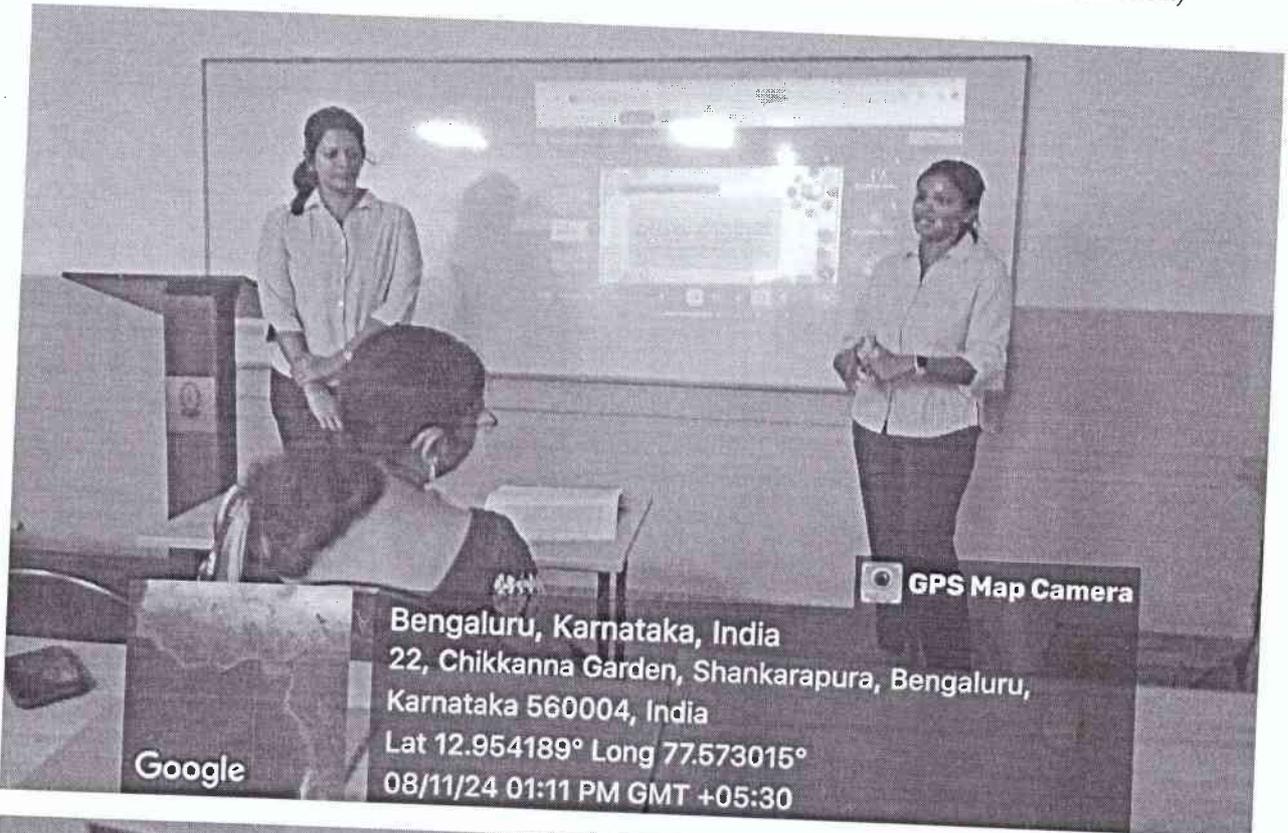
PRINCIPAL

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84, K.R. Road, Shankarapuram,
BANGALORE - 560 004.



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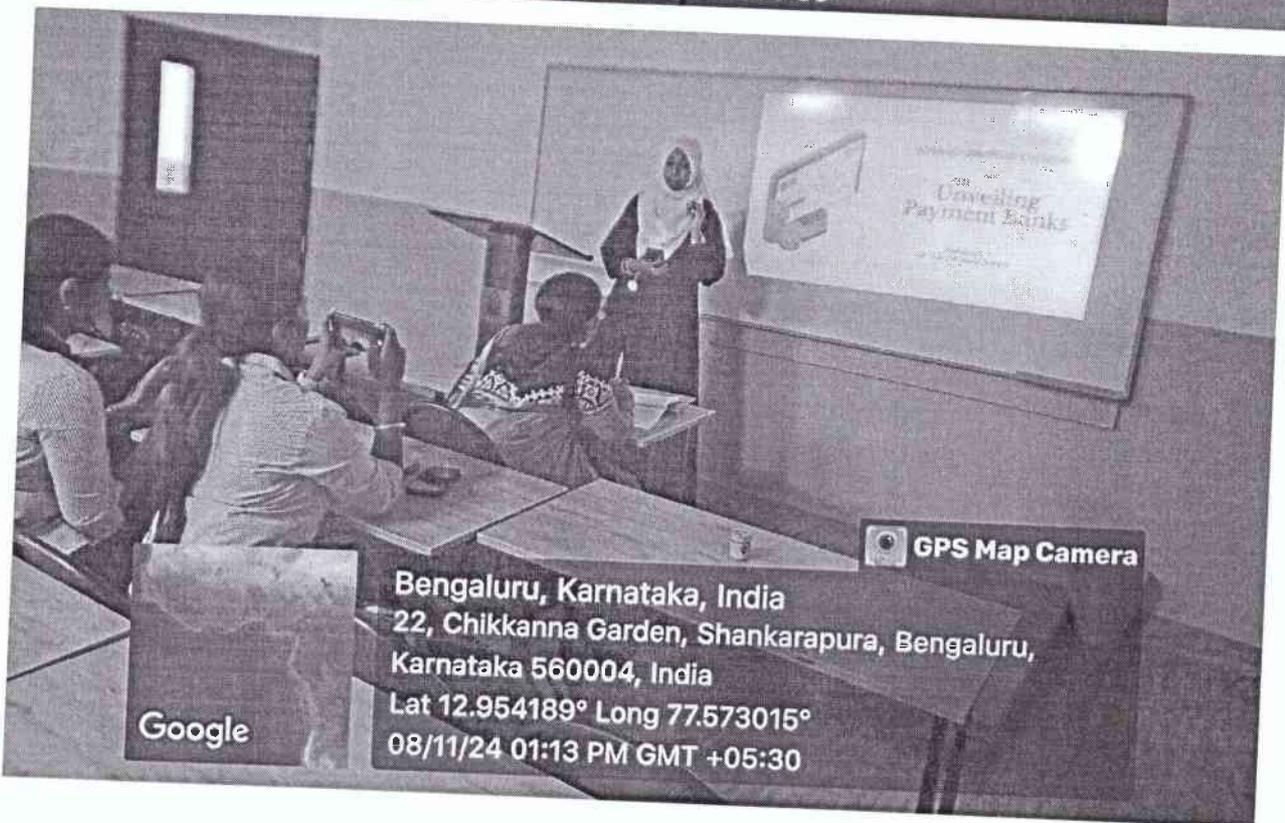
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Bengaluru, Karnataka, India
22, Chikkanna Garden, Shankarapura, Bengaluru,
Karnataka 560004, India
Lat 12.954189° Long 77.573015°
08/11/24 01:11 PM GMT +05:30

Google

GPS Map Camera



Bengaluru, Karnataka, India
22, Chikkanna Garden, Shankarapura, Bengaluru,
Karnataka 560004, India
Lat 12.954189° Long 77.573015°
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Activity Report

Department	Commerce & Management
Committee	Conference Committee
Coordinator	Prof. Usha, Ms. Shubha, Ms. Sneha R
Activity	National Conference on “Transforming Business for Sustainable future- Challenges and opportunities”
Date	8 th November 2024

Details of the Activity

Name of the Guest:	Objectives	Outcomes
Chief Guest: Ms. Rithika Singh, Dean, BCU Keynote Speaker: Dr. Anitha Mathew, Principal of Krupanidhi College	<ul style="list-style-type: none">To encourage knowledge sharing on sustainability issues among participants from various regions.To foster collaboration among academics, industry experts, and students to explore practical solutions for sustainable growth.	<ul style="list-style-type: none">The conference raised awareness of sustainable development's importance in business and the need for adaptable strategies.Participants gained valuable insights into sustainable business practices and diverse perspectives on business transformation.

The conference began with a warm welcome by **Dr. Asha Ganesh, Principal** of C.B. Bhandari Jain College. She set the stage by emphasizing the importance of sustainability in today's rapidly changing business environment.

The Chief Guest, **Ms. Rithika Singh, Dean of Bangalore City University (BCU)**, shared insights on the transformative role educational institutions play in shaping future leaders equipped to tackle sustainability challenges in business. Ms. Rithika Singh highlighted the essential blend of academic rigor, ethical practices, and innovative technologies in real-world application in preparing students to lead responsibly.

The keynote address was delivered by **Dr. Anitha Mathew, Principal of Krupanidhi College**, who spoke passionately about the evolving challenges and opportunities in the business sector. Dr. Anitha Mathew highlighted the need for adaptable strategies to drive sustainable growth.

A technical session followed, chaired by an expert panel consisting of **Mr. Jashwanth, Dr. Anjana Mothi, and Dr. Archana**. The panel explored diverse aspects of sustainability, discussing practical approaches to overcoming current challenges while embracing new



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opportunities for businesses to thrive sustainably. The event gathered participants from different places such as Kerala, Maharashtra, Tamil Nadu, Karnataka, and Madurai, highlighting the broad national interest in sustainable business practices.

The abstract conference proceedings were released by all the dignitaries on the dais, marking a significant milestone in the day's event. At the close of the conference, awards were presented to honor outstanding research contributions:

Best Paper Award: "Factors Influencing the Usage of Fintech" by G. J. Carlin Jemimah, Adeline Jeba Pushpa R., and Dr. Vijayakumari Joseph from Madras Christian College, Chennai.

Best Presenter Award:

- "Unmasking the Toxicity: Tackling Abuse and Profanity on Social Media" by Panchu Parkavi from AIMS IBS Business School.
- "Augmented Reality in Online Food Delivery and Its Impact on Brand Loyalty and Trust - A Conceptual Paper" by Kshitij Dembla and Leena N. Fukey from Christ University.

The conference provided an enriching platform for knowledge exchange, fostering collaboration and encouraging innovative approaches for a sustainable future. Overall, it served as a valuable forum for academics, industry professionals, and students to engage in meaningful discussions on sustainable business practices. The event concluded with an optimistic outlook on the collaborative efforts required to build a sustainable future, leaving participants with actionable insights and renewed motivation.

Conference Coordinators:

Prof. Usha Rao, Vice Principal

Ms. Shubha, HOD of Commerce

Ms. Sneha R, Assistant Professor

Dr. Asha Ganesh

Principal



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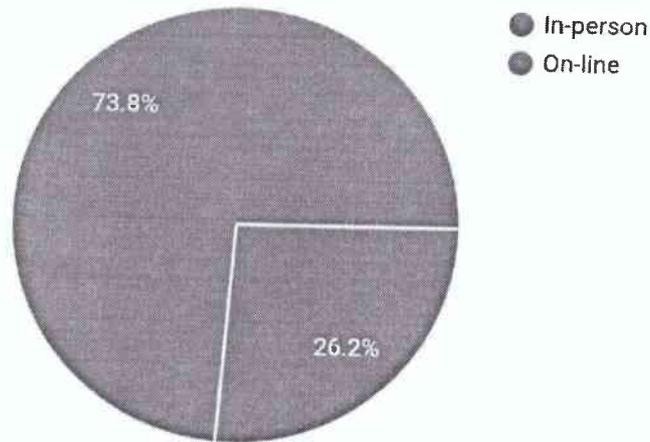
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Feedback for National Conference on “Transforming Business for Sustainable future- Challenges and opportunities” held on 8th November 2024

4. Mode of Attendance

103 responses





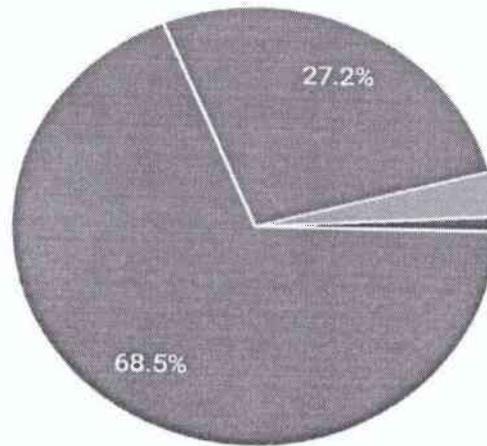
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6. How would you rate the overall organization of the Conference?

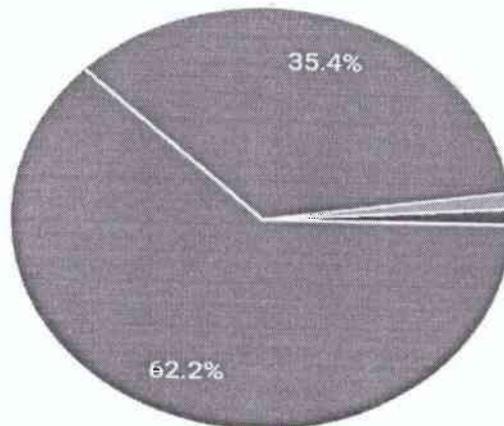
92 responses



- Very Satisfactory
- Satisfactory
- Neutral
- Unsatisfactory
- Very Unsatisfactory

7. How convenient was the registration process?

82 responses



- Very Satisfactory
- Satisfactory
- Neutral
- Unsatisfactory
- Very Unsatisfactory

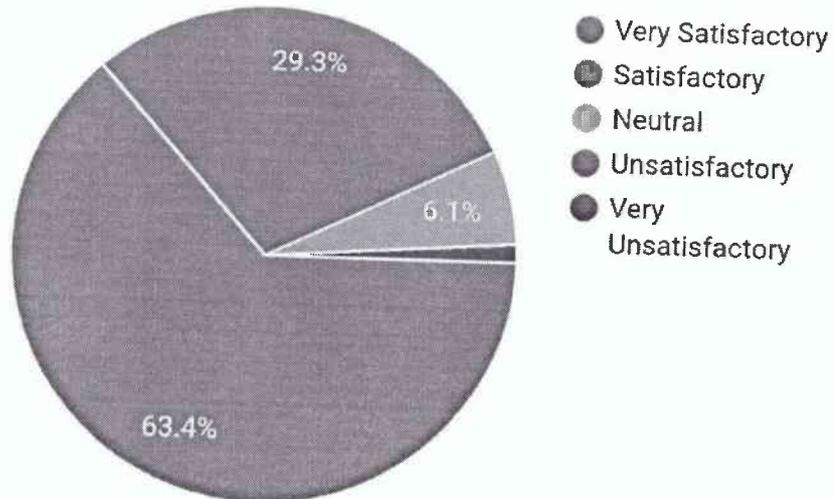


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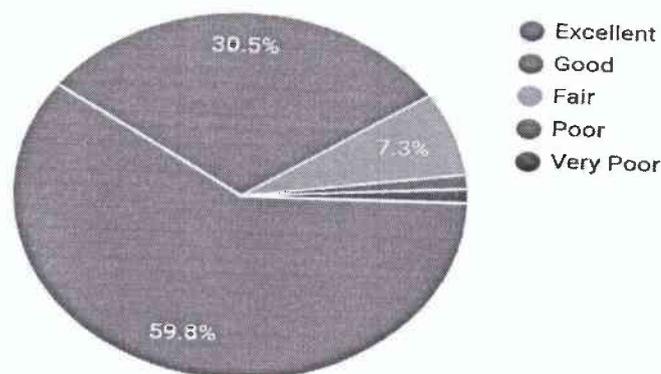
8. How effective were the panelists?

82 responses



9. How would you rate the audio-visual quality of the sessions?

82 responses





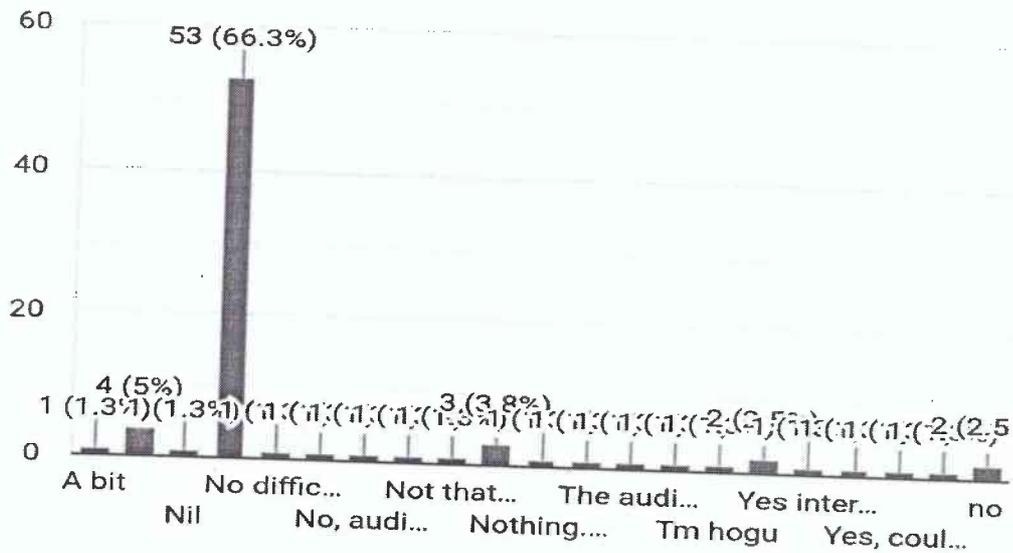
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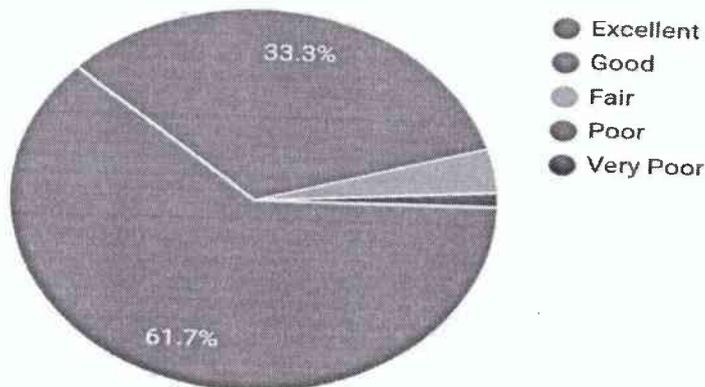
10. Were there any technical difficulties you faced during the conference?

80 responses



11. Overall, how would you rate the conference?

81 responses





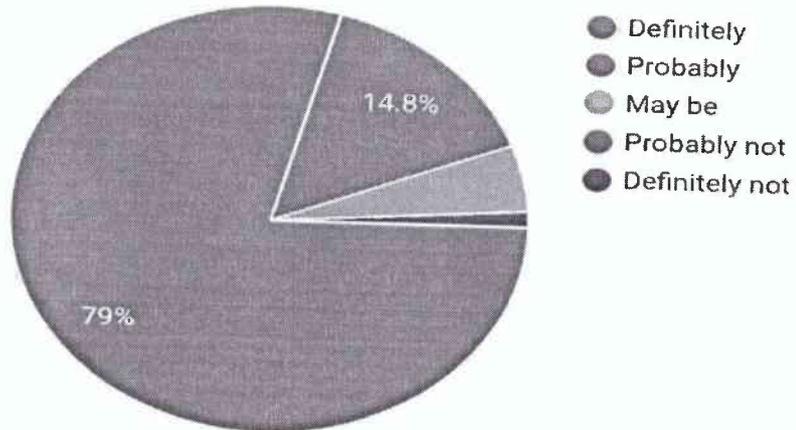
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12. Would you attend this conference again or recommend it to others?

81 responses





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14. Rate your experience about communication with Conference Convenors

84 responses

